

DESTINY MEDIA TECHNOLOGIES INC
Form 8-K
November 29, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

November 29, 2013

Date of Report (Date of earliest event reported)

DESTINY MEDIA TECHNOLOGIES INC.

(Exact name of registrant as specified in its charter)

NEVADA

(State or other jurisdiction of
incorporation)

000-28259

(Commission File Number)

84-1516745

(IRS Employer Identification No.)

750 650 West Georgia Street

Vancouver, British Columbia, Canada

(Address of principal executive offices)

V6B 4N7

(Zip Code)

(604) 609-7736

Registrant's telephone number, including area code

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

SECTION 8 OTHER EVENTS

ITEM 8.01 Other Events.

On November 29, 2013, the Company made the new Clipstream® Cloud service commercially available to the public at <http://clipstream.com> and <http://my.clipstream.com>. This service allows users to drag and drop videos in a wide variety of streaming video formats into free encoder software. This encoder software converts the video into the proprietary Clipstream® streaming video format, which plays on most modern browsers across a wide variety of devices. The revenue model is transactional based, whereby customers purchase packages which include storage and transfer minutes. An extra fee is charged for usage above the usage allowed by the package that was chosen. Marketing of the service is expected to begin in December 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DESTINY MEDIA TECHNOLOGIES INC.

Date: November 29, 2013

By:

/s/ STEVEN E. VESTERGAARD
STEVEN E. VESTERGAARD
Chief Executive Officer and President
