#### Edgar Filing: FITZGERALD KEVIN G - Form 4

FITZGERA	LD KEVIN G									
Form 4	2012									
October 23,									OMB AF	PROVAL
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287	
Check the		STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES								January 31,
if no lor subject Section Form 4	to SIAIE 16. or									2005 iverage rs per 0.5
Form 5 obligation may cor <i>See</i> Inst 1(b).	ntinue. Section 17	7(a) of the 1	Public U	Jtility Ho	lding Co	mpan	-	Act of 1934, 1935 or Section	I	
(Print or Type	Responses)									
1. Name and FITZGER	21 issuer i tunte una mener er maanig				]	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Check					(Check	k all applicable)	
200 PEACH STREET, P.O. BOX 7000			(Month/Day/Year) 10/22/2012				- I	Director 10% Owner _X Officer (give title Other (specify below) below) Executive Vice President & CFO		
				Filed(Month/Day/Year) A				<ol> <li>Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>X_ Form filed by One Reporting Person</li> </ol>		
EL DORA	DO, AR 71731-7	7000					i	Form filed by Me Person	ore than One Re	porting
(City)	(State)	State)     (Zip)     Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned						ly Owned		
1.Title of Security2. Transaction Date (Month/Day/Year)2A. Deemo Execution any (Month/Da			Date, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) ay/Year) (Instr. 8)				(D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	10/22/2012			М	12,000	А	\$ 21.17	41,387	D	
Common Stock	10/22/2012			S <u>(1)</u>	12,000	D	\$ 62.5247	29,387	D	
Common Stock								2,085	Ι	Trustee Of Company Thrift Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A or Disposed (D) (Instr. 3, 4, and 5)	Expiration Da (Month/Day/	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option	\$ 21.17	10/22/2012		М	12,00	0 02/04/2005	5 02/04/2013	Common Stock	12,000	

### **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships					
	Director 10% Owner		Officer	Other		
FITZGERALD KEVIN G 200 PEACH STREET P.O. BOX 7000 EL DORADO, AR 71731-7000			Executive Vice President & CFO			
Signatures						
/s/ John A. Moore, attorney-in-fact	1	0/23/2012				
**Signature of Reporting Person		Date				

### **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 19, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.