#### October 21, 2011 UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB APPROVAL** FORM 3 Washington, D.C. 20549 OMB 3235-0104 Number: January 31, **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF** Expires: 2005 **SECURITIES** Estimated average burden hours per Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response... 0.5 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 (Print or Type Responses) 1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement GNC HOLDINGS, INC. [GNC] Green Darryl (Month/Day/Year) 10/20/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) GNC HOLDINGS, INC., Â 300 (Check all applicable) SIXTH AVENUE (Street) 6. Individual or Joint/Group 10% Owner Director \_X\_\_Officer Other Filing(Check Applicable Line) (give title below) (specify below) \_X\_ Form filed by One Reporting SVP,Int'l&Domestic Franchising Person PITTSBURGH, PAÂ 15222 Form filed by More than One Reporting Person (City) (State) (Zip) **Table I - Non-Derivative Securities Beneficially Owned** 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities 3. Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5)

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Class A common stock, par value \$0.001 ("Common Stock")	14,919	D	Â
Common Stock	2,805 (1)	D	Â
Common Stock	1,335 <u>(2)</u>	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Green Darryl Form 3

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

### Edgar Filing: Green Darryl - Form 3

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (right to buy) $\frac{(3)}{2}$	( <u>3)</u>	03/15/2017	Common Stock	109,625 (3)	\$ 5	D	Â
Stock Option (right to buy) $\frac{(4)}{2}$	(4)	03/15/2017	Common Stock	109,625 (4)	\$ 7.5	D	Â
Stock Option (right to buy) $\frac{(5)}{2}$	(5)	04/21/2018	Common Stock	26,250 <u>(5)</u>	\$ 18.82	D	Â
Stock Option (right to buy) (6)	(6)	08/01/2018	Common Stock	11,250 <u>(6)</u>	\$ 24.8	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Green Darryl GNC HOLDINGS, INC. 300 SIXTH AVENUE PITTSBURGH, PA 15222	Â	Â	SVP,Int'l&Domestic Franchising	Â		
Signatures						
/s/ Gavin O'Connor, by power of attorney	of	10/20	0/2011			
<u>**</u> Signature of Reporting Person		D	ate			

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents a grant of restricted stock on April 21, 2011 pursuant to the GNC Holdings, Inc. 2011 Stock and Incentive Plan (the "2011 (1) Stock Plan"). The shares of restricted stock vest in three installments: 20% on April 21, 2014, 30% on April 21, 2015 and 50% on April 21. 2016.
- Represents a grant of restricted stock on August 1, 2011 pursuant to the 2011 Stock Plan. The shares of restricted stock vest in three (2)installments: 20% on August 1, 2014, 30% on August 1, 2015 and 50% on August 1, 2016.
- Mr. Green was granted an option to purchase 109,625 shares of Common Stock at the grant price of \$5.00 per share on March 16, 2007, (3) of which 87,700 are currently vested and exercisable, with the remaining 21,925 shares vesting on March 16, 2012.
- Mr. Green was granted an option to purchase 109,625 shares of Common Stock at the grant price of \$7.50 per share on March 16, 2007, (4) of which 87,700 are currently vested and exercisable, with the remaining 21,925 shares vesting on March 16, 2012.
- Mr. Green was granted an option to purchase 26,250 shares of Common Stock at the grant price of \$18.82 per share on April 21, 2011, (5) which vests in five equal installments on April 21, 2012, 2013, 2014, 2015 and 2016.
- Mr. Green was granted an option to purchase 11,250 shares of Common Stock at the grant price of \$24.80 per share on August 1, 2011, (6)which vests in five equal installments on August 1, 2012, 2013, 2014, 2015 and 2016.

### Â **Remarks:** Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.