Winter Matthew E

Form 3

| November 04, 2009 | | | | | | | | | | |
|--|--|---|---|---|---|---|--|--|--|--|
| FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION | | | | | | | | OMB APPROVAL | | |
| Washington, D.C. 20549 | | | | | | OMB Number: | 3235-0104 | | | |
| INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF | | | | | | | | January 31, | | |
| | y Holding (| TIES Securities Exchange Act of 1934, ag Company Act of 1935 or Section company Act of 1940 | | | • | | | | | |
| (Print or Type Responses) | | | | F | | | | | | |
| | | | | | | | | | | |
| 1. Name and Address of Reporting Person * 2. Date - Â Winter Matthew E Requiring (Month/ | | | tement | 3. Issuer Name and Ticker or Trading Symbol ALLSTATE CORP [ALL] | | | | | | |
| (Last) (First) | (Middle) | 10/26/2009 | | | | - | 5. If Amendment, Date Original Filed(Month/Day/Year) | | | |
| C/O THE ALLSTATE CORPORATION, 27 SANDERS ROAD | | | | (Chec | k all applicable | 2) | | | | |
| (Street) | | | | OfficerXOther Fili (give title below) (specify below) X | | | Individual or Joint/Group ing(Check Applicable Line) _ Form filed by One Reporting | | | |
| NORTHBROOK, IL | 60062-6127 | | | Pres. & CE | O Allstate Fin | ancial Per | son | More than One | | |
| (City) (State) | (Zip) | Т | able I - No | n-Deriva | tive Securit | ies Bene | ficially Ov | vned | | |
| 1.Title of Security (Instr. 4) | | Ben | 2. Amount of Securities Beneficially Owned (Instr. 4) | | Ownership | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | neficial | | |
| Reminder: Report on a separ owned directly or indirectly. | | lass of securitie | s beneficially | SE | C 1473 (7-02) | | | | | |
| inforn requir | ns who respon nation containe red to respond o ntly valid OMB o | d in this form unless the for | are not m displays | a | | | | | | |
| Table II - Der | rivative Securities | s Beneficially C | Owned (e.g.,] | outs, calls, v | warrants, opti | ons, conve | rtible securit | ties) | | |
| 1. Title of Derivative Securi (Instr. 4) | Expiration Date Securi (Month/Day/Year) Deriva | | 3. Title and Securities U Derivative S (Instr. 4) | nderlying | 4. Conversion or Exercise Price of Derivative | e Form o Derivat | ship Benef f (Instr. tive | ure of Indirect icial Ownership 5) | | |

Expiration Title

Amount or

Number of

Shares

Security

Date

Exercisable Date

Direct (D)

or Indirect

(I) (Instr. 5)

Reporting Owners

| Reporting Owner Name / Address | | Relationships | | | | | | |
|--|------------|---------------|-----------|---------|--------------------------------|--|--|--|
| | | Director | 10% Owner | Officer | Other | | | |
| Winter Matthew E C/O THE ALLSTATE CORPORATION 2775 SANDERS ROAD NORTHBROOK, IL 60062-6127 | | Â | Â | Â | Pres. & CEO Allstate Financial | | | |
| Signatures | | | | | | | | |
| Matthew E. Winter | 11/03/2009 | | | | | | | |
| <u>**</u> Signature of Reporting Person | Date | | | | | | | |
| Explanation of | Reenone | 2001 | | | | | | |

Explanation of Responses:

No securities are beneficially owned

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.