

Bennett Kelly
Form 4
November 02, 2018

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Bennett Kelly

2. Issuer Name and Ticker or Trading Symbol
NETFLIX INC [NFLX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

100 WINCHESTER CIRCLE

10/31/2018

Chief Marketing Officer

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

LOS GATOS, CA 95032

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	10/31/2018		M		1,057 (1) \$ 68.6071	D	
Common Stock	10/31/2018		S		1,057 (1) \$ 300	D	
Common Stock	10/31/2018		M		1,274 (1) \$ 55.4871	D	
Common Stock	10/31/2018		S		1,274 (1) \$ 300	D	
Common Stock	10/31/2018		M		1,127 (1) \$ 62.6857	D	

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Common Stock	10/31/2018	S	<u>1,127</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,043</u> (1)	A	\$ 68.0857	1,043	D
Common Stock	10/31/2018	S	<u>1,043</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,169</u> (1)	A	\$ 60.7714	1,169	D
Common Stock	10/31/2018	S	<u>1,169</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,050</u> (1)	A	\$ 67.5857	1,050	D
Common Stock	10/31/2018	S	<u>1,050</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,176</u> (1)	A	\$ 60.2943	1,176	D
Common Stock	10/31/2018	S	<u>1,176</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,358</u> (1)	A	\$ 52.0986	1,358	D
Common Stock	10/31/2018	S	<u>1,358</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,113</u> (1)	A	\$ 63.6557	1,113	D
Common Stock	10/31/2018	S	<u>1,113</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,225</u> (1)	A	\$ 57.7686	1,225	D
Common Stock	10/31/2018	S	<u>1,225</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,204</u> (1)	A	\$ 51.8314	1,204	D
Common Stock	10/31/2018	S	<u>1,204</u> (1)	D	\$ 300	0	D
Common Stock	10/31/2018	M	<u>1,204</u> (1)	A	\$ 51.9886	1,204	D
Common Stock	10/31/2018	S	<u>1,204</u> (1)	D	\$ 300	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 51.8314	10/31/2018		M	1,204 (1)	01/02/2014 01/02/2024	Common Stock	1,204	
Non-Qualified Stock Option (right to buy)	\$ 51.9886	10/31/2018		M	1,204 (1)	12/02/2013 12/02/2023	Common Stock	1,204	
Non-Qualified Stock Option (right to buy)	\$ 52.0986	10/31/2018		M	1,358 (1)	04/01/2014 04/01/2024	Common Stock	1,358	
Non-Qualified Stock Option (right to buy)	\$ 55.4871	10/31/2018		M	1,274 (1)	11/03/2014 11/03/2024	Common Stock	1,274	
Non-Qualified Stock Option (right to buy)	\$ 57.7686	10/31/2018		M	1,225 (1)	02/03/2014 02/03/2024	Common Stock	1,225	
Non-Qualified Stock Option (right to buy)	\$ 60.2943	10/31/2018		M	1,176 (1)	06/02/2014 06/02/2024	Common Stock	1,176	
Non-Qualified Stock Option (right to buy)	\$ 60.7714	10/31/2018		M	1,169 (1)	08/01/2014 08/01/2024	Common Stock	1,169	
Non-Qualified Stock Option (right to buy)	\$ 62.6857	10/31/2018		M	1,127 (1)	10/01/2014 10/01/2024	Common Stock	1,127	
Non-Qualified Stock Option (right to buy)	\$ 63.6557	10/31/2018		M	1,113 (1)	03/03/2014 03/03/2024	Common Stock	1,113	
	\$ 67.5857	10/31/2018		M		07/01/2014 07/01/2024			

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Non-Qualified Stock Option (right to buy)					1,050 <u>(1)</u>			Common Stock
Non-Qualified Stock Option (right to buy)	\$ 68.0857	10/31/2018	M		1,043 <u>(1)</u>	09/02/2014	09/02/2024	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 68.6071	10/31/2018	M		1,057 <u>(1)</u>	03/02/2015	03/02/2025	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 317.38	11/01/2018	A	624		11/01/2018	11/01/2028	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bennett Kelly 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			Chief Marketing Officer	

Signatures

By: Veronique Bourdeau, Authorized Signatory For: Kelly Bennett
11/02/2018

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.