

AMERICAN EQUITY INVESTMENT LIFE HOLDING CO  
Form 8-K  
May 14, 2004

# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): **May 14, 2004**

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## AMERICAN EQUITY INVESTMENT LIFE HOLDING COMPANY

(Exact Name of Registrant as Specified in Charter)

**IOWA**  
(State or Other Jurisdiction of  
Incorporation)

**001-31911**  
(Commission File Number)

**42-1447959**  
(IRS Employer Identification No.)

**5000 Westown Parkway, Suite 440, West Des Moines, Iowa 50266**

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: **(515) 221-0002**

**NOT APPLICABLE**

(Former Name or Former Address, if Changed Since Last Report)

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**Item 5. Other Events.**

On May 14, 2004, American Equity Investment Life Holding Company (the Company) issued a press release announcing that the Company is postponing its previously announced registered offering of \$150 million of senior notes. A copy of the press release is attached hereto as Exhibit 99.1.

**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits:

<b>Exhibit Number</b>	<b>Description</b>
99.1	Press Release issued by American Equity Investment Life Holding Company on May 14, 2004

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 14, 2004

**AMERICAN EQUITY  
INVESTMENT LIFE HOLDING COMPANY**

By: /s/ Wendy L. Carlson  
Wendy L. Carlson  
Chief Financial Officer and  
General Counsel