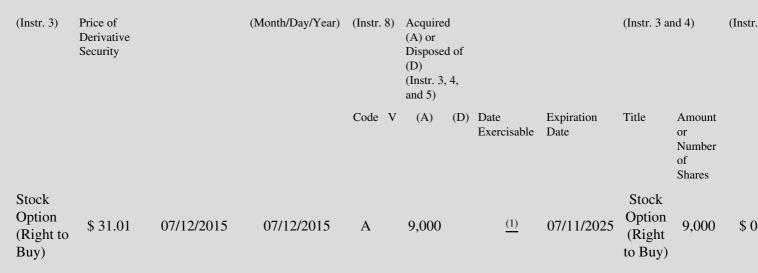
## Edgar Filing: BLUE NILE INC - Form 4

BLUE NILE Form 4											
• · · ·	July 14, 2015 FORM 4 LINITED STATES SECURITIES AND EXCHANCE COMMISSION								OMB APPROVAL		
	Washington, D.C. 20549						N OMB Number:	3235-0287			
Check th if no lon subject to Section 1 Form 4 of Form 5 obligation may con <i>See</i> Instr 1(b).	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940					Estimated a burden hou response	ted average hours per				
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> Bruzzo Chris			2. Issuer Name <b>and</b> Ticker or Trading Symbol BLUE NILE INC [NILE]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (Middle) C/O BLUE NILE, INC., 411 FIRST AVENUE S, STE 700			3. Date of Earliest Transaction (Month/Day/Year) 07/12/2015			Officer (give title Other (specify below) below)					
SFATTLE	(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)			1	<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>						
(City)	(State)	(Zip)	Tak	la I Non	Dominatina	Socurities A	Person	of or Ponoficia	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	-	ed Date, if	3. Transactio Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4	ies (A) or of (D)	Acquired, Disposed 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect		
Reminder: Rep	port on a separate line	e for each cl	ass of sec	urities bene	Perso inform requir	ns who res nation con red to resp nys a curre	or indirectly. spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount	8. Pric
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	of Underlying	Deriva
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	Securities	Securi

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## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships					
1. 6.	Director	10% Owner	Officer	Other		
Bruzzo Chris C/O BLUE NILE, INC. 411 FIRST AVENUE S, STE 700 SEATTLE, WA 98104	Х					
Signatures						
/s/ Lauren Neiswender, Power of Attorney		07/14/20	15			

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) One forty-eighth of the option shares vests in equal monthly installments from July 12, 2015 for four (4) years.
- (2) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.