

PRIMEDIA INC  
Form 8-K  
July 26, 2006

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **July 25, 2006**

### PRIMEDIA Inc.

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other Jurisdiction of  
Incorporation or Organization)

**1-11106**  
(Commission  
File Number)

**13-3647573**  
(I.R.S. Employer  
Identification No.)

**745 FIFTH AVENUE, NEW YORK, NEW YORK**  
(Address of principal executive offices)

**10151**  
(Zip Code)

Registrant's telephone number, including area code **(212) 745-0100**

**Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.**

On July 25, 2006, PRIMEDIA Inc. (the Company ) announced the appointments of Daniel T. Ciporin and Kevin J. Smith to its Board of Directors. The appointments are effective immediately.

In connection with such appointments, the Company granted each of Mr. Ciporin and Mr. Smith a three-year option to purchase 50,000 shares of the Company s common stock at an exercise price of \$1.60 per share.

A copy of the press release issued by the Company in connection with the appointments of Messers. Ciporin and Smith is attached hereto as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits**

(c) Exhibits

Exhibit 99.1: Press Release of PRIMEDIA Inc., dated July 25, 2006.

**SIGNATURES**

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**PRIMEDIA Inc.**  
(Registrant)

*Date:*            *July 26, 2006*

*/s/ Christopher A. Fraser*  
*Christopher A. Fraser*  
*Senior Vice President, General Counsel & Secretary*

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**INDEX TO EXHIBITS**

| <b>Exhibit No.</b> | <b>Description</b>                                  |
|--------------------|---|
| 99.1               | Press Release of PRIMEDIA Inc., dated July 25, 2006 |