GNC HOLDINGS, INC.

Form 4

November 07, 2013

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person \* Stubenhofer Gerald J. Jr.

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

GNC HOLDINGS, INC. [GNC]

(First) (Middle) (Last)

3. Date of Earliest Transaction (Month/Day/Year)

11/05/2013

Director 10% Owner X\_ Officer (give title Other (specify below) below)

(Check all applicable)

SVP, CLO and Secretary

C/O GNC HOLDINGS, INC., 300 SIXTH AVENUE

(Street)

(State)

(Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting Person

PITTSBURGH, PA 15222

(City)

Stock")

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Direct Beneficial Ownership (Month/Day/Year) (Instr. 8) Owned (D) or Indirect (I) Following (Instr. 4) Reported (Instr. 4) (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price Class A

Common Stock, par 11/05/2013 F 887 (1) D 59.76 15,459 D value \$0.001 (2)("Common

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title o | of 2.         | 3. Transaction Date | 3A. Deemed         | 4.                              | 5.         | 6. Date Exerc       | cisable and     | 7. Titl       | le and       | 8. Price of | 9. Nu  |
|------------|---------------|---------------------|--------------------|---------------------------------|------------|---------------------|-----------------|---------------|--------------|-------------|--------|
| Derivativ  | ve Conversion | (Month/Day/Year)    | Execution Date, if | TransactionNumber               |            | Expiration D        | ate             | Amou          | ınt of       | Derivative  | Deriv  |
| Security   | or Exercise   |                     | any                | Code                            | of         | (Month/Day/         | Year)           | Under         | rlying       | Security    | Secui  |
| (Instr. 3) | Price of      |                     | (Month/Day/Year)   | Day/Year) (Instr. 8) Derivative |            |                     | Secur           | rities        | (Instr. 5)   | Bene        |        |
|            | Derivative    |                     |                    |                                 | Securities |                     |                 | (Instr. 3 and | . 3 and 4)   | )           | Owne   |
|            | Security      |                     |                    |                                 | Acquired   |                     |                 |               |              |             | Follo  |
|            | •             |                     |                    |                                 | (A) or     |                     |                 |               |              |             | Repo   |
|            |               |                     |                    |                                 | Disposed   |                     |                 |               |              |             | Trans  |
|            |               |                     |                    |                                 | of (D)     |                     |                 |               |              |             | (Instr |
|            |               |                     |                    |                                 | (Instr. 3, |                     |                 |               |              |             |        |
|            |               |                     |                    |                                 | 4, and 5)  |                     |                 |               |              |             |        |
|            |               |                     |                    |                                 |            |                     |                 |               | A            |             |        |
|            |               |                     |                    |                                 |            |                     |                 |               | Amount       |             |        |
|            |               |                     |                    |                                 |            | Date<br>Exercisable | Expiration Date | Title 1       | or<br>Namel  |             |        |
|            |               |                     |                    |                                 |            |                     |                 |               | Number       |             |        |
|            |               |                     |                    | C-1- V                          | (A) (D)    |                     |                 |               | of<br>Shares |             |        |
|            |               |                     |                    | Code V                          | (A) (I))   |                     |                 |               | Snares       |             |        |

# **Reporting Owners**

| Relationship |
|--------------|
|              |

Officer 10% Owner Other Director

Stubenhofer Gerald J. Jr. C/O GNC HOLDINGS, INC. 300 SIXTH AVENUE PITTSBURGH, PA 15222

SVP, CLO and Secretary

# **Signatures**

/s/ Gavin O'Connor, Attorney-in-Fact

11/07/2013

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares withheld to cover minimum income tax withholding obligation in connection with the vesting of 1,844 restricted stock units (1) ("RSUs"). The RSUs comprise a portion of the November 5, 2012 grant of restricted stock units to Mr. Stubenhofer, which vests in equal installments on each November 5, 2013, 2014 and 2015.
- (2) Equal to the closing price for one share of the Common Stock on the New York Stock Exchange on November 5, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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