BUYERS UNITED INC
Form 8-K
March 17, 2004

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities and Exchange Act of 1934

Date of Report (Date of earliest event reported): March 15, 2004

BUYERS UNITED, INC.
(Exact name of registrant as specified in its charter)

0-26917
(Commission File No.)

Delaware	87-0528557
(State or other jurisdiction of incorporation or organization)	(IRS Employer Identification No.)

14870 Pony Express Road, Bluffdale, Utah 84065
(Address of principal executive offices)

(801) 320-3300
(Registrant's telephone number)

Not Applicable
(Former address, if changed since last report)

Item 5. Other Event and Regulation FD Disclosure

See Press Release dated March 16, 2004 entitled "Buyers United Closes $8.7 Million Private Placement," attached as Exhibit 99.1 to this report.

Item 7. Financial Statements and Exhibits

Financial Statements and Pro Forma Financial Information

Not applicable

Exhibits

Copies of the following documents are included as exhibits to this report

pursuant to Item 601 of Regulation S-K.

SEC Ref. No	Description of Document
10.1	Form of Securities Purchase Agreement dated March 10, 2004
10.2	Form of registration Rights Agreement dated March 10, 2004
10.3	Reconciliation Agreement dated March 9, 2004
99.1	Press Release dated March 16, 2004 - Private Placement
99.2	Press Release dated March 17, 2004 - 2003 Earnings

Item 12. Results of Operations and Financial Condition

On March 17, 2004 Buyers United issued a press release entitled "Buyers United, Inc. Reports Record Revenues and Earnings for 2003," announcing its results of operations for the year ended December 31, 2003. The press release is attached as Exhibit 99.2 to this report.

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BUYERS UNITED, INC.

Date: March 17, 2004

By: /s/ Theodore Stern,
Chief Executive Officer