

FINKELSTEIN PAUL  
Form 4  
November 05, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FINKELSTEIN PAUL

2. Issuer Name and Ticker or Trading Symbol  
REGIS CORP [RGS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

7201 METRO BOULEVARD

11/04/2009

Chief Executive Officer

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

MINNEAPOLIS, MN 55439

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	11/04/2009		S		4,328	D	\$ 16.28 271,026
Common Stock	11/04/2009		S		1,400	D	\$ 16.29 269,626
Common Stock	11/04/2009		S		2,465	D	\$ 16.3 267,161
Common Stock	11/04/2009		S		100	D	\$ 16.305 267,061
Common Stock	11/04/2009		S		1,535	D	\$ 16.31 265,526

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Common Stock	11/04/2009	S	3,300	D	\$ 16.32	262,226	D
Common Stock	11/04/2009	S	1,300	D	\$ 16.325	260,926	D
Common Stock	11/04/2009	S	3,377	D	\$ 16.168	257,549	D
Common Stock	11/04/2009	S	5,319	D	\$ 16.34	252,230	D
Common Stock	11/04/2009	S	300	D	\$ 16.345	251,930	D
Common Stock	11/04/2009	S	13,104	D	\$ 16.35	238,826	D
Common Stock	11/04/2009	S	200	D	\$ 16.355	238,626	D
Common Stock	11/04/2009	S	1,900	D	\$ 16.36	236,726	D
Common Stock	11/04/2009	S	5,400	D	\$ 16.37	231,326	D
Common Stock	11/04/2009	S	300	D	\$ 16.38	231,026	D
Common Stock	11/04/2009	S	800	D	\$ 16.39	230,226	D
Common Stock	11/04/2009	S	400	D	\$ 16.395	229,826	D
Common Stock	11/04/2009	S	1,800	D	\$ 16.397	228,026	D
Common Stock	11/04/2009	S	100	D	\$ 16.398	227,926	D
Common Stock	11/04/2009	S	1,400	D	\$ 16.4	226,526	D
Common Stock	11/04/2009	S	3,631	D	\$ 16.41	222,895	D
Common Stock	11/04/2009	S	2,200	D	\$ 16.42	220,695	D
Common Stock	11/04/2009	S	600	D	\$ 16.425	220,095	D
Common Stock	11/04/2009	S	400	D	\$ 16.427	219,695	D
Common Stock	11/04/2009	S	200	D	\$ 16.428	219,495	D
	11/04/2009	S	1,400	D	\$ 16.43	218,095	D

Common Stock

Common Stock	11/04/2009	S	100	D	\$ 16.435	217,995	D
Common Stock	11/04/2009	S	1,000	D	\$ 16.44	216,995	D
Common Stock	11/04/2009	S	600	D	\$ 16.45	216,395	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 3 and 4)
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

FINKELSTEIN PAUL  
7201 METRO BOULEVARD  
MINNEAPOLIS, MN 55439

Chief Executive Officer

## Signatures

Eric A. Bakken, by power of attorney

11/05/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

Form 2 of 3

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