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Form 4	EVENA										
December ()6 2011										
							OMB APPROVAL				
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check t	loer								Expires:	January 31, 2005	
if no longer subject to Section 16. Form 4 or					ERSHIP OF	Estimated a	mated average den hours per				
Form 5 obligation may con <i>See</i> Inst 1(b).	ons Section 17	(a) of the	Public U	Jtility Ho	lding Coi	npan	-	Act of 1934, 1935 or Section)	•		
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> COSSE STEVEN A]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Ch				(Check	eck all applicable)			
200 PEACH STREET, P.O. BOX 7000			(Month/Day/Year) 12/05/2011				!	_X_Director10% Owner Officer (give titleOther (specify below)below)			
				iled(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
EL DORA	DO, AR 71731-7	000					- 1	Person		porting	
(City)	(State)	(Zip)	Tal	ole I - Non-	Derivative	Secu	rities Acqu	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Dee Execution any (Month/			· · · · · · · · · · · · · · · · · · ·				(D)	Securities Beneficially Owned Following	OwnershipInForm:BDirect (D)Cor Indirect(I	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)		
Common Stock	12/05/2011			М	20,000	А	\$ 21.17	82,679	D		
Common Stock	12/05/2011			S	20,000	D	\$ 55.2877	62,679	D		
Common Stock								10,682	I	Trustee Of Company Thrift Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
required to respond unless the formSEC 1474
(9-02)

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 21.17	12/05/2011		М	20,000	02/04/2005	02/04/2013	Common Stock	20,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
, e e	Director	10% Owner	Officer	Other			
COSSE STEVEN A 200 PEACH STREET P.O. BOX 7000 EL DORADO, AR 71731-7000	Х						
Signatures							
/s/ Walter K. Compton, attorney-in-fact		12/06/201	1				
**Signature of Reporting Person		Date					
Evalenation of Dec							

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.