

J JILL GROUP INC
Form 8-K
May 04, 2004

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): May 4, 2004

THE J. JILL GROUP, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

0-22480
(Commission
File Number)

04-2973769
(I.R.S. Employer
Identification No.)

4 Batterymarch Park, Quincy, MA
(Address of Principal Executive Offices)

Registrant's telephone number, including area code: (617) 376-4300

02169-7468
(Zip Code)

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits

(c)
Exhibits

99.1 May 4, 2004 Press Release

Item 12. Results of Operations and Financial Condition

On May 4, 2004, The J. Jill Group, Inc. issued a press release reporting its financial results for the first quarter of fiscal 2004 and its current sales and earnings targets for the second quarter and remainder of fiscal 2004. A copy of the press release is set forth as Exhibit 99.1 and is incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE J. JILL GROUP, INC.

Date: May 4, 2004

By: /s/ OLGA L. CONLEY

Olga L. Conley
Executive Vice President/
Chief Financial Officer and Treasurer
(Principal Financial Officer)

EXHIBIT INDEX

Number	Description
99.1	May 4, 2004 Press Release

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