

BRIGHT HORIZONS FAMILY SOLUTIONS INC  
 Form 4  
 August 02, 2005

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BOLAND ELIZABETH J**

2. Issuer Name and Ticker or Trading Symbol  
**BRIGHT HORIZONS FAMILY SOLUTIONS INC [BFAM]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 200 TALCOTT AVENUE SOUTH  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 07/28/2005

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 CFO & Treasurer

WATERTOWN, MA 02742

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	07/28/2005		G		100 D \$ 0	42,700 <sup>(1)</sup>	D
Common Stock	08/01/2005		S		34 D \$ 46.27	42,666 <sup>(1)</sup>	D
Common Stock	08/01/2005		S		90 D \$ 46.26	42,576 <sup>(1)</sup>	D
Common Stock	08/01/2005		S		100 D \$ 46.23	42,476 <sup>(1)</sup>	D
Common Stock	08/01/2005		S		200 D \$ 46.21	42,276 <sup>(1)</sup>	D

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Common Stock	08/01/2005	S	200	D	\$ 46.12	42,076 <sup>(1)</sup>	D
Common Stock	08/01/2005	S	300	D	\$ 46.13	41,776 <sup>(1)</sup>	D
Common Stock	08/01/2005	S	200	D	\$ 46.14	41,576 <sup>(1)</sup>	D
Common Stock	08/01/2005	S	61	D	\$ 45.99	41,515 <sup>(1)</sup>	D
Common Stock	08/01/2005	S	21	D	\$ 45.87	41,494 <sup>(1)</sup>	D
Common Stock	08/01/2005	S	195	D	\$ 45.86	41,299 <sup>(1)</sup>	D
Common Stock	08/01/2005	S	99	D	\$ 45.89	41,200 <sup>(1)</sup>	D
Common Stock	08/02/2005	M	6,200	A	\$ 9.5	47,400 <sup>(1)</sup>	D
Common Stock	08/02/2005	M	4,236	A	\$ 11.455	51,636 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Options (Right to buy) <sup>(2)</sup>	\$ 9.5	08/02/2005		M	6,200	01/01/1999 01/01/2009	Common Stock	6,200
	\$ 11.455	08/02/2005		M	4,236	04/16/2001 04/16/2011		4,236

Stock  
Options  
(Right to  
buy) (2)

Common  
Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BOLAND ELIZABETH J 200 TALCOTT AVENUE SOUTH WATERTOWN, MA 02742			CFO & Treasurer	

## Signatures

Elizabeth J.  
Boland

08/02/2005

  Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Securities beneficially owned are adjusted for a 2:1 stock split effective 3/21/05.
- (2) Amounts and prices are adjusted for a 2:1 stock split effective 3/21/05.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.