

Jaguar Animal Health, Inc.
Form 10-Q
November 14, 2016
Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2016

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number 001-36714

JAGUAR ANIMAL HEALTH, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

46-2956775
(I.R.S. Employer
Identification No.)

201 Mission Street, Suite 2375

San Francisco, California 94105

(Address of principal executive offices, zip code)

(415) 371-8300

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

Non-accelerated filer
(Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of November 14, 2016, there were 12,340,464 shares of common stock, par value \$0.0001 per share, outstanding.

Table of Contents

| | Page No. |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| <u>PART I. FINANCIAL INFORMATION (Unaudited)</u> | 2 |
| <u>Item 1. Condensed Unaudited Financial Statements</u> | 2 |
| <u>Condensed Balance Sheets as of September 30, 2016 and December 31, 2015</u> | 2 |
| <u>Condensed Statements of Operations and Comprehensive Loss for the Three and Nine Month Periods Ended September 30, 2016 and 2015</u> | 3 |
| <u>Condensed Statement of Changes in Common Stock, Convertible Preferred Stock and Stockholders' Equity (Deficit) for the period from December 31, 2014 through September 30, 2016</u> | 4 |
| <u>Condensed Statements of Cash Flows for the Nine Months Ended September 30, 2016 and 2015</u> | 5 |
| <u>Notes to the Condensed Financial Statements</u> | 6 |
| <u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | 25 |
| <u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u> | 43 |
| <u>Item 4. Controls and Procedures</u> | 43 |
| <u>PART II. OTHER INFORMATION</u> | 44 |
| <u>Item 1. Legal Proceedings</u> | 44 |
| <u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u> | 44 |
| <u>Item 6. Exhibits</u> | 44 |
| <u>SIGNATURE</u> | 45 |

Table of Contents**PART I. FINANCIAL INFORMATION****Item 1. Condensed Financial Statements****JAGUAR ANIMAL HEALTH, INC.****CONDENSED BALANCE SHEETS**

| | September 30, 2016 (Unaudited) | December 31, 2015 (1) |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|--------------------------------------|
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 1,813,411 | \$ 7,697,531 |
| Restricted cash | 988,580 | |
| Accounts receivable | 4,963 | 55,867 |
| Due from former parent | 273,062 | 3,199 |
| Inventory | 276,227 | 229,871 |
| Deferred offering costs | 67,011 | 143,231 |
| Prepaid expenses and other current assets | 655,207 | 324,083 |
| Total current assets | 4,078,461 | 8,453,782 |
| Property and equipment, net | 900,976 | 829,232 |
| Restricted cash | | 3,000,000 |
| Other assets | 122,163 | 122,163 |
| Total assets | \$ 5,101,600 | \$ 12,405,177 |
| Liabilities, Convertible Preferred Stock and Stockholders Equity (Deficit) | | |
| Current liabilities: | | |
| Accounts payable | \$ 443,729 | \$ 574,462 |
| License fee payable to former parent | | 425,000 |
| Deferred revenue | 246,235 | 251,936 |
| Convertible notes payable | 150,000 | 150,000 |
| Accrued expenses | 410,658 | 798,434 |
| Current portion of long-term debt | 1,846,101 | 1,707,899 |
| Total current liabilities | 3,096,723 | 3,907,731 |
| Long-term debt, net of discount | 2,271,114 | 4,095,028 |
| Deferred rent | 6,799 | 3,321 |
| Total liabilities | \$ 5,374,636 | \$ 8,006,080 |
| Commitments and Contingencies (See note 6) | | |
| Stockholders Equity (Deficit): | | |
| Preferred stock: \$0.0001 par value, 10,000,000 shares authorized at September 30, 2016 and December 31, 2015; no shares issued and outstanding at September 30, 2016 and December 31, 2015. | | |
| Common stock: \$0.0001 par value, 50,000,000 shares authorized at September 30, 2016 and December 31, 2015; 11,821,408 and 8,124,923 shares issued and outstanding at | 1,182 | 812 |

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

September 30, 2016 and December 31, 2015, respectively.

| | | |
|------------------------------------------------------------------------------------------|---------------------|----------------------|
| Additional paid-in capital | 36,485,279 | 30,100,613 |
| Accumulated deficit | (36,759,497) | (25,702,328) |
| Total stockholders' equity (deficit) | (273,036) | 4,399,097 |
| Total liabilities, convertible preferred stock and stockholders' equity (deficit) | \$ 5,101,600 | \$ 12,405,177 |

(1) The condensed balance sheet at December 31, 2015 is derived from the audited financial statements at that date included in the Company's Form 10-K filed with the Securities and Exchange Commission on March 29, 2016.

Table of Contents**JAGUAR ANIMAL HEALTH, INC.****CONDENSED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS****(Unaudited)**

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---------------------------------------------------------------------------|---------------------------------------------|----------------|--------------------------------------------|-----------------|
| | 2016 | 2015 | 2016 | 2015 |
| Revenue | \$ 50,357 | \$ 77,666 | \$ 112,646 | \$ 203,195 |
| Operating Expenses | | | | |
| Cost of revenue | 9,858 | 36,634 | 36,867 | 87,889 |
| Research and development expense | 1,967,128 | 1,239,831 | 5,672,516 | 4,414,162 |
| Sales and marketing expense | 136,882 | 165,745 | 355,345 | 519,275 |
| General and administrative expense | 1,115,312 | 1,390,429 | 4,319,856 | 3,784,272 |
| Total operating expenses | 3,229,180 | 2,832,639 | 10,384,584 | 8,805,598 |
| Loss from operations | (3,178,823) | (2,754,973) | (10,271,938) | (8,602,403) |
| Interest expense, net | (235,191) | (163,595) | (774,185) | (3,033,238) |
| Other income/(expense) | (1,476) | (42,103) | (11,046) | (23,471) |
| Change in fair value of warrants | | | | (501,617) |
| Net loss and comprehensive loss | (3,415,490) | (2,960,671) | (11,057,169) | (12,160,729) |
| Accretion of redeemable convertible preferred stock | | | | (346,374) |
| Net loss attributable to common stockholders | \$ (3,415,490) | \$ (2,960,671) | \$ (11,057,169) | \$ (12,507,103) |
| Net loss per share attributable to common stockholders, basic and diluted | \$ (0.30) | \$ (0.36) | \$ (1.07) | \$ (2.28) |
| Weighted-average common shares outstanding, basic and diluted | 11,264,886 | 8,123,293 | 10,298,987 | 5,488,655 |

The accompanying notes are an integral part of these financial statements.

Table of Contents**JAGUAR ANIMAL HEALTH, INC.****CONDENSED STATEMENT OF CHANGES IN COMMON STOCK, CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS EQUITY (DEFICIT)****(Unaudited)**

| | Series A Convertible Preferred Stock | | Common Stock | | Additional paid-in capital | Accumulated deficit | Total Stockholders Equity (Deficit) |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|--------------|--------------|--------|----------------------------|---------------------|-------------------------------------|
| | Shares | Amount | Shares | Amount | | | |
| Balances - December 31, 2014 | 3,015,902 | \$ 7,304,914 | 2,874,330 | \$ 288 | \$ 1,175,242 | \$ (9,410,778) | \$ (8,235,248) |
| Issuance of common stock in initial public offering, net of discounts and commissions of \$1,209,802, offering costs of \$2,897,825 and offering costs in the form of common stock warrants of \$400,400 | | | 2,860,000 | 286 | 15,511,974 | | 15,512,260 |
| Warrant, issued in conjunction with the initial public offering | | | | | 400,400 | | 400,400 |
| Conversion of preferred stock into common stock upon initial public offering | (3,015,902) | (7,651,288) | 2,010,596 | 201 | 7,651,087 | | 7,651,288 |
| Conversion of preferred stock warrant liability into additional paid-in capital upon initial public offering | | | | | 1,150,985 | | 1,150,985 |
| Conversion of convertible notes into common stock upon initial public offering | | | 374,997 | 37 | 2,099,963 | | 2,100,000 |
| Stock-based compensation | | | | | 992,165 | | 992,165 |
| Beneficial conversion feature on notes payable | | | | | 1,202,521 | | 1,202,521 |
| Deemed dividends on Series A | | 263,060 | | | (263,060) | | (263,060) |
| Accretion of issuance costs | | 83,314 | | | (83,314) | | (83,314) |
| Napo license fee abatement | | | | | 250,000 | | 250,000 |
| Issuance of common stock upon exercise of stock options | | | 5,000 | | 12,650 | | 12,650 |
| Net and comprehensive loss | | | | | | (16,291,550) | (16,291,550) |

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

| | | | | | | | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------|----|------------|----|-------|----|------------|----|--------------|----|--------------|
| Balances - December 31, 2015 | \$ | 8,124,923 | \$ | 812 | \$ | 30,100,613 | \$ | (25,702,328) | \$ | 4,399,097 |
| Issuance of common stock in a secondary public offering, net of discounts and commissions of \$373,011 and offering costs of \$496,887. | | 2,000,000 | | 200 | | 4,129,902 | | | | 4,130,102 |
| Issuance of common stock in a private investment in public entities offering, net of offering costs of \$105,398. | | 1,678,889 | | 168 | | 1,776,324 | | | | 1,776,492 |
| Issuance of common stock in exchange for vested restricted stock units | | 17,596 | | 2 | | (2) | | | | |
| Stock-based compensation | | | | | | 478,442 | | | | 478,442 |
| Net and comprehensive loss | | | | | | | | (11,057,169) | | (11,057,169) |
| Balances - September 30, 2016 | \$ | 11,821,408 | \$ | 1,182 | \$ | 36,485,279 | \$ | (36,759,497) | \$ | (273,036) |

The accompanying notes are an integral part of these financial statements.

Table of Contents**JAGUAR ANIMAL HEALTH, INC.****CONDENSED STATEMENTS OF CASH FLOWS****(Unaudited)**

| | Nine months Ended September 30, | |
|-----------------------------------------------------------------------------------------------------|--------------------------------------------|---------------------|
| | 2016 | 2015 |
| Cash Flows from Operating Activities | | |
| Net loss | \$ (11,057,169) | \$ (12,160,729) |
| Adjustments to reconcile net loss to net cash used in operating activities: | | |
| Depreciation expense | 32,463 | |
| Gain/loss on disposal of fixed assets | | 34,549 |
| Materials cost in connection with license activity | | 6,287 |
| Stock-based compensation | 478,442 | 828,049 |
| Amortization of debt issuance costs and debt discount | 396,107 | 2,592,956 |
| Change in fair value of warrants | | 501,617 |
| Changes in assets and liabilities | | |
| Accounts receivable - trade | 50,904 | (8,698) |
| Inventory | (46,356) | (58,100) |
| Prepaid expenses | (331,124) | (329,774) |
| Deferred finance charges | | (197,524) |
| Other long-term assets | | (122,163) |
| Due from parent | (269,863) | (20,790) |
| Deferred revenue | (5,701) | 312,910 |
| Deferred rent | 3,478 | 1,660 |
| License fee payable | (425,000) | (675,000) |
| Accounts payable | (151,912) | (421,551) |
| Accrued expenses | (360,776) | (669,634) |
| Total cash used in operations | (11,686,507) | (10,385,935) |
| Cash Flows from Investing Activities | | |
| Purchase of equipment | (104,207) | (23,300) |
| Sale of equipment | | 20,600 |
| Change in restricted cash | 2,011,420 | (4,500,000) |
| Total cash provided by (used in) investing activities | 1,907,213 | (4,502,700) |
| Cash Flows from Financing Activities | | |
| Proceeds from issuance of long-term debt | | 5,865,567 |
| Repayment of long-term debt | (2,011,420) | |
| Proceeds from issuance of redeemable convertible notes payable, net | | 1,250,000 |
| Repayment of convertible notes payable | | (100,000) |
| Repayment of notes payable | | (1,000,000) |
| Proceeds from issuance of common stock in initial public offering, net of commissions and discounts | | 18,810,484 |
| Deferred offering costs | | (417,775) |
| | 4,130,102 | |

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

| | | | |
|------------------------------------------------------------------------------------------------------------------|----|-------------|---------------|
| Proceeds from issuance of common stock in a follow-on secondary offering, net of commissions and discounts | | | |
| Proceeds from issuance of common stock in a private investment in public entities, net of commissions, discounts | | 1,776,492 | |
| Proceeds from the exercise of common stock options | | | 12,650 |
| Total Cash Provided by Financing Activities | | 3,895,174 | 24,420,926 |
| Net increase in cash and cash equivalents | | (5,884,120) | 9,532,291 |
| Cash and cash equivalents, beginning of period | | 7,697,531 | 845,192 |
| Cash and cash equivalents, end of period | \$ | 1,813,411 | \$ 10,377,483 |
| Supplemental Schedule of Non-Cash Financing and Investing Activities | | | |
| Interest paid on long-term debt | \$ | 382,810 | \$ 23,100 |
| Offering costs not paid during the nine months | \$ | | \$ 1,401,253 |
| Accretion of redeemable convertible preferred stock | \$ | | \$ 346,374 |
| Abatement of license fee payable to Napo | \$ | | \$ 250,000 |
| Conversion of convertible preferred stock to common stock | \$ | | \$ 7,651,288 |
| Conversion of preferred stock warrant liability to common stock warrants | \$ | | \$ 1,150,985 |
| Conversion of convertible notes to common stock | \$ | | \$ 2,100,000 |

The accompanying notes are an integral part of these financial statements.

Table of Contents

JAGUAR ANIMAL HEALTH, INC.

NOTES TO CONDENSED FINANCIAL STATEMENTS

1. Organization and Business

Jaguar Animal Health, Inc. (Jaguar or the Company) was incorporated on June 6, 2013 (inception) in Delaware. The Company was a majority-owned subsidiary of Napo Pharmaceuticals, Inc. (Napo or the Former Parent) until the close of the Company's initial public offering on May 18, 2015. The Company was formed to develop and commercialize first-in-class gastrointestinal products for companion and production animals and horses. The Company's first commercial product, Neonorm Calf, was launched in 2014 and Neonorm Foal was launched in the first quarter of 2016. In September of 2016, the Company began selling the *Croton lechleri* botanical extract (the botanical extract) to an exclusive distributor for use in pigs in China. The Company's activities are subject to significant risks and uncertainties, including failing to secure additional funding in order to timely compete the development and commercialization of products. The Company operates in one segment and is headquartered in San Francisco, California.

On June 11, 2013, Jaguar issued 2,666,666 shares of common stock to Napo in exchange for cash and services. On July 1, 2013, Jaguar entered into an employee leasing and overhead agreement (the Service Agreement) with Napo, under which Napo agreed to provide the Company with the services of certain Napo employees for research and development and the general administrative functions of the Company. On January 27, 2014, Jaguar executed an intellectual property license agreement with Napo pursuant to which Napo transferred fixed assets and development materials, and licensed intellectual property and technology to Jaguar. On February 28, 2014, the Service Agreement terminated and the associated employees became employees of Jaguar effective March 1, 2014. See Note 9 for additional information regarding the capital contributions and Note 4 for the Service Agreement and license agreement details.

On October 6, 2016, Jaguar signed a non-binding letter of intent (LOI) with Napo potentially to merge the two companies.

Reverse Stock Split

In October 2014, the Board of Directors and stockholders approved a 1-for-1.5 reverse stock split (the Reverse Split) of the Company's outstanding shares of common stock and increased the number of authorized shares of common stock from 10,000,000 shares to 15,000,000 shares. The Company effected the Reverse Split on October 27, 2014. Under the terms of the Reverse Split, each share of common stock, issued and outstanding as of such effective date, was automatically reclassified and changed into two-thirds of one share of common stock, without any action by the stockholder. Fractional shares were rounded down to the nearest whole share. All share and per share amounts have been restated to reflect the Reverse Split.

Initial Public Offering

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

On May 18, 2015, the Company completed an initial public offering (IPO) of its common stock. In connection with its IPO, the Company issued and sold 2,860,000 shares of common stock at a price to the public of \$7.00 per share. As a result of the IPO, the Company received \$15.9 million in net proceeds, after deducting underwriting discounts and commissions of \$1.2 million and offering expenses of \$2.9 million (\$3.3 million including non-cash offering expenses) payable by the Company. In connection with the IPO, the Company's outstanding shares of convertible preferred stock were automatically converted into 2,010,596 shares of common stock and the Company's outstanding warrants to purchase convertible preferred stock were all converted to warrants to purchase common stock.

Secondary Public Offering

On February 8, 2016, the Company completed a secondary public offering of its common stock. In connection with its secondary public offering, the Company issued and sold 2,000,000 shares of common stock at a price to the public of \$2.50 per share. As a result of the secondary public offering, the Company received \$4.1 million in net proceeds, after deducting underwriting discounts and commissions of \$373,011 and offering expenses of \$496,887.

Liquidity

The accompanying financial statements have been prepared assuming the Company will continue as a going concern. The Company has incurred recurring operating losses since inception and has an accumulated deficit of \$36,759,497 as of September 30, 2016. The Company expects to incur substantial losses in future periods. Further, the Company's future operations are dependent on the success of the Company's ongoing development and commercialization efforts. There is no assurance that profitable operations, if ever achieved, could be sustained on a continuing basis.

Table of Contents

The Company plans to finance its operations and capital funding needs through equity and/or debt financing as well as revenue from future product sales. However, there can be no assurance that additional funding will be available to the Company on acceptable terms on a timely basis, if at all, or that the Company will generate sufficient cash from operations to adequately fund operating needs or ultimately achieve profitability. If the Company is unable to obtain an adequate level of financing needed for the long-term development and commercialization of its products, the Company will need to curtail planned activities and reduce costs. Doing so will likely have an adverse effect on the Company's ability to execute on its business plan. These matters raise substantial doubt about the ability of the Company to continue in existence as a going concern. The accompanying financial statements do not include any adjustments that might result from the outcome of these uncertainties.

In June 2016, the Company entered into a common stock purchase agreement with a private investor (the "CSPA"), which provides that, upon the terms and subject to the conditions and limitations set forth therein, the investor is committed to purchase up to an aggregate of \$15.0 million of the Company's common stock over the approximately 30-month term of the agreement. As of September 30, 2016 the Company sold 1,678,889 shares for net cash proceeds of \$1,776,492.

2. Summary of Significant Accounting Policies

Basis of Presentation

The financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (" U.S. GAAP ").

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires the Company's management to make judgments, assumptions and estimates that affect the amounts reported in its financial statements and the accompanying notes. The accounting policies that reflect the Company's more significant estimates and judgments and that the Company believes are the most critical to aid in fully understanding and evaluating its reported financial results are valuation of stock options; valuation of warrant liabilities; impairment of long lived assets; useful lives for depreciation; valuation adjustments for excess and obsolete inventory; deferred taxes and valuation allowances on deferred tax assets; and evaluation and measurement of contingencies. Those estimates could change, and as a result, actual results could differ materially from those estimates.

Concentration of Credit Risk and Cash and Cash Equivalents

The financial instrument that potentially subjects the Company to a concentration of credit risk is that is held at a financial institution of high credit standing. Cash is generally in excess of Federal Deposit Insurance Corporation (" FDIC ") insurance limits. Therefore, the Company is exposed to credit risk in the event that the balances exceed FDIC insurance limits. The carrying value of cash approximates fair value at September 30, 2016 and December 31, 2015.

Fair Values

The Company's financial instruments include, cash and cash equivalents, accounts payable, accrued expenses, amounts due to Napo, the former parent, warrant liabilities, and debt. Cash is reported at fair value. The recorded carrying amount of accounts payable, accrued expenses and amounts due to Napo approximates their fair value due to their short-term nature. The carrying value of the interest-bearing debt approximates fair value based upon the borrowing rates currently available to the Company for bank loans with similar terms and maturities. See Note 3 for the fair value measurements, and Note 7 for the fair value of the Company's warrant liabilities.

Table of Contents

Restricted Cash

On August 18, 2015, the Company entered into a long-term loan and security agreement with a lender for up to \$8.0 million, which provided for an initial loan commitment of \$6.0 million. The loan agreement required the Company to maintain a base minimum cash balance of \$4.5 million until the Company met certain milestones and/or when the Company begins making principal payments. On December 22, 2015, the Company achieved certain milestones and the base minimum cash balance was reduced to \$3.0 million. Aggregate principal payments of \$2.1 million further reduced the restricted cash balance to \$988,580 as of September 30, 2016. Restricted cash has been classified within current assets as the balance will be converted to cash before September 30, 2017.

Inventories

Inventories are stated at the lower of cost or market. The Company calculates inventory valuation adjustments when conditions indicate that the net realizable value is less than cost due to physical deterioration, usage, obsolescence, reductions in estimated future demand or reduction in selling price. Inventory write-downs are measured as the difference between the cost of inventory and estimated net realizable value. There have been no write-downs to date.

Property and Equipment

Equipment is stated at cost, less accumulated depreciation. Equipment begins to be depreciated when it is placed into service. Depreciation is calculated using the straight-line method over the estimated useful lives of 3 to 10 years.

Expenditures for repairs and maintenance of assets are charged to expense as incurred. Costs of major additions and betterments are capitalized and depreciated on a straight-line basis over their estimated useful lives. Upon retirement or sale, the cost and related accumulated depreciation of assets disposed of are removed from the accounts and any resulting gain or loss is included in income (loss) from operations.

Long-Lived Assets

The Company regularly reviews the carrying value and estimated lives of all of its long-lived assets, including property and equipment to determine whether indicators of impairment may exist that warrant adjustments to carrying values or estimated useful lives. The determinants used for this evaluation include management's estimate of the asset's ability to generate positive income from operations and positive cash flow in future periods as well as the strategic significance of the assets to the Company's business objectives.

Should an impairment exist, the impairment loss would be measured based on the excess of the carrying amount over the asset's fair value. The Company has not recognized any impairment losses through September 30, 2016.

Research and Development Expense

Research and development expense consists of expenses incurred in performing research and development activities including related salaries, clinical trial and related drug and non-drug product costs, contract services and other outside service expenses. Research and development expense is charged to operating expense in the period incurred.

Revenue Recognition

Sales of Neonorm Calf and Foal to distributors are made under agreements that may provide distributor price adjustments and rights of return under certain circumstances. Until the Company develops sufficient sales history and pipeline visibility, revenue and costs of distributor sales will be deferred until products are sold by the distributor to the distributor's customers. Revenue recognition depends on notification either directly from the distributor that product has been sold to the distributor's customer, when the Company has access to the data. Deferred revenue on shipments to distributors reflect the estimated effects of distributor price adjustments, if any, and the estimated amount of gross margin expected to be realized when the distributor sells through product purchased from the Company. Accounts receivable from distributors are recognized and included in deferred revenue when shipped to the distributor. Inventory is relieved and revenue recognized upon shipment by the distributor to their customer. The Company had Neonorm revenues of \$26,357 and \$88,646 for the three and nine months ended September 30, 2016, and \$77,666 and \$203,195 for the three and nine months ended September 30, 2015.

Table of Contents

Stock-Based Compensation

The Company's 2013 Equity Incentive Plan and 2014 Stock Incentive Plan (see Note 10) provides for the grant of stock options, restricted stock and restricted stock unit awards.

The Company measures stock awards granted to employees and directors at fair value on the date of grant and recognizes the corresponding compensation expense of the awards, net of estimated forfeitures, over the requisite service periods, which correspond to the vesting periods of the awards. The Company issues stock awards with only service-based vesting conditions, and records compensation expense for these awards using the straight-line method.

The Company uses the grant date fair market value of its common stock to value both employee and non-employee options when granted. The Company revalues non-employee options each reporting period using the fair market value of the Company's common stock as of the last day of each reporting period.

Classification of Securities

The Company applies the principles of ASC 480-10 Distinguishing Liabilities from Equity and ASC 815-40 Derivatives and Hedging Contracts in Entity's Own Equity to determine whether financial instruments such as warrants, contingently issuable shares and shares subject to repurchase should be classified as liabilities or equity and whether beneficial conversion features exist.

Income Taxes

The Company accounts for income taxes using the asset and liability method, which requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been recognized in the financial statements or in the Company's tax returns. Deferred taxes are determined based on the difference between the financial statement and tax basis of assets and liabilities using enacted tax rates in effect in the years in which the differences are expected to reverse. Changes in deferred tax assets and liabilities are recorded in the provision for income taxes. The Company assesses the likelihood that its deferred tax assets will be recovered from future taxable income and, to the extent it believes, based upon the weight of available evidence, that it is more likely than not that all or a portion of deferred tax assets will not be realized, a valuation allowance is established through a charge to income tax expense. Potential for recovery of deferred tax assets is evaluated by estimating the future taxable profits expected and considering prudent and feasible tax planning strategies.

The Company accounts for uncertainty in income taxes recognized in the financial statements by applying a two-step process to determine the amount of tax benefit to be recognized. First, the tax position must be evaluated to determine the likelihood that it will be sustained upon external examination by the taxing authorities. If the tax position is deemed more-likely-than-not to be sustained, the tax position is then assessed to determine the amount of benefit to recognize in the financial statements. The amount of the benefit that may be recognized is the largest amount that has a greater than 50% likelihood of being realized upon ultimate settlement. The provision for income taxes includes the effects of any resulting tax reserves, or unrecognized tax benefits, that are considered appropriate, as well as the related net interest and

penalties.

Comprehensive Loss

Comprehensive loss is defined as changes in stockholders' equity (deficit) exclusive of transactions with owners (such as capital contributions and distributions). For the three and nine months ended September 30, 2016 and 2015 there was no difference between net loss and comprehensive loss.

Table of Contents

Segment Data

The Company manages its operations as a single segment for the purposes of assessing performance and making operating decisions. The Company is an animal health company focused on developing and commercializing prescription and non-prescription products for companion and production animals.

Basic and Diluted Net Loss Per Common Share

Basic net loss per common share is computed by dividing net loss attributable to common stockholders for the period by the weighted-average number of common shares outstanding during the period. Diluted net loss per share is computed by dividing the net loss attributable to common stockholders for the period by the weighted-average number of common shares, including potential dilutive shares of common stock assuming the dilutive effect of potential dilutive securities. For periods in which the Company reports a net loss, diluted net loss per common share is the same as basic net loss per common share, because their impact would be anti-dilutive to the calculation of net loss per common share. Diluted net loss per common share is the same as basic net loss per common share for the three and nine months ended September 30, 2016 and 2015.

Recent Accounting Pronouncements

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-02, *Leases (Topic 842)*, which provides guidance for accounting for leases. Under ASU 2016-02, the Company will be required to recognize the assets and liabilities for the rights and obligations created by leased assets. ASU 2016-02 is effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2018. We are currently evaluating the impact of the adoption of ASU 2016-02 on our consolidated financial statements.

In November 2015, the FASB issued ASU No. 2015-17, *Balance Sheet Classification of Deferred Taxes (Topic 740)*, which simplifies the presentation of deferred income taxes. Under ASU 2015-17, deferred tax assets and liabilities are required to be classified as noncurrent, eliminating the prior requirement to separate deferred tax assets and liabilities into current and noncurrent. The new guidance is effective for the Company beginning on January 1, 2017, with early adoption permitted. The standard may be adopted prospectively or retrospectively to all periods presented. The Company is currently assessing the timing of adoption of the new guidance, but does not expect it will have a material impact on the Company's Consolidated Financial Statements.

In April 2015, the FASB issued ASU No. 2015-03, *Interest Imputation of Interest (Subtopic 835-30): Simplifying the Presentation of Debt Issuance Costs*, to simplify the presentation of debt issuance costs by requiring debt issuance costs to be presented as a deduction from the corresponding debt liability. ASU 2015-03 will be effective for the Company beginning in its first quarter of 2016, however early adoption is permitted for financial statements that have not been previously issued. The guidance is to be applied retrospectively to all periods presented. We adopted ASU 2015-03 on December 31, 2015.

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

In August 2014, the FASB issued ASU No. 2014-15, *Presentation of Financial Statements - Going Concern (Subtopic 205-40) - Disclosure of Uncertainties about an Entity's Ability to Continue as a Going Concern*, which provides guidance regarding management's responsibility to assess whether substantial doubt exists regarding the ability to continue as a going concern and to provide related footnote disclosures. In connection with preparing financial statements for each annual and interim reporting period, management should evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern within one year after the date that the financial statements are issued (or within one year after the date that the financial statements are available to be issued when applicable). This ASU is effective for the annual period ending after December 15, 2016, and for annual periods and interim periods thereafter. The Company is currently evaluating the new guidance and has not determined the impact this standard may have on its financial statements.

In June 2014, the FASB issued ASU No. 2014-12, *Compensation - Stock Compensation (Topic 718)*, which requires that a performance target that affects vesting and that could be achieved after the requisite service period be treated as a performance condition. The performance target should not be reflected in estimating the grant-date fair value of the award. Compensation cost should be recognized in the period in which it becomes probable that the performance target will be achieved and should represent the compensation cost attributable to the period(s) for which the requisite service has already been rendered. If the performance target becomes probable of being achieved before the end of the requisite service period, the remaining unrecognized compensation cost should be recognized prospectively over the remaining requisite service period. The total amount of compensation cost recognized during and after the requisite service period should reflect the number of awards that are expected to vest and should be adjusted to reflect those awards that ultimately vest. The requisite service period ends when the employee can cease rendering service and still be eligible to vest in the award if the performance target is achieved. This guidance will be effective for annual periods (and interim periods within those annual periods) beginning after December 15, 2015. The Company implemented this guidance for all interim and annual periods beginning after December 15, 2015. The adoption of this guidance did not have an impact on the Company's financial condition, results of operations or cash flows.

Table of Contents

In May 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers. The objective of ASU 2014-09 is to establish a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers and will supersede most of the existing revenue recognition guidance, including industry-specific guidance. The core principle of the new standard is that revenue should be recognized to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The standard is effective for annual reporting periods beginning after December 15, 2016 and allows for prospective or retrospective application. The Company is evaluating the new guidance and has not determined the impact this pronouncement will have on its financial statements.

3. Fair Value Measurements

ASC 820 Fair Value Measurements, defines fair value, establishes a framework for measuring fair value under generally accepted accounting principles and enhances disclosures about fair value measurements. Fair value is defined under ASC 820 as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value under ASC 820 must maximize the use of observable inputs and minimize the use of unobservable inputs. The standard describes a fair value hierarchy based on three levels of inputs, of which the first two are considered observable and the last unobservable, that may be used to measure fair value which are the following:

- Level 1 Quoted prices in active markets for identical assets or liabilities;

- Level 2 Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data; and

- Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities, including pricing models, discounted cash flow methodologies and similar techniques.

As of September 30, 2016 and 2015, the Company does not have any assets or liabilities measured at fair value on a recurring basis.

During the nine months ended September 30, 2015, the Company had a warrant liability that was measured at fair value on a recurring basis until May of 2015. The change in the estimated fair value of the warrant liability for the nine months ended September 30, 2015 is summarized below:

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

| | Beginning Value of Warrant Liability | Issuance of Common Stock Warrants | Change in Fair Value of Level 3 Liability | Conversion into Additional Paid-in Capital | Ending Fair Value of Level 3 Liability |
|-------------------------------------------------|-----------------------------------------------|-----------------------------------------|----------------------------------------------------|--------------------------------------------------------|-------------------------------------------------|
| For the nine months ended September 30, 2015 | \$ 601,889 | \$ 47,479 | \$ 501,617 | (1,150,985) | \$ |

The change in the fair value of the level 3 warrant liability is reflected in the statement of operations and comprehensive loss for the nine months ended September 30, 2015.

4. License Agreement

On July 11, 2013, Jaguar entered into an option to license Napo's intellectual property and technology (the "Option Agreement"). Under the Option Agreement, upon the payment of \$100,000 in July 2013, the Company obtained an option for a period of two years to execute an exclusive worldwide license to Napo's intellectual property and technology to use for the Company's animal health business. The option price was creditable against future license fees to be paid to Napo under the License Agreement (as defined below).

Table of Contents

In January 2014, the Company exercised its option and entered into a license agreement (the "License Agreement") with Napo for an exclusive worldwide license to Napo's intellectual property and technology to permit the Company to develop, formulate, manufacture, market, use, offer for sale, sell, import, export, commercialize and distribute products for veterinary treatment uses and indications for all species of animals. The Company was originally obligated to pay a one-time non-refundable license fee of \$2,000,000, less the option fee of \$100,000. At the Company's option, the license fee could have been paid in common stock. Milestone payments aggregating \$3,150,000 may also be due to Napo based on regulatory approvals of various veterinary products. In addition to the milestone payments, the Company will owe Napo an 8% royalty on annual net sales of products derived from the *Croton lechleri* tree, up to \$30,000,000 and then, a royalty of 10% on annual net sales of \$30,000,000 or more. Additionally, if any other products are developed, the Company will owe Napo a 2% royalty on annual net sales of pharmaceutical prescription products that are not derived from *Croton lechleri* and a 1% royalty on annual net sales of nonprescription products that are not derived from *Croton lechleri*. The royalty term expires at the longer of 10 years from the first sale of each individual product or when there is no longer a valid patent claim covering any of the products and a competitive product has entered the market. However, because an IPO of at least \$10,000,000 was consummated prior to December 31, 2015, the royalty was reduced to 2% of annual net sales of its prescription products derived from *Croton lechleri* and 1% of net sales of its nonprescription products derived from *Croton lechleri* and no milestone payment will be due and no royalties will be owed on any additional products developed. The Company incurred royalty expense of \$99 and \$943 for the three and nine months ended September 30, 2016 and \$413 and \$39,159 for the three and nine months ended September 30, 2015, which is included in sales and marketing expense in the Company's statement of operations and comprehensive loss. The Company's unpaid royalties total \$99 and \$2,810 at September 30, 2016 and December 31, 2015, respectively, which is included in accrued liabilities in the Company's balance sheet.

In addition to receiving a License Agreement to Napo's intellectual property and technology, the License also transferred to the Company certain materials and equipment. Materials transferred from Napo have been included in research and development expense on the statements of operations and comprehensive loss during the year ended December 31, 2014. Equipment of \$811,087 related to the License is included in property and equipment on the Company's balance sheet at September 30, 2016 and December 31, 2015 at the cost paid by Napo, which approximates fair value. Some of the equipment was placed into service in November of 2015, and the Company has booked \$6,568 and \$19,704 in depreciation expense for the three and nine months ended September 30, 2016, which is included in research and development expense in the Company's statement of operations and comprehensive loss.

The Company has agreed under the License Agreement to defend, indemnify and hold Napo, its affiliates, and the officers, directors, employees, consultants and contractors of Napo harmless from and against any losses, costs, damages, liabilities, fees and expenses arising out of any third-party claim related to the Company's gross negligence, breach of covenants or the manufacture, sale or use of the product or products.

In January 2015, the License Agreement was amended to decrease the one-time non-refundable license fee payable from \$2,000,000 to \$1,750,000 in exchange for acceleration of the payment of the fee. In 2015, payments totaling \$1.2 million were made, and the balance of \$425,000 was paid in March of 2016. The License Fee Payable of \$0 and \$425,000 is included in the Company's balance sheet at September 30, 2016 and December 31, 2015, respectively. Additionally, the terms of the License Agreement were amended to require the mutual agreement of the parties for payment of the license fee to be remitted in the form of the Company's common stock. The Company may also, at its sole discretion, elect to remit any milestone payments and/or royalties in the form of the Company's common stock. Given that Napo is a significant shareholder of the Company, the abatement of the license fee amount has been recorded as a capital contribution in the accompanying condensed financial statements.

5. Balance Sheet Components

Property and Equipment

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

Property and equipment at September 30, 2016 and December 31, 2015 consisted of the following:

| | September 30, 2016 | December 31, 2015 |
|--------------------------------------|-------------------------------|------------------------------|
| Lab equipment | \$ 811,087 | \$ 811,087 |
| Clinical equipment | 64,870 | 23,300 |
| Software | 62,637 | |
| Work in-process | | |
| Total property and equipment at cost | 938,594 | 834,387 |
| Accumulated Depreciation | (37,618) | (5,155) |
| Property and Equipment, net | \$ 900,976 | \$ 829,232 |

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

Table of Contents

Depreciation expense for the three and nine month periods ended September 30, 2016 and 2015 was as follows:

| | Three months ended September 30, | | Nine months ended September 30, | |
|----------------------------------------------------------------------|-------------------------------------|------|------------------------------------|------|
| | 2016 | 2015 | 2016 | 2015 |
| Depreciation - Lab Equipment - research and development expense | \$ 6,568 | \$ | \$ 19,704 | \$ |
| Depreciation - Clinical Equipment - research and development expense | 3,243 | | 6,959 | |
| Depreciation - Software - general and administrative expense | 5,220 | | 5,800 | |
| Total Depreciation Expense | \$ 15,031 | \$ | \$ 32,463 | \$ |

Accrued Expenses

Accrued expenses at September 30, 2016 and December 31, 2015 consist of the following:

| | September 30, 2016 | December 31, 2015 |
|------------------------------------------|-----------------------|----------------------|
| Accrued compensation and related: | | |
| Accrued vacation | \$ 191,492 | \$ 187,734 |
| Accrued payroll | | 80,692 |
| Accrued payroll tax | 24,304 | 43,702 |
| | 215,796 | 312,128 |
| Accrued interest | 122,417 | 127,149 |
| Accrued contract manufacturing costs | | 110,141 |
| Accrued clinical | 59,575 | 166,750 |
| Accrued other | 12,870 | 82,266 |
| Total | \$ 410,658 | \$ 798,434 |

6. Commitments and Contingencies

Operating Leases

Effective July 1, 2015, the Company leases its San Francisco, California headquarters under a non-cancelable sub-lease agreement that expires August 31, 2018. The Company provided cash deposits of \$122,163, consisting of a security deposit of \$29,539 and prepayment of the last three months of the lease of \$92,623, which is identified as other assets on the Company's balance sheet.

Future minimum lease payments under non-cancelable operating leases as of September 30, 2016 are as follows:

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

| Years ending December 31, | Amount | |
|----------------------------------|---------------|---------|
| 2016 - October through December | \$ | 90,121 |
| 2017 | | 363,486 |
| 2018 | | 245,327 |
| Total minimum lease payments | \$ | 698,934 |

The Company recognizes rent expense on a straight-line basis over the non-cancelable lease period. Rent expense under the non-cancelable operating lease was \$90,278 and \$270,835 for the three and nine months ended September 30, 2016, and \$90,278 and \$90,278 for the three months ended September 30, 2015, which are included in general and administrative expense in the Company's statement of operations and comprehensive loss.

Since March 1, 2014, the date the Service Agreement terminated (Note 4), the Company paid Napo \$33,897 for rent related to the office space utilized by the Company for the months of March, April and May 2014. Effective June 1, 2014, the Company assumed the existing sublease from Napo. The term of the assumed sublease was from June 1, 2014 through June 30, 2015. Rent expense under the sub-lease was \$34,799 and \$69,598 for the three and six months ended June 30, 2015, which was included in general and administrative expense in the Company's statement of operations and comprehensive loss.

Table of Contents

Contract Manufacturing Commitment

Effective June 26, 2014 the Company entered into a technology transfer and commercial manufacturing agreement (the "Transfer Agreement") with a contract manufacturer in Italy (the "Manufacturer"), whereby the Company and the Manufacturer will cooperate to develop and refine the manufacturing process for the Company's prescription and non-prescription products. Pursuant to the Transfer Agreement, the Company was to make prepayments to the Manufacturer as follows: (1) a start-up fee of \$500,000, \$250,000 of which was to be paid at the earlier to occur of September 15, 2014 or the closing date of an initial public offering and \$250,000 of which was to be paid at the time of installation and qualification of the Company's equipment at their facility, (2) related to the technology transfer, \$620,000, \$310,000 of which was paid subsequent to the signature of the Transfer Agreement and \$310,000 of which was to be paid after the delivery of a final study report, (3) for design of a portion of the Manufacturer's facility, \$100,000 was to be paid within five days of the signature of the Transfer Agreement, and (4) a \$300,000 bonus fee payable in two equal installments, the first of which is due by the end of March 2015, with the remainder paid by the end of December 2015. The first \$150,000 of the bonus fee payable was paid in May 2015. Additionally, the Transfer Agreement stipulated that the Company was to pay the Manufacturer an aggregate of \$500,000 upon the delivery of agreed-upon levels of satisfactory product. Further, the Company issued the Manufacturer warrants to purchase 16,666 shares of common stock with an exercise price of 90% of the initial public offering price, amended to \$6.30 in March 2015. (Note 7)

Effective February 12, 2015, March 25, 2015 and July 15, 2015 the Company entered into amendments delaying payments to the Manufacturer as follows: (i) the \$500,000 start-up fee was due by the end of April 2015 and has been paid during the year ended December 31, 2015, (ii) related to the technology transfer, of the remaining \$310,000, \$215,000 was due April 2015 and \$95,000 was due June 30, 2015, both of which were paid during the year ended December 31, 2015, (iii) related to the design of a portion of the Manufacturer's facility, the payment has increased to \$170,000, \$150,000 of which was due at the end of April 2015 and \$20,000 was due on June 30, 2015, both of which have been paid during the year ended December 31, 2015 (iv) the fees linked to the deliverables are now due \$250,000 on December 31, 2015 and \$250,000 on March 31, 2016, 2015, (v) the bonus fee payable of \$300,000, \$150,000 was due at the end of April 2015 and has been paid during the year ended December 31, 2015 and \$150,000 due at December 31, 2015. In May 2015, the Company entered into a Memorandum of Understanding ("MOU") with the contract manufacturer and paid the start-up fee of \$500,000 and the technology transfer fee of \$215,000. In accordance with the terms of the Memorandum of Understanding, the Manufacturer will supply 400Kg of the Company's API at no cost in anticipation of the future deduction by December 2015. The final \$250,000 was paid on March 29, 2016.

In December 2015, we entered into an amendment to our technology transfer and commercial manufacturing agreement with our contract manufacturer in Italy delaying a \$150,000 bonus fee payment which was originally due on December 31, 2015 to March 31, 2016. On April 4, 2016, the Company further amended the payment date to June 30, 2016. The Company paid the final \$150,000 bonus fee on July 15, 2016.

The Company expenses the total cost of the contract ratably over the estimated life of the contract, or the total amount paid if greater. As of September 30, 2016 and December 31, 2015, the amortized costs exceeded amounts paid by \$0 and \$110,141, respectively, which are included in accrued manufacturing costs in accrued liabilities in the Company's balance sheet.

Debt Obligations

See Note 7 Debt and Warrants.

Contingencies

From time to time, the Company may be involved in legal proceedings arising in the ordinary course of business. The Company believes there is no litigation pending that could have, individually or in the aggregate, a material adverse effect on the financial position, results of operations or cash flows.

Table of Contents

7. Debt and Warrants

Convertible Notes and Warrants

2013 Convertible Notes

From July through September 2013, the Company issued four convertible promissory notes (collectively the Notes) for gross aggregate proceeds of \$525,000 to various third-party lenders. The Notes bore interest at 8% per annum. The Notes automatically matured and the entire outstanding principal amount, together with accrued interest, was due and payable in cash at the earlier of July 8, 2015 (the Maturity Date) or ten business days after the date of consummation of the initial closing of a first equity round of financing. The Company consummated a first equity round of financing prior to the Maturity Date with a pre-money valuation of greater than \$3.0 million, and, accordingly, principal and accrued interest was converted into shares of common stock at 75% of the purchase price paid by such equity investors. These notes were all converted to common stock in February 2014 upon the issuance of the convertible preferred stock. In February 2014, in connection with the first equity round of financing and issuance of the Series A convertible preferred stock, the noteholders exercised their option to convert their Notes into 207,664 shares of common stock and accrued interest was paid in cash to the noteholders. The accreted interest expense related to the discount on the Notes was \$1,443 for the period from January 1, 2014 to the conversion date of the Notes. Upon conversion, the entire remaining debt discount of \$4,071 was recorded as interest expense.

In connection with the Notes, the Company issued to the noteholders warrants, which became exercisable to purchase an aggregate of 207,664 shares of common stock as of the issuance of the first equity round of financing (the Warrants). The Warrants have a \$2.53 exercise price, are fully exercisable from the initial date of the first equity round of financing, and have a five-year term subsequent to that date.

2014 Convertible Notes

On June 2, 2014, pursuant to a convertible note purchase agreement, the Company issued convertible promissory notes in the aggregate principal amount of \$300,000 to two accredited investors, including a convertible promissory note for \$200,000 to a board member to which Series A preferred stock was sold. These notes accrued interest at 3% per annum and automatically were to mature on June 1, 2015. Interest expense for the three and nine months ended September 30, 2015 was \$0 and \$3,237 and is included in interest expense in the statement of operations and comprehensive loss. Accrued interest is \$8,507 and is included in accrued liabilities in the balance sheet. All interest was to be paid in cash upon maturity. Upon the closing of the IPO, the outstanding principal amount automatically converted into 53,571 shares common stock at \$5.60, as amended in March 2015. Upon issuance, the Company analyzed the beneficial nature of the conversion terms and determined that a beneficial conversion feature (BCF) existed because the effective conversion price on issuance of the notes was less than the fair value at the time of the issuance. We calculated the value of the BCF using the intrinsic method and recorded a BCF of \$75,000 as a discount to the notes payable and to additional paid-in capital. For the three and nine months ended September 30, 2015, the Company we amortized \$0 and \$31,250, respectively, of the discount, which has also been recorded as interest expense in the statement of operations and comprehensive loss.

On July 16, 2014, pursuant to a convertible note purchase agreement, the Company issued a convertible promissory note in the principal amount of \$150,000 to an accredited investor. This note accrued interest at 3% per annum and automatically was to mature on June 1, 2015. Interest expense for the three and nine months ended September 30, 2015 was \$0 and \$1,627 and is included in interest expense in the statement of

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

operations and comprehensive loss. Accrued interest is \$3,711 and is included in accrued liabilities in the balance sheet. All interest was to be paid in cash upon maturity. Upon the closing of the IPO, the outstanding principal amount automatically converted into 26,785 shares of common stock at \$5.60, as amended in March 2015. Upon issuance, the Company analyzed the beneficial nature of the conversion terms and determined that a BCF existed because the effective conversion price was less than the fair value at the time of the issuance. The Company calculated the value of the BCF using the intrinsic method and recorded a BCF of \$37,500 as a discount to the notes payable and to additional paid-in capital. For the three and nine months ended September 30, 2015, the Company amortized \$0 and \$17,857 of the discount, respectively, which has also been recorded as interest expense in our statement of operations and comprehensive loss.

In connection with the Transfer Agreement (Note 7) the Company issued fully vested and immediately exercisable warrants to the Manufacturer to purchase 16,666 shares of common stock at 90% of the IPO price, amended to \$6.30 in March 2015, for a period of five years. The fair value of the warrants, \$37,840, was recorded as research and development expense and additional paid-in capital in June 2014. The warrants were originally valued using the Black-Scholes model with the following assumptions: stock price of \$4.83, exercise price of \$4.35, term of five years, volatility of 49%, dividend yield of 0%, and risk-free interest rate of 1.64%.

Table of Contents

On December 23, 2014, pursuant to a convertible note purchase agreement, the Company issued convertible promissory notes in the aggregate principal amount of \$650,000 to three accredited investors, including a convertible promissory note for \$250,000 to the same board member to which the June 2, 2014 \$200,000 convertible promissory note was issued and to which Series A preferred stock was sold. These notes accrued interest at 12% per annum and became payable within thirty days following the IPO. Interest expense for the three and nine months ended September 30, 2015 was \$0 and \$28,210 and is included in interest expense in the statement of operations and comprehensive loss. Accrued interest is \$30,132 and is included in accrued liabilities in the balance sheet. All interest was to be paid in cash upon maturity. Upon consummation of the Company's IPO, the noteholders converted the notes into 116,070 shares of common stock at a conversion price equal to 80% of the IPO price, amended to \$5.60 in March 2015. In connection with these notes, the Company also issued the lenders a fully vested warrant to purchase shares of the Company's common stock at an exercise price equal to 80% of the IPO price, amended to \$5.60 in March 2015. These warrants entitle the noteholders to purchase 58,035 shares of common stock. The fair value of the warrants, \$147,943, was recorded as a debt discount and liability at December 23, 2014. The Company amortized \$0 and \$141,890 of this discount during the three and nine months ended September 30, 2015 which has been recorded as interest expense in our statement of operations and comprehensive loss. The warrants were originally valued using the Black-Scholes model with the following assumptions: stock price of \$4.59, exercise price of \$4.15, term of three years expiring December 2017, volatility of 49%, dividend yield of 0%, and risk-free interest rate of 1.10%. Based on the circumstances, the value derived using the Black-Scholes model approximated that which would be obtained using a lattice model. The debt discount was to be recorded as interest expense over the one hundred ninety days from issuance of the notes through their first maturity date of July 31, 2015, beginning in January 2015. The Company analyzed the beneficial nature of the conversion terms and determined that a BCF existed because the effective conversion price was less than the fair value at the time of the issuance. The Company calculated the value of the BCF using the intrinsic method. A BCF of \$502,057 has been recorded as a discount to the notes payable and to additional paid-in capital. For the three and nine months ended September 30, 2015, the Company amortized \$0 and \$484,329 of the BCF which has also been recorded as interest expense in our statement of operations and comprehensive loss.

2015 Convertible Notes

In February 2015, the Company issued convertible promissory notes to two accredited investors in the aggregate principal amount of \$250,000. These notes were issued pursuant to the convertible note purchase agreement dated December 23, 2014. In connection with the issuance of the notes, the Company issued the lenders warrants to purchase 22,320 shares at \$5.60 per share, which expire December 31, 2017. Principal and interest of \$103,912 was paid in May 2015 for \$100,000 of these notes. The remaining outstanding note of \$150,000 is payable to the investor at an effective simple interest rate of 12% per annum, and was due in full on July 31, 2016. On July 28, 2016, the Company entered into an amendment to delay the repayment of the principal and related interest under the terms of the remaining note from July 31, 2016 to October 31, 2016. On November 8, 2016, the Company entered into an amendment to extend the maturity date of the remaining note from October 31, 2016 to January 1, 2017. In exchange for the extension of the maturity date, on November 8, 2016, the Company's board of directors granted the lender a warrant to purchase 120,000 shares of the Company's common stock for \$0.01 per share. The warrant is exercisable at any time on or before July 28, 2022, the expiration date of the warrant. The remaining note is included in notes payable in the Company's balance sheet. The Company has accrued interest of \$29,392, which is included in accrued liabilities in the Company's balance sheet, and incurred \$4,537 and \$11,342 in interest expense in the three and nine months ended September 30, 2015, and \$4,537 and \$13,512 in interest expense in the three and nine months ended September 30, 2016. The note remains outstanding as the investor elected not to convert the note as per the terms of the agreement. The Company analyzed the beneficial nature of the conversion terms and determined that a BCF existed because the effective conversion price was less than the fair value at the time of the issuance. The Company calculated the value of the BCF using the intrinsic method. A BCF of for the full face value was recorded as a discount to the notes payable and to additional paid-in capital. For the three and nine months ended September 30, 2015, the Company amortized \$26,786 and \$250,000 of the BCF as interest expense in the Company's statement of operations and comprehensive income.

In March 2015, the Company entered into a non-binding letter of intent with Dechra Pharmaceuticals PLC (Dechra). In connection therewith, Dechra paid the Company \$1.0 million. At March 31, 2015, the Company had recorded this amount as a loan advance on the balance sheet. In April 2015, Dechra purchased \$1.0 million of convertible promissory notes from the Company, the terms of which provided that such notes were to be converted into shares of the Company's common stock upon the closing of an IPO at a conversion price of \$5.60 per share. In connection with the purchase of the notes, the Company issued Dechra a warrant to purchase 89,285 shares at \$5.60 per share, which expires December 31, 2017. The notes accrued simple interest of 12% per annum and, upon consummation of the Company's IPO in May 2015, converted into 178,571

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

shares of the Company's common stock. The Company analyzed the beneficial nature of the conversion terms and determined that a BCF existed because the effective conversion price was less than the fair value at the time of the issuance. The Company calculated the value of the BCF using the intrinsic method. A BCF of for the full face value was recorded as a discount to the notes payable and to additional paid-in capital. For the three and nine months ended September 30, 2015, the Company amortized \$0 and \$1,000,000 of the BCF as interest expense in the Company's statement of operations and comprehensive income.

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

Table of Contents

As of September 30, 2016 and December 31, 2015, the convertible notes payable obligations were as follows:

| | September 30, 2016 | | December 31, 2015 | |
|---------------------------|-----------------------|---------|----------------------|---------|
| Notes payable | \$ | 150,000 | \$ | 150,000 |
| Unamortized note discount | | | | |
| Net debt obligation | \$ | 150,000 | \$ | 150,000 |

Interest expense on the convertible notes payable was as follows:

| | Three months ended September 30, | | | | Nine months ended September 30, | | | |
|-------------------------------|-------------------------------------|-------|------|--------|------------------------------------|--------|------|-----------|
| | 2016 | | 2015 | | 2016 | | 2015 | |
| Nominal Interest | \$ | 4,537 | \$ | 4,537 | \$ | 13,512 | \$ | 66,082 |
| Amortization of debt discount | | | | 26,786 | | | | 1,925,326 |
| | \$ | 4,537 | \$ | 31,323 | \$ | 13,512 | \$ | 1,991,408 |

At September 30, 2016 and December 31, 2015, interest payable on convertible notes payable was \$89,511 and \$75,999, respectively.

Notes Payable Bridge Loans

On October 30, 2014, the Company entered into a standby bridge financing agreement with two lenders, which was amended and restated on December 3, 2014, which provided a loan commitment in the aggregate principal amount of \$1.0 million (the Bridge). Proceeds to the Company were net of a \$100,000 debt discount under the terms of the Bridge and net of \$104,000 of debt issuance costs. This debt discount and debt issuance costs were recorded as interest expense using the effective interest method, over the six month term of the Bridge. The Bridge became payable upon the IPO. The Bridge was repaid in May 2015, including interest thereon in an amount of \$1,321,600. In connection with the Bridge, the lenders were granted warrants to purchase 178,569 shares of the Company's common stock determined by dividing \$1.0 million by the exercise price of 80% of the IPO price, amended to \$5.60 in March 2015. The fair value of the warrants, \$505,348, was originally recorded as a debt discount and liability at December 3, 2014. The warrants were originally valued using the Black-Scholes model with the following assumptions: stock price of \$5.01, exercise price of \$5.23, term of five years expiring December 2019, volatility of 63%, dividend yield of 0%, and risk-free interest rate of 1.61%. Based on the circumstances, the value derived using the Black-Scholes model approximated that which would be obtained using a lattice model. The debt discount was recorded as interest expense over the six month term of the Bridge. Of the aggregate debt discount of \$605,348 (warrants and original \$100,000 discount), \$521,291 was recorded as interest expense during the year ended December 31, 2015. Additional financing costs of \$104,000 were incurred related to the Bridge and deferred on closing. These were recognized as interest expense over the six-month term of the Bridge using the effective interest method. The Company amortized the remaining \$86,667 of these deferred financing charges by the end of May 2015 was recorded the amortized amounts as interest expense. The Company fully extinguished the debt in May 2015.

Interest expense on the notes payable-bridge loans was as follows:

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

| | Three months ended September 30, | | Nine months ended September 30, | |
|-------------------------------|-------------------------------------|------|------------------------------------|------------|
| | 2016 | 2015 | 2016 | 2015 |
| Nominal interest | \$ | \$ | \$ | \$ 100,000 |
| Amortization of debt discount | | | | 521,291 |
| Debt issuance costs | | | | 86,667 |
| Repayment premium | | | | 201,600 |
| | \$ | \$ | \$ | \$ 909,558 |

Standby Line of Credit

In August 2014, the Company entered into a standby line of credit with an accredited investor for up to \$1.0 million pursuant to a Line of Credit and Loan Agreement dated August 26, 2014. In connection with the entry into the standby line of credit, the Company issued the lender a fully vested warrant to purchase 33,333 shares of common stock at an exercise price equal to 80% of the IPO price, amended to \$5.60 in March 2015, which expires in August 2016. The fair value of the warrants, \$114,300, was recorded as interest expense and additional paid-in capital in August 2014. The warrants were originally valued using the Black-Scholes model with the following assumptions: stock price of \$8.00, exercise price of \$6.40, term of two years, volatility of 52%, dividend yield of 0%, and risk-free interest rate of 0.52%. The line of credit expired on March 31, 2015 and there have been no drawdowns under the facility.

Table of Contents**Long-term Debt**

In August 2015, the Company entered into a loan and security agreement with a lender for up to \$8.0 million, which provided for an initial loan commitment of \$6.0 million. The loan agreement requires the Company to maintain \$4.5 million of the proceeds in cash, which may be reduced or eliminated on the achievement of certain milestones. An additional \$2.0 million is available contingent on the achievement of certain further milestones. The agreement has a term of three years, with interest only payments through February 29, 2016. Thereafter, principal and interest payments will be made with an interest rate of 9.9%. Additionally, there will be a balloon payment of \$560,000 on August 1, 2018. This amount is being recognized over the term of the loan agreement and the effective interest rate, considering the balloon payment, is 15.0%. Proceeds to the Company were net of a \$134,433 debt discount under the terms of the loan agreement. This debt discount is being recorded as interest expense, using the interest method, over the term of the loan agreement. Under the agreement, the Company is entitled to prepay principal and accrued interest upon five days prior notice to the lender. In the event of prepayment, the Company is obligated to pay a prepayment charge. If such prepayment is made during any of the first twelve months of the loan agreement, the prepayment charge will be (a) during such time as the Company is required to maintain a minimum cash balance, 2% of the minimum cash balance amount plus 3% of the difference between the amount being prepaid and the minimum cash balance, and (b) after such time as the Company is no longer required to maintain a minimum cash balance, 3% of the amount being prepaid. If such prepayment is made during any time after the first twelve months of the loan agreement, 1% of the amount being prepaid.

On April 21, 2016, the loan and security was amended upon which the Company repaid \$1.5 million of the debt out of restricted cash. The amendment modified the repayment amortization schedule providing a four-month period of interest only payments for the period from May through August 2016.

As of September 30, 2016 and December 31, 2015, the net long-term debt obligation was as follows:

| | September 30, 2016 | December 31, 2015 |
|---------------------------------------------|-----------------------|----------------------|
| Debt and unpaid accrued end-of-term payment | \$ 4,314,301 | \$ 6,115,797 |
| Unamortized note discount | (56,247) | (106,635) |
| Unamortized debt issuance costs | (140,839) | (206,235) |
| Net debt obligation | \$ 4,117,215 | \$ 5,802,927 |
| Current portion of long-term debt | \$ 1,846,101 | \$ 1,707,899 |
| Long-term debt, net of discount | 2,271,114 | 4,095,028 |
| Total | \$ 4,117,215 | \$ 5,802,927 |

Future principal payments under the long-term debt as of September 30, 2016 are as follows:

| Years ending December 31 (except 2016 which is the three months ending December 31) | Amount |
|-------------------------------------------------------------------------------------|--------------|
| 2016 October through December | \$ 477,286 |
| 2017 | 2,032,048 |
| 2018 | 1,479,246 |
| Total future principal payments | \$ 3,988,580 |
| 2018 end-of-term payment | \$ 560,000 |
| | \$ 4,548,580 |

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

| | | |
|------------------------------------------------------------|----|-----------|
| Less: unaccreted end-of-term payment at September 30, 2016 | \$ | (234,279) |
| Debt and unpaid accrued end-of-term payment | \$ | 4,314,301 |

Table of Contents

The obligation at September 30, 2016 and December 31, 2015 includes an end-of-term payment of \$560,000, which accretes over the life of the loan as interest expense. As a result of the debt discount and the end-of-term payment, the effective interest rate for the loan differs from the contractual rate.

Interest expense on the long-term debt was as follows:

| | Three months ended September 30, | | Nine months ended September 30, | |
|----------------------------------|-------------------------------------|------------|------------------------------------|------------|
| | 2016 | 2015 | 2016 | 2015 |
| Nominal Interest | \$ 103,566 | \$ 72,600 | \$ 364,566 | \$ 72,600 |
| Amortization of debt discount | 15,337 | 8,993 | 50,388 | 8,993 |
| Accretion of end-of-term payment | 63,897 | 37,464 | 209,924 | 37,464 |
| Debt issuance costs | 47,855 | 13,214 | 135,795 | 13,214 |
| | \$ 230,655 | \$ 132,271 | \$ 760,673 | \$ 132,271 |

At September 30, 2016 and December 31, 2015, interest payable on long-term debt was \$32,906 and \$51,150, respectively.

At the IPO, the Company's outstanding warrants to purchase convertible preferred stock were all converted to warrants to purchase common stock.

The Company's warrant activity is summarized as follows:

| | September 30, 2016 | September 30, 2015 |
|-----------------------------------|-----------------------|-----------------------|
| Warrants outstanding January 1 | 748,872 | 494,267 |
| Issuances | | 254,605 |
| Cancellations | (33,333) | |
| Warrants outstanding September 30 | 715,539 | 748,872 |

8. Redeemable Convertible Preferred Stock

In February, April and May 2014, the Company issued 3,015,902 shares of convertible preferred stock in exchange for \$6,777,338. The redemption value of the convertible preferred stock was \$9.0 million. The differences between the respective redemption values/liquidation preference and carrying values are being accreted over the period from the date of issuance to the earliest possible redemption date, February 2017. The Company has recorded accretion of \$0 and \$263,060 for the three and nine months ended September 30, 2015.

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

Costs incurred in connection with the issuance of Series A redeemable convertible preferred stock during the year ended December 31, 2014 were \$119,097 which have been recorded as a reduction to the carrying amounts of convertible preferred stock and are being accreted to the carrying value of the applicable preferred stock to the redemption date. The Company has recorded accretion of \$0 and \$83,334 for the three and nine months ended September 30, 2015.

On May 18, 2015, the Company completed its IPO. In connection with the IPO, the Company's 3,015,902 outstanding shares of convertible preferred stock were automatically converted into 2,010,596 shares of common stock.

The Convertible Preferred Stock was classified outside of stockholders' equity (deficit) in accordance with authoritative guidance for the classification and measurement of potentially redeemable securities.

Table of Contents**9. Stockholders' Equity****Common Stock**

The Company's second amended and restated certificate of incorporation authorizes the Company to issue 50,000,000 shares of common stock \$0.0001 par value. The holders of common stock are entitled to one vote for each share of common stock held at all meetings of stockholders. The number of authorized shares of common stock may be increased or decreased by the affirmative vote of the holders of shares of capital stock of the Company representing a majority of the votes represented by all shares (including Preferred Stock) entitled to vote.

In June 2016, the Company entered into a common stock purchase agreement with a private investor (the "CSPA"), which provides that, upon the terms and subject to the conditions and limitations set forth therein, the investor is committed to purchase up to an aggregate of \$15.0 million of the Company's common stock over the approximately 30-month term of the agreement. Upon execution of the CSPA, the Company sold 222,222 shares of its common stock to the investor at \$2.25 per share for net proceeds of \$394,534, reflecting gross proceeds of \$500,000 and offering expenses of \$104,398. In consideration for entering into the CSPA, the Company issued 456,667 shares of its common stock to the investor. Concurrently with entering into the CSPA, the Company also entered into a registration rights agreement with the investor (the "Registration Agreement"), in which the Company agreed to file one or more registration statements, as permissible and necessary to register under the Securities Act of 1933, as amended, the sale of the shares of the Company's common stock that have been and may be issued to the investor under the CSPA. On June 22, 2016 and September 22, 2016, the Company filed registration statements on Form S-1 (File Nos. 333-212173 and 333-213751) pursuant to the terms of the Registration Agreement, which registration statements were declared effective on July 8, 2016 and October 5, 2016, respectively. In the three months ended September 30, 2016, pursuant to the CSPA, the Company sold 1,000,000 shares of the Company's common stock in exchange for \$1,381,890 of cash proceeds, and on October 4, 2016, the Company sold an additional 348,601 shares of the Company's common stock in exchange for \$794,810 of cash proceeds. Of the \$15.0 million available under the CSPA, the Company has received \$1,881,890 in aggregate cash proceeds through September 30, 2016 and \$2,676,700 as of November 14, 2016.

As of September 30, 2016 and December 31, 2015, the Company had reserved shares of common stock for issuance as follows:

| | September 30, 2016 | December 31, 2015 |
|---------------------------------|-----------------------|----------------------|
| Options issued and outstanding | 2,444,375 | 919,506 |
| Options available for grant | 166,833 | 106,833 |
| RSUs issued and outstanding | 20,789 | 55,536 |
| Warrants issued and outstanding | 715,539 | 748,872 |
| Convertible notes | 26,785 | 26,785 |
| Total | 3,374,321 | 1,857,532 |

Preferred Stock

The Company's second amended and restated certificate of incorporation authorizes the Company to issue 10,000,000 shares of preferred stock \$0.0001 par value. No shares of preferred stock were issued or outstanding at September 30, 2016 or December 31, 2015.

10. Stock Incentive Plans

2013 Equity Incentive Plan

Effective November 1, 2013, the Company's board of directors and sole stockholder adopted the Jaguar Animal Health, Inc. 2013 Equity Incentive Plan (the "2013 Plan"). The 2013 Plan allows the Company's board of directors to grant stock options, restricted stock awards and restricted stock unit awards to employees, officers, directors and consultants of the Company. As of December 31, 2013, the Company had reserved 300,000 shares of its common stock for issuance under the 2013 Plan. In April 2014, the board of directors amended the 2013 Plan to increase the shares reserved for issuance to 847,533 shares. Following the effective date of the IPO and after effectiveness of any grants under the 2013 Plan that were contingent on the IPO, no additional stock awards will be granted under the 2013 Plan. Outstanding grants continue to be exercisable, however any unissued shares under the plan and any forfeitures of outstanding options do not rollover to the 2014 Stock Incentive Plan.

2014 Stock Incentive Plan

Effective May 12, 2015, the Company adopted the Jaguar Animal Health, Inc. 2014 Stock Incentive Plan ("2014 Plan"). The 2014 Plan provides for the grant of options, restricted stock and restricted stock units to eligible employees, directors and consultants to purchase the Company's common stock. The Company reserved 333,333 shares of common stock for issuance pursuant to the 2014 Plan. The Company added 162,498 shares to the plan in accordance with the Plan that provides for automatic share increases on the first day of each fiscal year in the amount of 2% of the outstanding number of shares of the Company's common stock on last day of the preceding calendar year. The 2014 Plan replaces the 2013 Plan except that all outstanding options under the 2013 Plan remain outstanding until exercised, cancelled or until they expire.

In July 2015, the Company amended the 2014 Plan reserving an additional 550,000 shares under the plan contingent upon approval by the Company's stockholders at the June 2016 annual stockholders meeting. In June 2016, the Company amended the 2014 Plan once again, modifying the increase from 550,000 shares to 1,550,000 shares, which was approved at the annual stockholders meeting.

Table of Contents**Stock Options and Restricted Stock Units (RSUs)**

The following table summarizes incentive plan activity for the nine months ended September 30, 2016:

| | Shares Available for Grant | Stock Options Outstanding | RSUs Outstanding | Weighted Average Stock Option Exercise Price | Weighted Average Remaining Contractual Life (Years) | Aggregate Intrinsic Value |
|--------------------------------------------------------|----------------------------|---------------------------|------------------|----------------------------------------------|-----------------------------------------------------|---------------------------|
| Combined Incentive Plan | | | | | | |
| Balance December 31, 2015 | 106,833 | 919,506 | 55,536 | \$ 3.87 | 8.81 | \$ |
| Q1 2016 2013 Equity Incentive Plan Activity: | | | | | | |
| Options Cancelled | | (24,740) | | \$ 7.00 | | |
| RSUs vested and released | | | (27,768) | | | |
| RSUs Cancelled | | | (6,979) | | | |
| Q2 2016 2013 Equity Incentive Plan Activity: | | | | | | |
| Options Cancelled | | (102,889) | | \$ 3.52 | | |
| Q1 2016 2014 Stock Incentive Plan Activity: | | | | | | |
| Additional shares authorized | 162,498 | | | | | |
| Q2 2016 2014 Stock Incentive Plan Activity: | | | | | | |
| Additional shares authorized | 1,550,000 | | | | | |
| Options granted | (692,388) | 692,388 | | \$ 3.30 | | |
| Options cancelled | 20,000 | (20,000) | | \$ 1.58 | | |
| Q3 2016 2014 Stock Incentive Plan Activity: | | | | | | |
| Options granted | (1,032,859) | 1,032,859 | | \$ 1.23 | | |
| Options cancelled | 52,749 | (52,749) | | \$ 2.92 | | |
| Combined Incentive Plan | | | | | | |
| Balance September 30, 2016 | 166,833 | 2,444,375 | 20,789 | \$ 2.62 | 8.87 | |
| Options vested and exercisable September 30, 2016 | | 812,828 | | \$ 3.51 | 8.37 | \$ |
| Options vested and expected to vest September 30, 2016 | | 2,014,184 | | \$ 2.66 | 8.83 | \$ |

The weighted average fair value of options granted to purchase common stock was \$0.89 and \$3.52 for the nine months ended September 30, 2016 and 2015, respectively.

The number of options that vested in the nine months ended September 30, 2016 and 2015 was 480,377 and 452,965, respectively. The grant date fair value of options vested was \$542,999 and \$544,452 for the nine months ended September 30, 2016 and 2015, respectively.

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

The weighted-average fair value of options exercised was \$0.43 in the nine months ended September 30, 2015 of which there was no intrinsic value. No options were exercised in the nine months ended September 30, 2016.

The Company granted RSUs in 2014 and 2015 under the 2013 Equity Incentive Plan. The units granted vest upon the occurrence of both a liquidity event and satisfaction of the service-based requirement. The time-based vesting provides that 50% of the RSU will vest on January 1, 2016 and the remaining 50% vest on July 1, 2017. The Company began recording stock-based compensation expense relating to the RSU grants effective May 18, 2015, the date of the Company's initial public offering, and the date the liquidity condition was met. The stock-based compensation expense is based on the grant date fair value which is the equivalent to the fair market value on the date of grant, and is amortized over the vesting period using the straight-line method, net of estimated forfeitures. On January 1, 2016, the Company issued 17,546 shares of its common stock in exchange for 27,768 vested and released RSUs, net of 10,172 RSU shares used to pay withholding taxes.

Stock-Based Compensation

The following table summarizes stock-based compensation expense related to stock options and RSUs for the three months ended September 30, 2016 and 2015, and are included in the statements of operations and comprehensive loss as follows:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|------------------------------------|-------------------------------------|------------|------------------------------------|------------|
| | 2016 | 2015 | 2016 | 2015 |
| Research and development expense | \$ 53,935 | \$ 83,249 | \$ 116,552 | \$ 429,468 |
| Sales and marketing expense | 50,052 | 9,633 | 58,733 | 44,462 |
| General and administrative expense | 145,391 | 107,321 | 303,157 | 354,119 |
| Total | \$ 249,378 | \$ 200,202 | \$ 478,442 | \$ 828,049 |

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

Table of Contents

As of September 30, 2016, the Company had \$1,328,841 of unrecognized stock-based compensation expense for outstanding stock options and RSUs, which is expected to be recognized over a weighted-average period of 2.22 years.

The estimated grant-date fair value of employee stock options was calculated using the Black-Scholes option-pricing model using the following assumptions:

| | Three months ended September 30, | | Nine Months Ended September 30, | |
|----------------------------------------|-------------------------------------|--------------|------------------------------------|--------------|
| | 2016 | 2015 | 2016 | 2016 |
| Weighted-average volatility | 69.39-71.38% | 55.43-59.05% | 66.25-71.38% | 55.43-59.05% |
| Weighted-average expected term (years) | 5.00-5.82 | 5.15-5.77 | 5.00-5.82 | 5.15-5.77 |
| Risk-free interest rate | 1.10-1.29% | 1.60-1.76% | 1.10-1.49% | 1.60-1.76% |
| Expected dividend yield | | | | |

The estimated grant-date fair value of non-employee stock options was calculated using the Black-Scholes option-pricing model using the following assumptions:

| | Three months ended September 30, | | Nine Months Ended September 30, | |
|----------------------------------------|-------------------------------------|--------|------------------------------------|--------|
| | 2016 | 2015 | 2016 | 2016 |
| Weighted-average volatility | 78.30-80.02% | 74.21% | 78.30-80.04% | 74.21% |
| Weighted-average expected term (years) | 9.17-10.00 | 10.00 | 9.19-10.00 | 10.00 |
| Risk-free interest rate | 1.32-1.67% | 2.05% | 1.32-1.74% | 2.05% |
| Expected dividend yield | | | | |

11. Related Party Transactions

The Company was a majority-owned subsidiary of Napo. Additionally, Lisa A. Conte, Chief Executive Officer of the Company, is also the interim Chief Executive Officer of Napo Pharmaceuticals, Inc. The Company has total outstanding receivables (payables) from/to Napo at September 30, 2016 and December 31, 2015 as follows:

| | September 30, 2016 | December 31, 2015 |
|----------------------------------|-----------------------|----------------------|
| Due from/(to) Napo | \$ 273,161 | \$ 6,008 |
| Royalty payable to Napo | (99) | (2,809) |
| License Fee payable to Napo | | (425,000) |
| Net receivable (payable) to Napo | \$ 273,062 | \$ (421,801) |

Effective July 1, 2016, the Company and Napo agreed to share employee services. The agreement enables Jaguar to invoice Napo for personnel expenses for the estimated time its employees work on behalf of Napo, rent for space used both by Napo employees, and for a prorated amount of space used by Jaguar employees when working on behalf of Napo, and a fixed overhead amount to cover office supplies and copier use. The

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

total amount of such services was \$272,210 for the three months ended September 30, 2016 and are included in due from former parent in the Company's balance sheet.

The Company periodically purchases clinical trial material, crofelemer API and crude plant latex from Napo. In April 2016, the Company purchased 125mg Fulyzaq in exchange for \$37,355 of which \$19,723 has been used in clinical trials and the remaining \$17,631 is included in prepaid expenses and other current assets in the Company's balance sheet. In May 2016, the Company purchased crofelemer API from Napo in exchange for \$174,299 all of which has been used in processing clinical trial material. And in June 2016, the Company purchased crude plant latex in exchange for \$66,358 none of which has been used in operations and all of which is included in prepaid expenses and other current assets in the Company's balance sheet. The Company paid for these purchases in June 2016.

Table of Contents**12. Net Loss Per Share Attributable to Common Stockholders**

The following table presents the calculation of basic and diluted net loss per common share for the three and nine months ended September 30, 2016 and 2015:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---------------------------------------------------------------------------|-------------------------------------|----------------|------------------------------------|-----------------|
| | 2016 | 2015 | 2016 | 2015 |
| Net loss attributable to common shareholders | \$ (3,415,490) | \$ (2,960,671) | \$ (11,057,169) | \$ (12,507,103) |
| Shares used to compute net loss per common share, basic and diluted | 11,264,886 | 8,123,293 | 10,298,987 | 5,488,655 |
| Net loss per share attributable to common shareholders, basic and diluted | \$ (0.30) | \$ (0.36) | \$ (1.07) | \$ (2.28) |

Basic net loss per share is calculated by dividing net loss by the weighted-average number of common shares outstanding during the period. Diluted net loss per share is computed by dividing net loss by the weighted-average number of common shares and common share equivalents outstanding for the period. Common stock equivalents are only included when their effect is dilutive. The Company's potentially dilutive securities which include stock options, convertible preferred stock and common stock warrants have been excluded from the computation of diluted net loss per share as they would be anti-dilutive. For all periods presented, there is no difference in the number of shares used to compute basic and diluted shares outstanding due to the Company's net loss position.

The following outstanding common stock equivalents have been excluded from diluted net loss per common share for the three and nine months ended September 30, 2016 and 2015 because their inclusion would be anti-dilutive:

| | September 30, 2016 | September 30, 2015 |
|-----------------------------------|-----------------------|-----------------------|
| Options | 2,444,375 | 849,766 |
| Warrants to purchase common stock | 715,539 | 748,872 |
| Restricted stock units | 20,789 | 55,536 |
| Total | 3,180,703 | 1,654,174 |

13. 401(k) Plan

The Company sponsors a 401(k) defined contribution plan covering all employees. There were no employer contributions to the plan from plan inception through September 30, 2016.

14. Notice of Delisting or Failure to Satisfy a Continued Listing Rule or Standard

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

On August 22, 2016, the Company received notice from the Listing Qualifications Staff of The NASDAQ Stock Market notifying the Company that it no longer complies with NASDAQ Listing Rule 5550(b)(1) due to the Company's failure to maintain a minimum of \$2,500,000 in stockholders' equity (or meet the alternatives of market value of listed securities of \$35.0 million or net income from continuing operations). The current market value of the Company's listed securities is approximately \$14.8 million and the Company does not meet the net income from continuing operations test. The notification letter stated that the Company would be afforded 45 calendar days, or until October 6, 2016, to submit a plan to regain compliance and that if the plan was accepted, the Company may be granted an extension of up to 180 calendar days from the date of notification, or until February 18, 2017 to evidence compliance.

On October 26, 2016, the Listing Qualifications Staff of the NASDAQ Stock Market notified the Company of its determination to grant the Company an extension of time to regain compliance with the Nasdaq Listing Rule 5550(b)(1) for a minimum level of stockholders equity based on review of a plan submitted by the Company. The plan consisted of a proposed merger with Napo Pharmaceuticals, Inc., raising capital through the public or private sale of the Company's securities, and entering into a potential collaboration with a third party. The Company has until February 21, 2017 to evidence compliance with the NASDAQ continued listing requirements.

Table of Contents

15. Subsequent Events

The Company completed an evaluation of the impact of subsequent events through November 14, 2016, the date these financial statements were issued.

2015 Convertible Notes Payable

On November 8, 2016, the Company entered into an amendment to extend the due date of the \$150,000 convertible note payable from October 31, 2016 to January 1, 2017. In exchange for the extension of the maturity date, on November 8, 2016, the Company's board of directors granted the convertible note holder a warrant to purchase 120,000 shares of the Company's common stock for \$0.01 per share. The warrant is exercisable at any time on or before July 28, 2022, the expiration date of the warrant.

Common Stock Purchase Agreement with an Existing Private Investor

On October 19, 2016, we entered into a Common Stock Purchase Agreement with an existing private investor. Upon execution of the agreement we sold 170,455 shares of our common stock in exchange for \$150,000 in cash proceeds.

CSPA

On October 4, 2016, pursuant to the CSPA, the Company sold an additional 348,601 shares of the Company's common stock in exchange for \$794,810 of cash proceeds.

Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of financial condition and results of operations should be read together with the condensed consolidated financial statements and the related notes included in Item 1 of Part I of this Quarterly Report on Form 10-Q, and with our audited financial statements and the related notes included in our Annual Report on Form 10-K for the year ended December 31, 2015.

The discussion and analysis below includes certain forward-looking statements related to our research and development and commercialization of our products in the U.S., our future financial condition and results of operations and potential for profitability, the sufficiency of our cash resources, our ability to obtain additional equity or debt financing, if needed, possible partnering or other strategic opportunities for the development of our products, as well as other statements related to the progress and timing of product development, present or future licensing, collaborative or financing arrangements or that otherwise relate to future periods, which are all forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. These statements represent, among other things, the expectations, beliefs, plans and objectives of management and/or assumptions underlying or judgments concerning the future financial performance and other matters discussed in this document. The words may, will, should, plan, believe, estimate, intend, anticipate, project, and expect and similar expressions are intended to connote forward-looking statements. All forward-looking statements involve certain risks, uncertainties and other factors described in our Annual Report on Form 10-K, that could cause our actual commercialization efforts, financial condition and results of operations, and business prospects and opportunities to differ materially from those expressed in, or implied by, those forward-looking statements. We caution investors not to place significant reliance on the forward-looking statements contained in this report. These statements, like all statements in this report, speak only as of the date of this report (unless another date is indicated), and we undertake no obligation to update or revise forward-looking statements.

Overview

We are an animal health company focused on developing and commercializing first-in-class gastrointestinal products for companion and production animals, foals, and high value horses. Canalevia is our lead prescription drug product candidate, intended for treatment of various forms of diarrhea in dogs. We achieved statistically significant results in a multicenter canine proof-of-concept study completed in February 2015, supporting the conclusion that Canalevia treatment is superior to placebo. As we announced in December 2015, the pivotal clinical field study to evaluate the safety and effectiveness of Canalevia for acute diarrhea in dogs is underway. An estimated 200 dogs will be enrolled in the Canalevia pivotal study, which is expected to complete enrollment around the end of 2016. Jaguar has received Minor Use in a Minor Species (MUMS) designation for Canalevia for Chemotherapy-Induced Diarrhea (CID) in dogs. Canalevia is a canine-specific formulation of crofelemer, an active pharmaceutical ingredient isolated and purified from the *Croton lechleri* tree, which is sustainably harvested. A human-specific formulation of crofelemer, Mytesi (formerly known as Fulyzaq), was approved by the FDA in 2012 for the symptomatic relief of noninfectious diarrhea in adults with HIV/AIDS on antiretroviral therapy. Members of our management team developed crofelemer while at Napo Pharmaceuticals, Inc. (Napo), which was Jaguar's parent company until May 13, 2015. The reception among users of our lead non-prescription products Neonorm Calf and Neonorm Foal, an anti-diarrheal product we launched for newborn horses early this year has been quite positive. The clinically-proven performance of Neonorm Foal, in combination with our heightened understanding of market needs within the global equine space, is driving our increased focus on equine product development. Equilevia (formerly referred to as SB-300) is Jaguar's prescription drug product candidate for the treatment of gastrointestinal ulcers in horses. Equilevia is a pharmaceutical formulation of a standardized botanical extract. Neonorm is a standardized botanical extract derived from the *Croton lechleri* tree. We launched Neonorm Calf in the United States at the end of 2014 for preweaned dairy calves. Canalevia, Equilevia and Neonorm are distinct products formulated to address specific species and market channels. We have filed nine investigational new animal drug applications, or INADs, with the FDA and intend to develop species-specific formulations of Neonorm in six additional target species, and Canalevia for both cats and dogs. We recently released data from two China-based studies sponsored by Fresno, California-based Integrated Animal Nutrition and Health Inc. showing remarkable resolution of diarrhea and cure of piglets afflicted with diarrhea following treatment with a *Croton lechleri* botanical extract administered in water. As we announced in September 2016, we have signed an exclusive supply and distribution agreement for this botanical extract with Integrated Animal Nutrition and Health Inc. for dairy cattle and pigs in the Chinese marketplace. According to the Minnesota-based Institute for Agriculture and Trade Policy, swine production was expected to reach 723 million head in 2014 in China, where pork is still the

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

main protein source for many consumers. In 2015 there were an estimated 15.6 million dairy cattle in China, according to Index Muni.

Since inception, we have been primarily focused on designing and conducting studies of Canalevia to treat diarrhea in dogs and of Neonorm to help retain fluid in calves and to function as an anti-diarrheal in foals. We are also focused on developing a full suite of equine products to support and improve gastrointestinal health in foals and adult horses. Gastrointestinal conditions such as acute diarrhea, ulcers and diarrhea associated with acute colitis can be extremely debilitating for horses, and present a significant economic and emotional burden for veterinarians and owners around the world. A portion of our activities has also been focused on other efforts associated with being a recently formed company, including securing necessary intellectual property, recruiting management and key employees, and financing activities.

Table of Contents

In June 2016, we entered into a common stock purchase agreement with a private investor (the "CSPA"), which provides that, upon the terms and subject to the conditions and limitations set forth therein, the investor is committed to purchase up to an aggregate of \$15.0 million in our common stock over the approximately 30-month term of the agreement. Upon execution of the CSPA, we sold 222,222 shares of our common stock to the investor at \$2.25 per share for net proceeds of \$448,732, reflecting gross proceeds of \$500,000 and offering expenses of \$51,268. In consideration for entering into the CSPA, we issued 456,667 shares of our common stock to the investor. Concurrently with entering into the CSPA, we also entered into a registration rights agreement with the investor (the "Registration Rights Agreement"), in which we agreed to file one or more registration statements, as permissible and necessary to register under the Securities Act of 1933, as amended, the sale of the shares of our common stock that have been and may be issued to the investor under the CSPA. On June 22, 2016 and September 22, 2016, we filed registration statements on Form S-1 (File Nos. 333-212173 and 333-213751) pursuant to the terms of the Registration Agreement, which registration statements were declared effective on July 8, 2016 and October 5, 2016, respectively.

In September 2016, we entered into a supply and distribution agreement (the "Supply Agreement") with Integrated Animal Nutrition Health Inc. ("IANH"), pursuant to which IANH serves as our exclusive distributor, seller and promoter of *Croton lechleri* botanical extract (the "botanical extract") in China. The terms of the Supply Agreement specify annual minimum purchase amounts that are required to maintain exclusivity, and state that IANH is responsible for all activities and costs to obtain all required product registrations, marketing authorizations, and customs clearances for the Chinese market. The Supply Agreement also contains provisions regarding the rights and responsibilities of the parties with respect to quality specifications and testing, marketing, forecasting and ordering, delivery arrangements, payment terms, confidentiality and indemnification, as well as other customary provisions. The term of the Supply Agreement is four years.

On October 6, 2016, we announced that we had entered into a non-binding letter of intent (the "LOI") with Napo Pharmaceuticals, Inc. ("Napo") potentially to merge the two companies. The LOI contemplates a 3-to-1 Napo-to-Jaguar value ratio (inclusive only of our in-the-money convertible securities at the time a definitive agreement is entered into) to calculate the relative ownership of the merged entity. The LOI also outlines capitalization requirements that Napo would be required to satisfy to proceed with a potential merger.

The LOI is non-binding and any agreement is subject to the negotiation and execution of a definitive transaction agreement, which may vary from the terms set forth in the LOI. A final transaction also is anticipated to be subject to material conditions, including, but not limited to, the approval of: (i) the respective boards of directors of Napo and us, (ii) the shareholders of each company, (iii) the NASDAQ Stock Market, and (iv) other customary conditions for a transaction of this nature. Accordingly, there can be no assurance that a definitive agreement will be reached by the companies, or that any agreement will result in the completion of a merger transaction.

On November 8, 2016, we entered into an amendment with Serious Change II LP to extend the maturity date of the \$150,000 convertible note, issued pursuant to the convertible note purchase agreement dated December 23, 2014, from October 31, 2016 to January 1, 2017. In exchange for the extension of the maturity date, on November 8, 2016, the Company's board of directors granted Serious Change II LP a warrant to purchase 120,000 shares of the Company's common stock for \$0.01 per share. The warrant is exercisable at any time on or before July 28, 2022, the expiration date of the warrant.

Financial Operations Overview

We were incorporated in June 2013 in Delaware. Napo formed our company to develop and commercialize animal health products. Prior to our incorporation, the only activities of Napo related to animal health were limited to the retention of consultants to evaluate potential strategic alternatives. We were previously a majority-owned subsidiary of Napo. However, following the closing of our May 2015 initial public offering, we are no longer majority-owned by Napo.

We have not generated any material revenue to date and expect to continue to incur significant research and development and other expenses. Our net loss attributable to common stockholders was \$11.1 million and \$12.5 million in the nine months ended September 30, 2016 and 2015, and \$16.6 million and \$9.3 million for the years ended December 31, 2015 and 2014. As of September 30, 2016, we had total stockholders deficit of \$273,000 and cash and cash equivalents of \$1.8 million. We expect to continue to incur losses for the foreseeable future as we expand our product development activities, seek necessary approvals for our product candidates, conduct species-specific formulation studies for our non-prescription products, establish API manufacturing capabilities and begin commercialization activities. As a result, we expect to experience increased expenditures for 2016.

Table of Contents

Revenue

We sell our primary commercial product Neonorm to distributors under agreements that may provide distributor price adjustments and rights of return under certain circumstances. Until we have sufficient sales history and pipeline visibility, we will defer revenue and costs of distributor sales until products are sold by the distributor to the distributor's customers. Revenue recognition depends on notification either directly from the distributor that product has been sold to the distributor's customer, when we have access to the data. Deferred revenue on shipments to distributors will reflect the estimated effects of distributor price adjustments, if any, and the estimated amount of gross margin expected to be realized when the distributor sells through product purchased from the Company. Accounts receivable from distributors will be recognized and included in deferred revenue when we ship product to the distributor. We relieve inventory and recognize revenue typically upon shipment by the distributor to their customer. While we did not have revenue in the year ended December 31, 2014, we did recognize \$258,381 in revenue for the year ended December 31, 2015, and \$112,646 in the nine months ended September 30, 2016.

Cost of Revenue

Cost of revenue expenses consist of costs to manufacture, package and distribute Neonorm that distributors have sold through to their customers.

Research and Development Expense

Research and development expenses consist primarily of clinical and contract manufacturing expense, personnel and related benefit expense, stock-based compensation expense, employee travel expense, reforestation expenses and expenses attributable to services received from Napo under the Service Agreement. Clinical and contract manufacturing expense consists primarily of costs to conduct stability, safety and efficacy studies, and manufacturing startup expenses at an outsourced API provider in Italy.

We typically use our employee and infrastructure resources across multiple development programs. We track outsourced development costs by prescription drug product candidate and non-prescription product but do not allocate personnel or other internal costs related to development to specific programs or development compounds.

The timing and amount of our research and development expenses will depend largely upon the outcomes of current and future trials for our prescription drug product candidates as well as the related regulatory requirements, the outcomes of current and future species-specific formulation studies for our non-prescription products, manufacturing costs and any costs associated with the advancement of our line extension programs. We cannot determine with certainty the duration and completion costs of the current or future development activities.

The duration, costs and timing of trials, formulation studies and development of our prescription drug and non-prescription products will depend on a variety of factors, including:

- the scope, rate of progress, and expense of our ongoing, as well as any additional clinical trials, formulation studies and other research and development activities;
- future clinical trial and formulation study results;
- potential changes in government regulations; and
- the timing and receipt of any regulatory approvals.

Table of Contents

A change in the outcome of any of these variables with respect to the development of a prescription drug product candidate or non-prescription product could mean a significant change in the costs and timing associated with our development activities.

We expect research and development expense to increase significantly as we add personnel, commence additional clinical studies and other activities to develop our prescription drug product candidates and non-prescription products.

Sales and Marketing Expense

Sales and marketing expenses consist of personnel and related benefit expense, direct sales and marketing expense, employee travel expense, and management consulting expense. We currently incur sales and marketing expenses to promote Neonorm sales.

We expect sales and marketing expense to increase significantly as we develop and commercialize new products and grow our existing Neonorm market. We will need to add sales and marketing headcount to promote the sales of existing and new products.

General and Administrative Expense

General and administrative expenses consist of personnel and related benefit expense, stock-based compensation expense, employee travel expense, legal and accounting fees, rent and facilities expense, and management consulting expense.

We expect general and administrative expense to increase in order to enable us to effectively manage the overall growth of the business. This will include adding headcount, enhancing information systems and potentially expanding corporate facilities.

Interest Expense

Interest expense consists primarily of interest on convertible promissory notes, the standby bridge financing commitment and the loan and security agreement (long-term debt arrangement). It also includes interest expense and the amortization of a beneficial conversion feature related to convertible promissory notes issued in June and December 2014.

Results of Operations

Edgar Filing: Jaguar Animal Health, Inc. - Form 10-Q

Comparison of the nine months ended September 30, 2016 and 2015

The following table summarizes the Company's results of operations (in thousands) with respect to the items set forth in such table for the nine months ended September 30, 2016 and 2015 together with the change in such items in dollars and as a percentage:

| | Nine Months Ended September 30, | | Variance | |
|-----------------------------------------|------------------------------------|--------------------|-----------------|-----------------|
| | 2016 | 2015 | (\$) | (%) |
| Revenue | \$ 113 | \$ 203 | \$ (90) | (44.3)% |
| Operating Expenses | | | | |
| Cost of revenue | 37 | 88 | (51) | (58.0)% |
| Research and development expense | 5,673 | 4,414 | 1,259 | 28.5% |
| Sales and marketing expense | 355 | 520 | (165) | (31.7)% |
| General and administrative expense | 4,320 | 3,784 | 536 | 14.2% |
| Total operating expenses | 10,385 | 8,806 | 1,579 | 17.9% |
| Loss from operations | (10,272) | (8,603) | (1,669) | (19.4)% |
| Interest expense, net | (774) | (3,033) | 2,259 | (74.5)% |
| Other income | (11) | (24) | 13 | (54.2)% |
| Change in fair value of warrants | | (501) | 501 | (100.0)% |
| Net loss and comprehensive loss | \$ (11,057) | \$ (12,161) | \$ 1,104 | (9.1)% |

Table of Contents**Revenue and Cost of Revenue**

Revenue and related cost of revenue for the nine months ended September 30, 2016 reflects sell-through of our Neonorm Calf and Neonorm Foal products to our distributors. We defer revenue and cost of revenue until products are sold by the distributor to the distributor's end customers and recognition will depend on notification from the distributor that product has been sold to the distributor's end customer. In September 2016, we began selling the botanical extract to a distributor for use exclusively in China. The revenue from these sales, which totaled \$24,000 in the nine months ended September 30, 2016, is recognized upon shipment to the distributor as all of the needed revenue recognition criteria has been met. We experienced a reduction in unit sales in the nine months ended September 30, 2016 compared to the same period in 2015 resulting in the decrease in revenue. The decrease in cost of revenue was consistent with the decrease in revenue. We are increasing our efforts to promote sales growth.

Research and Development Expense

The following table presents the components of research and development expense (in thousands) for the nine months ended September 30, 2016 and 2015 together with the change in such components in dollars and as a percentage:

| | Nine Months Ended September 30, | | Variance | |
|--------------------------------------------|------------------------------------|----------|----------|---------|
| | 2016 | 2015 | | |
| R&D: | | | | |
| Personnel and related benefits | \$ 1,994 | \$ 1,295 | \$ 699 | 54.0% |
| Materials expense and tree planting | 79 | 116 | (37) | (31.9)% |
| Travel, other expenses | 348 | 241 | 107 | 44.4% |
| Clinical and contract manufacturing | 1,837 | 2,109 | (272) | (12.9)% |
| Stock-based compensation | 117 | 429 | (312) | (72.7)% |
| Other | 1,298 | 224 | 1,074 | 479.5% |
| Total | \$ 5,673 | \$ 4,414 | \$ 1,259 | 28.5% |

We increased research and development expense \$1.3 million from \$4.4 million in the nine months ended September 30, 2015 to \$5.7 million for the same period in 2016. We added headcount to enable us to make significant progress in the development of certain drug candidates that resulted in the increase of \$699,000 in personnel and related benefit expenses, while carefully controlling spend in clinical trials and contract manufacturing. Clinical trial expenses increased due to our dog safety and efficacy study and our horse dose determination study both of which began in fiscal year 2016. These expenses were offset by a reduction of contract manufacturing expenses associated with the setup of manufacturing in Italy, which was completed in March 2016. Stock-based compensation decreased \$312,000 from \$429,000 in the nine months ended September 30, 2015 to \$117,000 in the same period in 2016 primarily due to the reduction in the fair market value of our common stock. Other expenses, consisting primarily of consulting and formulation expenses, increased \$1.1 million from \$224,000 in the nine months ended September 30, 2015 to \$1.3 million in the same period in 2016. Consulting expenses increased \$737,000 from \$74,000 in the nine months ended September 30, 2015 to \$811,000 in the same period in 2016 due to a substantial increase in contractor utilization to assist in our clinical trials and in chemistry, manufacturing and controls (CMC) activities. Formulation expenses increased \$315,000 from \$17,000 in the nine months ended September 30, 2015 to \$331,000 for the same period in 2016 due to an increase in work needed to supply clinical operations with active and placebo product for use in clinical trials. We plan to increase our research and development expense as we continue developing our drug candidates.

We also continued our reforestation efforts, although our expense decreased \$37,000 from \$116,000 in the nine months ended September 30, 2015 to \$79,000 for the same period in 2016. We value and take to heart the responsibility to replenish trees consumed in order to extract the raw material to manufacture our primary commercial product and the drug product for use in clinical trials.

Sales and Marketing Expense

Sales and marketing expense decreased \$165,000 from \$520,000 in the nine months ended September 30, 2015 to \$355,000 in the same period in 2016 primarily due to a decrease in headcount and a decrease in direct marketing expense. Personnel costs decreased \$112,000 from \$257,000 for the nine months ended September 30, 2015 to \$145,000 for the same period in 2016. Direct marketing and sales expense decreased \$19,000 from \$89,000 in the nine months ended September 30, 2015 to \$70,000 for the same period in 2016. Sales and marketing expenses consist of personnel costs, direct marketing, travel and consulting expenses. We plan to expand sales and marketing spend to promote our Neonorm products.

Table of Contents

General and Administrative Expense

The following table presents the components of general and administrative expense (in thousands) for the nine months ended September 30, 2016 and 2015 together with the change in such components in dollars and as a percentage:

| | Nine Months Ended September 30, | | (\$) | Variance | |
|-----------------|------------------------------------|------|------|----------|-----|
| | 2016 | 2015 | | | (%) |
| G&A: | | | | | |