

BROADCASTER INC  
Form SC 13D/A  
March 29, 2007

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 13D**

**Under the Securities Exchange Act of 1934**

(Amendment No. 2)<sup>1</sup>

**BROADCASTER, INC.**

(formerly International Microcomputer Software, Inc.)

(Name of Issuer)

**Common Stock, no par value**

(Title of Class of Securities)

**459862306**

(CUSIP Number)

**Michael Gardner**

**Baytree Capital Associates, LLC**

**40 Wall Street**

**58th Floor**

**New York, NY 10005**

**(212) 509-1700**

*With copies to:*

**Harris Cramer LLP**

**1555 Palm Beach Lakes Blvd., Suite 310**

**West Palm Beach, FL 33401**

**Attention: Michael D. Harris, Esq.**

Edgar Filing: BROADCASTER INC - Form SC 13D/A

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

**March 23, 2007**

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. [ ]

**Note:** Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

<sup>1</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 459862306

13D

Page 2 of 7

1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Michael Gardner

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a)

(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS\*

OO (See Item 3)

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

7

SOLE VOTING POWER

**NUMBER OF  
SHARES**

8

SHARED VOTING POWER

**BENEFICIALLY**

**OWNED BY  
EACH**

9

67,974,300<sup>(1)</sup> <sup>(2)</sup>  
SOLE DISPOSITIVE POWER

**REPORTING**

<b>PERSON</b>		21,794,300 <sup>(2)</sup>
<b>WITH</b>	10	SHARED DISPOSITIVE POWER

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

67,974,300

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES\*

[ X ]

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

66.3%<sup>(3)</sup>

14 TYPE OF REPORTING PERSON\*

IN -- Individual.

(1)

Michael Gardner is deemed by a Rule of the Securities and Exchange Commission to have shared voting power only with respect to the matters described in Item 4. The number of shares reported as being beneficially owned are calculated based on the number of shares held by stockholders of Broadcaster, Inc., including Mr. Gardner, that are parties to a mutual understanding to act together with respect to matters affecting or relating to the common stock of Broadcaster, Inc. Mr. Gardner disclaims beneficial ownership

of 46,180,000 shares or all shares except those directly owned by Mr. Gardner and Baytree Capital Associates, LLC, and this Schedule 13D shall not be construed as an admission that Mr. Gardner is the beneficial owner of any securities covered by this Schedule 13D other than those owned directly by Baytree Capital Associates, LLC and himself.

(2)

18,044,300 of the shares are owned directly by Mr. Gardner. The remaining 3,750,000 shares are owned by Baytree Capital Associates, LLC of which Mr. Gardner is the managing member. The shares owned directly and beneficially by Mr. Gardner do not include shares representing Mr. Gardner's beneficial interest in a trust, which trust owns 3,089,188 shares of the issuer's common stock. Mr. Gardner does not have the power to vote or sell any shares owned by the trust.

(3)

Based upon 102,507,005 shares of common stock outstanding as of March 26, 2007.

---

This Amendment No. 2 to Schedule 13D is being filed by Michael Gardner. Mr. Gardner filed an Original 13D dated September 14, 2006 (the Original 13D ) and Amendment No. 1 dated February 5, 2007.

Items 3 and 4 are amended and restated as follows:

**Item 3.**

**Source or Amount of Funds or Other Consideration.**

**Item 4.**

**Purpose of the Transaction.**

Through an Amended and Restated Agreement and Plan of Merger dated March 24, 2006 (the Merger Agreement ), on June 1, 2006 Broadcaster, Inc. ( Broadcaster ) acquired AccessMedia Networks, Inc., a Delaware corporation ( AccessMedia ) in exchange for 29,000,000 shares of Common Stock (the Merger ). The stockholders of AccessMedia were Mr. Michael Gardner, Software People, LLC, a Wyoming limited liability company ( Software People ), Trans Global Media, LLC, a Wyoming limited liability company ( Trans Global ), AccessMedia Technologies, LLC, a Wyoming limited liability company ( AccessMedia Tech ), and Broadcaster, LLC, a Nevada limited liability company (Software People, Trans Global, AccessMedia Tech and Broadcaster, LLC are collectively referred to in this Schedule 13D as the AccessMedia Entities ). Mr. Gardner initially received 8,120,000 shares of Common Stock and the AccessMedia Entities initially received the balance of 20,880,000 of the shares. Broadcaster also initially issued Baytree Capital Associates, LLC ( Baytree ), a Delaware limited liability company controlled by Mr. Gardner, 2,450,000 shares of Common Stock for past and future consulting services including services in connection with the Merger. In addition, Mr. Gardner purchased 124,300 shares of Common Stock in the open market with personal funds.

In late December 2006, the Broadcaster Board of Directors approved an amendment to the Merger Agreement through which the definition of revenue was amended to include not only revenue under Generally Accepted Accounting Principles but also the number of monthly unique visitors on Broadcaster's website, [www.broadcaster.com](http://www.broadcaster.com), as measured by Google Analytics multiplied by \$1.00. The original Merger Agreement simply referenced achieving cumulative revenue of \$20 million beginning May 1, 2005. The first target date was June 30, 2006. Under the Merger Agreement, if Broadcaster achieved \$20 million of cumulative revenue six months following, i.e., December 31, 2006, the former AccessMedia shareholders were entitled to receive 7,000,000 shares of Common Stock as an earn-out payment. The Merger Agreement was formally amended on January 4, 2007, effective as of December 29, 2006.

At a meeting of the Broadcaster Board of Directors on February 1, 2007, the Board of Directors concluded that the first revenue target of \$20 million had been exceeded as of December 31, 2006. Accordingly, Broadcaster agreed to issue 7,000,000 additional shares of Common Stock with 1,960,000 shares going to Mr. Gardner and the remaining 5,040,000 shares going to Software People, LLC, a Wyoming limited liability company ( Software People ), Trans Global Media, LLC, a Wyoming limited liability company ( Trans Global ), AccessMedia Technologies, LLC, a Wyoming limited liability company ( AccessMedia Tech ), and Broadcaster, LLC, a Nevada limited liability company (Software People, Trans Global, AccessMedia Tech and Broadcaster, LLC are collectively referred to in this Schedule 13D as the AccessMedia Entities ). In addition, Baytree received 350,000 additional shares under its Consulting Agreement. Broadcaster also agreed to issue, pursuant to the services agreement with its investor relations firm, 100,000 shares of common stock to the chairman of that firm.

Prior to the Merger, Baytree, a Broadcaster stockholder and Broadcaster's chief executive officer, entered into a voting agreement (the Parent Voting Agreement ) as described in Item 4 of the Original 13D with respect to the shares of Common Stock beneficially owned by these stockholders. No shares of Common Stock were purchased by Baytree in connection with the Parent Voting Agreement, and thus no funds were used for this purpose.

Prior to the Merger, all AccessMedia stockholders, including Mr. Gardner, entered into a voting agreement (the Company Voting Agreement )(the Parent Voting Agreement and Company Voting Agreement are collectively referred to in this Schedule 13D as the Voting Agreements ) as described in Item 4 of the Original 13D with respect to all shares of Common Stock which would be beneficially owned by these stockholders after completion of

---

the Merger. No shares of Common Stock were purchased by Mr. Gardner in connection with the Company Voting Agreement, and thus no funds were used for this purpose.

With the issuance of these additional shares, Mr. Gardner and the AccessMedia Entities beneficially owned a majority of Broadcaster's Common Stock and the two Voting Agreements were thereby automatically terminated. Mr. Gardner and Mr. Nolan Quan, the managing member of the AccessMedia Entities, have a mutual understanding to act together with respect to all matters affecting or relating to the common stock of Broadcaster, Inc. Accordingly, under the Rules of the Securities and Exchange Commission, each may be deemed to be the beneficial owner of the shares owned by the other. No shares of Common Stock were purchased by Mr. Gardner in connection with the new mutual understanding, and thus no funds were used for this purpose.

More recently, the Broadcaster Board of Directors concluded that the second, third, fourth and fifth revenue targets of \$40 million, \$55 million, \$80 million and \$100 million, respectively, had been exceeded. Accordingly, it approved the issuance of and Broadcaster issued 28,000,000 additional shares of common stock, with Mr. Gardner receiving 7,840,000 shares of common stock and the AccessMedia Entities receiving 20,160,000 shares. In addition, another 1,400,000 additional shares were issued to Baytree under its Consulting Agreement. Baytree received an additional 50,000 shares under the same Consulting Agreement for services rendered in connection with an unrelated transaction, the asset acquisition of America's Biggest, Inc. which closed in September 2006. Baytree waived the \$25,000 cash fee to which it was entitled.

Item 5 is amended and restated as follows:

#### **Item 5.**

##### **Interest in Securities of the Issuer.**

(a), (b) Mr. Gardner is the owner of 18,044,300 shares of Broadcaster Common Stock. Baytree is the owner of 3,750,000 shares of Broadcaster Common Stock. Because of Mr. Gardner's relationship with Baytree, he is the beneficial owner of the 3,750,000 shares of Broadcaster Common Stock owned by Baytree. Accordingly, Mr. Gardner has the sole power to sell 21,794,300 shares of Broadcaster Common Stock.

As discussed in Item 4, the Parent and Company Voting Agreements have terminated and Mr. Gardner is no longer deemed by Rule 13d-5(b)(1) of the Act to be the beneficial owner of all shares of Broadcaster Common Stock owned by each party to the Parent and Company Voting Agreements. However, because Mr. Gardner and Mr. Quan have a mutual understanding to act together with respect to matters affecting or relating to the common stock of Broadcaster,



Edgar Filing: BROADCASTER INC - Form SC 13D/A

Inc, Mr. Gardner is deemed by Rule 13d-5(b)(1) of the Act to be the beneficial owner of all shares of Broadcaster Common beneficially owned by him and Mr. Quan, although he disclaims such beneficial ownership except as to the shares owned by Baytree and himself. As a result, he may be deemed to have shared voting power over:

- 

the 21,794,300 shares of Common Stock owned by Baytree and himself;

- 

the 46,080,000 shares of Common Stock owned by the AccessMedia Entities; and

- 

the 100,000 shares of Common Stock owned by the Rosen-Quan Family Trust dtd 7/30/99 (the Rosen-Quan Family Trust) of which Mr. Quan is a trustee.

As such, Mr. Gardner may be deemed to beneficially own 67,974,300 shares of Broadcaster representing approximately 66.3% of the outstanding shares of Common Stock. Although Mr. Gardner may be deemed to have shared voting power over all 67,794,300 shares, he disclaims beneficial ownership of the 46,180,000 shares of Common Stock beneficially owned by Mr. Quan as a trustee of the Rosen-Quan Family Trust and the AccessMedia Entities. These numbers do not include shares representing Mr. Gardner's beneficial interest in a trust, which trust owns 3,089,188 shares of Broadcaster Common Stock. Mr. Gardner does not have the power to vote or sell any shares owned by the trust.

The other parties which share voting power are believed by Mr. Gardner to beneficially own the following shares of Broadcaster common stock:

<b>Name</b>	<b>Combined Beneficial Ownership</b>	<b>Percentage of Class Beneficially Owned</b>	<b>Shared Voting Power</b>	<b>Sole Power to Sell</b>
AccessMedia Entities	67,974,300	66.3%	67,974,300	46,080,000
Nolan Quan	67,974,300	66.3%	67,974,300	100,000

The address of the principal business office of Mr. Gardner and Baytree is 40 Wall Street, 58th Floor, New York, NY 10005. Mr. Gardner's principal business is as managing member of Baytree, and Baytree's principal business is investing in securities.

Mr. Quan, the beneficial owner of the Broadcaster Common Stock owned by the Rosen-Quan Family Trust and the AccessMedia Entities, has his business address at 9201 Oakdale Avenue, Suite 201, Chatsworth, CA 91311. Mr. Quan is a private equity investor and is principally involved in managing his investments including those in Broadcaster and Alchemy Communications, Inc., a California corporation. Mr. Quan is a citizen of the United States.

The address of the principal business office of Software People and AccessMedia Tech is 123 West First Street, #675, Casper, WY 82601. The address of the principal business office of Trans Global is 2424 Pioneer Avenue, #405, Cheyenne, WY 82001. The address of the principal business office of Broadcaster, LLC is 3540 West Sahara Avenue, #763, Las Vegas, NV 89102.

During the past five years Mr. Gardner has not, and to the best of his knowledge, none of the other individuals or entities referred to in this Item 5 have been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).

During the past five years Mr. Gardner has not, and to the best of his knowledge, none of the other individuals or entities referred to in this Item 5, was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activity subject to, federal or state securities laws or finding any violation with respect to such laws.

(c)

On February 2, 2007 Baytree sold 500,000 shares of Broadcaster Common Stock in a private transaction at \$1.00 per share. The shares were purchased by an investment company controlled by a director of Broadcaster. Because Mr. Gardner does not have any control over the investment company, he is not a beneficial owner of the 500,000 shares. Except as described in this Schedule 13D and in this Item 5(c), Mr. Gardner and Baytree did not engage in any transactions in shares of Common Stock during the past 60 days, nor, to the best of Mr. Gardner's knowledge, did Mr. Quan, or the AccessMedia Entities.

(d)

Not applicable.

(e)

Not applicable.

---

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: March 29, 2007

By:

/s/ Michael Gardner  
Michael Gardner

Attention. Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).