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HAMLIN LO	ORIE R										
Form 4											
June 15, 201	2										
FORM	14								OMB AF	PROVAL	
Washington, D.C. 20549									OMB Number:	3235-0287	
	Check this box								Expires:	January 31,	
Subject to Section 16. Form 4 or				GES IN BENEFICIAL OWN SECURITIES				NERSHIP OF Estimated burden h response			
Form 5 obligation may cont <i>See</i> Instru 1(b).	ns Section 17	(a) of the	Public Ut		ling Con	npan	y Act of	e Act of 1934, 71935 or Section 0	n		
(Print or Type F	Responses)										
HAMLIN LORIE R Symbol				r Name and Ticker or Trading JRY NEXT FINANCIAL				5. Relationship of Reporting Person(s) to Issuer			
			Corp [C					(Check all applicable)			
(Month/D				-				Director 10% Owner 0fficer (give title 0ther (specify below)			
FINANCIA	L CORPORAT		05/17/20	012				VP and O	perations Mana	iger*	
(Street) 4. If Amenda Filed(Month/				dment, Date Original h/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person			
RUSTON, I	LA 71270							Form filed by M Person	Iore than One Re	porting	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	r) Executio any		3. Transactio Code (Instr. 8)	(Instr. 3,	spose 4 and (A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	05/17/2012			Code V $F^{(1)}$	Amount 76	(D) D	Price \$ 12.75	898 <u>(2)</u>	D		
Common Stock								200	I	By 401(k) Plan	
Common Stock								162 <u>(3)</u>	I	By ESOP	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secur (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option (Right to Buy)	\$ 15					(4)	08/03/2021	Common Stock	3,000	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
HAMLIN LORIE R						
C/O CENTURY NEXT FINANCIAL						
CORPORATION			VP and Operations Manager*			
505 NORTH VIENNA STREET						
RUSTON, LA 71270						
Signatures						

/s/Lorie R. 06/15/2012 Hamlin

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Disposition solely to meet tax obligation for distribution from Recognition and Retention Plan.
- Includes 780 shares held in the 2011 Recognition and Retention Plan Trust which reflect the unvested portion of a grant amount originally (2)covering 974 shares that commenced vesting at a rate of 20% per year on May 17, 2012.

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- (3) Includes shares allocated to the reporting person's ESOP account since the last filed Form 4.
- (4) The options are vesting at a rate of 20% per year commencing on August 3, 2012.

Remarks:

*Vice President and Operations Manager of Bank of Ruston, Issuer subsidiary

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.