UMPQUA HOLDINGS CORP

Form 4

January 31, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Estimated average

Expires:

OMB APPROVAL

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, 2005

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

below)

NEAL GARY F

Symbol UMPQUA HOLDINGS CORP

(Check all applicable)

[UMPQ]

(Month/Day/Year)

01/27/2017

(Middle) (Last) (First)

3. Date of Earliest Transaction

Director X_ Officer (give title

10% Owner Other (specify

ONE SW COLUMBIA STREET,

(Street)

SUITE 1200

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

EVP/Enterprise Risk

PORTLAND, OR 97258

(City)	(State)	Zip) Table	e I - Non-D	D erivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi on(A) or De (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/27/2017		D D	Amount 4,720 (1)	D D	(<u>2</u>)	70,655	D	
Common Stock	01/27/2017		D	1,783 (3)	D	\$ 18.21	68,872	D	
Common Stock	01/27/2017		D	791 <u>(3)</u>	D	\$ 18.21	68,081	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	or Ex Price	version xercise e of vative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			nd 7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
					Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Shares
Non-Qual Stock Opt (right to b	tion \$ 1	11.89					02/05/2011(4)	02/05/2020	Common Stock	4,00
Non-Qual Stock Opt (right to b	tion \$	15.5					01/28/2009(4)	01/27/2018	Common Stock	1,00

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Relationships

Risk

EVP/Enterprise

NEAL GARY F ONE SW COLUMBIA STREET, SUITE 1200 PORTLAND, OR 97258

JRILAND, OR 9/238

Signatures

By: Andrew H. Ognall, Attorney-in-Fact For: Gary F.
Neal
01/31/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The portion of a performance-based Restricted Stock Award forfeited (in accordance with Rule 16b-3(e)) due to the performance criteria not being met at 100%.
- (2) Not required.
- (3) Payment of tax liability by delivering or withholding securities incident to the receipt, exercise or vesting of a security issued in accordance with Rule 16b-3.

Reporting Owners 2

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(4) Options are fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.