

COORS JEFFREY H
Form 3
February 22, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â COORS JEFFREY H

(Last) (First) (Middle)

C/O COORS FAMILY TRUSTS,Â MAIL STOP VR 900

(Street)

GOLDEN,Â COÂ 80401

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

02/09/2005

3. Issuer Name and Ticker or Trading Symbol

MOLSON COORS BREWING CO [TAP]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer ____ Other
(give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities Beneficially Owned
(Instr. 4)

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Class B Common Stock

9,252,994

I (1)

By: Keystone Financing LLC

Class B Common Stock

532

D

Â

Class B Common Stock

1,041

I (2)

As custodian for daughter

Class B Common Stock

1,041

I (2)

As custodian for daughter

Class B Common Stock

197

I (2)

As custodian for son

Class B Common Stock

532

I (3)

Held by wife

Class B Common Stock

844

I (4)

Held by son

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COORS JEFFREY H C/O COORS FAMILY TRUSTS MAIL STOP VR 900 GOLDEN, CO 80401	Â	Â X	Â	Â

Signatures

/s/ Jeffrey H. Coors 02/21/2005

Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) See Remarks section for Footnote 1.
- (2) Represents stock gifted to daughters and son under Uniform Transfer to Minors Act CO on December 9, 1998.
- (3) The Reporting Person disclaims beneficial ownership of all securities held by his wife and this report should not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other reason.
- (4) The Reporting Person disclaims beneficial ownership of these securities, previously gifted to son under Uniform Transfer to Minors Act CO on December 9, 1998, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or any other reason.

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Remarks:

Keystone Financing LLC ("Keystone") is a limited liability company that directly owns the reported

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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