

Zinn Matthew  
Form 3  
October 26, 2018

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|                                           |                                                        |                                                                        |
|-------------------------------------------|--------------------------------------------------------|------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person * | 2. Date of Event Requiring Statement                   | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                     |
| Â Zinn Matthew                            | (Month/Day/Year)                                       | 8X8 INC /DE/ [EGHT]                                                    |
| (Last) (First) (Middle)                   | 10/23/2018                                             |                                                                        |
|                                           | 4. Relationship of Reporting Person(s) to Issuer       | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| C/O 8X8, INC,Â 2125 O'NE                  |                                                        |                                                                        |
| DRIVE                                     | (Check all applicable)                                 |                                                                        |
| (Street)                                  | ____ Director ____ 10% Owner                           | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
|                                           | <input checked="" type="checkbox"/> Officer ____ Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|                                           | (give title below) (specify below)                     | ____ Form filed by More than One Reporting Person                      |
| SAN JOSE,Â CAÂ 95131                      | SVP-GC,Secretary and CPO                               |                                                                        |
| (City) (State) (Zip)                      |                                                        |                                                                        |

### Table I - Non-Derivative Securities Beneficially Owned

|                                    |                                                          |                                                                   |                                                          |
|------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------|
| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
| Common Stock                       | 0                                                        | D                                                                 | Â                                                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|                                               |                                                             |                                                                                         |                                                        |                                                         |                                                          |
|-----------------------------------------------|-------------------------------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|
| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4)<br>Title | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D) | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|-----------------------------------------------|-------------------------------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|

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|                         | Date<br>Exercisable | Expiration<br>Date |                 | Amount or<br>Number of<br>Shares |      | or Indirect<br>(I)<br>(Instr. 5) |   |
|-------------------------|---------------------|--------------------|-----------------|----------------------------------|------|----------------------------------|---|
| Restricted Stock Units  | Â (1)               | 10/23/2021         | Common<br>Stock | 32,820                           | \$ 0 | D                                | Â |
| Performance Stock Units | Â (2)               | 10/23/2021         | Common<br>Stock | 34,313                           | \$ 0 | D                                | Â |
| Restricted Stock Units  | Â (3)               | 10/23/2019         | Common<br>Stock | 3,516                            | \$ 0 | D                                | Â |

## Reporting Owners

| Reporting Owner Name / Address                                         | Relationships |           |                                |       |
|------------------------------------------------------------------------|---------------|-----------|--------------------------------|-------|
|                                                                        | Director      | 10% Owner | Officer                        | Other |
| Zinn Matthew<br>C/O 8X8, INC<br>2125 O'NEL DRIVE<br>SAN JOSE, CA 95131 | Â             | Â         | Â SVP-GC, Secretary<br>and CPO | Â     |

## Signatures

/s/ Matthew Zinn 10/26/2018

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

RSUs shall vest with respect to one-third (33.3%) of the total number of underlying shares on the first anniversary of the Vesting

- (1) Commencement Date, then eight and one-third percent (8.3375%) vesting each quarter thereafter, over a period of eight (8) quarters, subject to the participant's continued employment or other association with the Company.

RSUs vest (1) 50% on October 23, 2020 and (2) 50% on October 23, 2021, in each case subject to performance of 8x8's common stock relative to the Russell 2000 Index during the period from grant date through such vesting date. A 2x multiplier will be applied to the total

- (2) shareholder returns (TSR) for each 1% of positive or negative relative TSR, and the number of shares earned will increase or decrease by 2% of the target number shown in table. In the event 8x8's common stock performance is below negative 30%, relative to the benchmark, no shares will be issued. Maximum number of shares issuable is two times the number shown in the table.

- (3) This award shall vest 100% on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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