

TOIBB HARRIS  
 Form 3  
 March 04, 2003

SEC 1473 (09-02) Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

<b>FORM 3</b>	<b>UNITED STATES SECURITIES AND EXCHANGE COMMISSION</b>  Washington, D.C. 20549	OMB APPROVAL
	<b>INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES</b>  Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940	OMB Number: 3235-0104 Expires: January 31, 2005 Estimated average burden hours per response. . . 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person*  Toibb Harris (Last) (First) (Middle)  307 21st Street (Street)  Santa Monica CA 90402 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year)  February 28, 2003  3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)	4. Issuer Name and Ticker or Trading Symbol  TAG-IT PACIFIC, INC.  TAG  5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	6. If Amendment, Date of Original (Month/Day/Year)      7. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person  <input type="checkbox"/> Form filed by More than One Reporting Person
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**Table I Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	957,166	D	

**Table II Derivative Securities Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
WARRANT	12/28/01	12/28/05	COMMON STOCK	66,666	\$4.34 #	D	
WARRANT	12/28/01	12/28/05	COMMON STOCK	66,666	\$4.73 #	D	
WARRANT	3/22/02	3/22/06	COMMON STOCK	25,000	\$4.34 #	D	
WARRANT	3/22/02	3/22/06	COMMON STOCK	25,000	\$4.73 #	D	
WARRANT	2/28/03	2/28/07	COMMON STOCK	75,000	\$4.34 #	D	
WARRANT	2/28/03	2/28/07	COMMON STOCK	75,000	\$4.73 #	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Explanation of Responses:

# Exercise price may fluctuate upwards, to a maximum of \$5.25 per share, based upon the price of the common stock at the time of exercise.

/s/ Harris Toibb

\*\* Signature of Reporting Person

March 3, 2003

Date

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

/s/ Harris Toibb

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*<http://www.sec.gov/divisions/corpfin/forms/form3.htm>*

*Last update: 09/03/2002*