

TechTarget Inc  
 Form 4  
 May 13, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Sockol Eric

(Last) (First) (Middle)

C/O TECHTARGET, INC., 117  
 KENDRICK STREET, SUITE 800

(Street)

NEEDHAM, MA 02494

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 TechTarget Inc [TTGT]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 05/09/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)

Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, par value \$0.001	05/09/2008		M <sup>(1)</sup>		20,022	A	\$ 0.2
Common Stock, par value \$0.001	05/09/2008		M <sup>(1)</sup>		17,075	A	\$ 1.8
Common Stock, par value \$0.001	05/09/2008		S <sup>(1)</sup>		37,097	D	\$ 13 50,343

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Common Stock, par value \$0.001						5,000	I	owned by spouse
Common Stock, par value \$0.001	05/12/2008		M <sup>(1)</sup>	6,645	A	\$ 1.8	56,988	D
Common Stock, par value \$0.001	05/12/2008		S <sup>(1)</sup>	6,645	D	\$ 13	50,343	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Employee Stock Option (right to buy)	\$ 0.2	05/09/2008		M	20,022	08/09/2006 09/17/2009	Common Stock	20,022	
Employee Stock Option (right to buy)	\$ 1.8	05/09/2008		M <sup>(1)</sup>	17,075	<sup>(2)</sup> 12/12/2010	Common Stock	17,075	
Employee Stock Option (right to buy)	\$ 1.8	05/12/2008		M <sup>(1)</sup>	6,645	<sup>(2)</sup> 12/12/2010	Common Stock	6,645	

