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Form 4	ENJAMIN L										
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue STATEMENT OF Filed pursuant to Set Section 17(a) of the Press				 SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES ection 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940 						Number:3235-028'Number:January 31Expires:2009Estimated averageburden hours perresponse0.9	
(Print or Type	Responses)										
1. Name and A DENNY B						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) C/O CENT FINANCIA NORTH VI	(v(0))(1)/(Dav/(1)a)				X Director 10% Owner X Officer (give title Other (specify below) below) President and CEO						
				d(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person			
RUSTON,	LA 71270						i	Form filed by Mo Person	ore than One Rej	porting	
(City)	(State)	(Zip)	Tab	le I - Non-	-Derivative So	curiti	es Acqu	ired, Disposed of,	or Beneficiall	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired (A Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	06/01/2012			Ι	365.7234		\$ 12.5	12,702.5145 (1)	Ι	By 401(k) Plan	
Common Stock								10,680 <u>(2)</u>	D		
Common Stock								7,500	Ι	By IRA	
Common Stock								421.17	Ι	By ESOP	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;		Underlying Securities		8. Pri Deriv Secu (Inst
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option (Right to Buy)	\$ 15					(3)	08/03/2021	Common Stock	19,000	

Reporting Owners

Reporting O	Relationships					
		Director	10% Owner	Officer	Other	
DENNY BENJAMIN L C/O CENTURY NEXT F 505 NORTH VIENNA ST RUSTON, LA 71270	INANCIAL CORPORATION TREET	Х		President and CEO		
Signatures						
/s/Benjamin L. Denny	06/05/2012					

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects balance of units following the reported transaction which represent share interests in the Issuer's 401(k) Plan. Based on a report dated June 1, 2012.

<u>**</u>Signature of Reporting Person

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- (2) Includes 8,464 shares held in the 2011 Recognition and Retention Plan Trust that are vesting at a rate of 20% per year commencing on May 17, 2012.
- (3) The options are vesting at a rate of 20% per year commencing on August 3, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.