

LITHIA MOTORS INC  
Form 4  
February 25, 2014

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Holzshu Chris

(Last) (First) (Middle)  
150 N. BARTLETT  
(Street)

MEDFORD, OR 97501

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
LITHIA MOTORS INC [LAD]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/21/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Sr. Vice President & CFO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---|
|                                 |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |   |   |
| Class A Common Stock            | 02/21/2014                           |  | M                              |   | 9,370<br>(1)  | A  | (2) 52,160  | D |
| Class A Common Stock            | 02/21/2014                           |  | A                              |   | 8,783<br>(3)  | A  | (2) 60,943  | D |
| Class A Common Stock            | 02/21/2014                           |  | F                              |   | 3,405<br>(4)  | D  | \$ 60.49 57,538                                       | D |
| Class A Common                  | 02/24/2014                           |  | M                              |   | 10,000  | A  | \$ 5.37 67,538  | D |

Stock

Class A

Common 02/24/2014 S 17,541 D \$ 60 49,997 D  
Stock

Class A

Common 2,628 I By 401(k)  
Stock (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |                      |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------|----------------------------|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                | Amount or Number of Shares |
|  |  |                                      |  | Code                           | V (A) (D)   |  |   |                      |                            |
| Non-Qualified Stock Option (right to buy)  | \$ 5.37  | 02/24/2014                           |  | M                              | 10,000  | 08/11/2012   | 08/11/2014  | Class A Common Stock | 10                         |

## Reporting Owners

| Reporting Owner Name / Address                        | Relationships |           |                          |       |
|---|---------------|-----------|--------------------------|-------|
|   | Director      | 10% Owner | Officer                  | Other |
| Holzshu Chris<br>150 N. BARTLETT<br>MEDFORD, OR 97501 |               |           | Sr. Vice President & CFO |       |

## Signatures

Larissa McAlister,  
Attorney-in-Fact 02/25/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- 6,442 shares were issued in settlement of restricted stock units that were earned and vested under a long-term restricted stock unit agreement. 2,928 shares were issued in settlement of restricted stock units that were earned and vested under a performance and time restricted stock unit agreement. Restricted stock units that were earned but remain subject to time vesting under the performance and time restricted stock unit agreement are shown on the next line of Table 1 and described in footnote 4.
- (1) Restricted stock units convert into Class A Common Stock on a one-for-one basis.
  - (2) Restricted stock units were awarded and earned but are subject to time vesting under a performance and time restricted stock unit agreement.
  - (3) Shares were withheld by the issuer to cover withholding taxes upon vesting of restricted stock units.
  - (4) Includes 12 shares acquired under the dividend reinvestment feature of Lithia Motors, Inc.'s Salary Reduction Profit Sharing Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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