Lavin Michael T. Form 4 December 14, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB Number:

3235-0287

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January 31, 2005

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obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

(Middle)

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Lavin Michael T.

(First)

(Street)

2. Issuer Name and Ticker or Trading

Symbol

CONSUMER PORTFOLIO SERVICES INC [CPSS]

3. Date of Earliest Transaction (Month/Day/Year) 12/10/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

below)

(Check all applicable)

Director 10% Owner X_ Officer (give title Other (specify

Sr Vice President

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

IRVINE, CA 92612

19500 JAMBOREE RD

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year)

Execution Date, if (Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (T) (Instr. 4)

Ownership (Instr. 4)

(A)

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Conversion Security or Exercise

3. Transaction Date 3A. Deemed (Month/Day/Year)

Execution Date, if any

4. 5. Number of **Transaction**Derivative Code Securities Acquired 6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and Amount of Underlying Securities

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	(A) or Dis (D) (Instr. 3, 4				(Instr. 3 and	14)
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shar
stock options (right to buy)	\$ 2.64	12/10/2009		D		10,000	<u>(1)</u>	07/17/2013	common stock no par value	10,00
stock options (right to buy)	\$ 1.5	12/10/2009		A	10,000		(3)	07/17/2013	common stock no par value	10,00
stock options (right to buy)	\$ 3.18	12/10/2009		D		10,000	<u>(1)</u>	01/30/2018	common stock no par value	10,00
stock options (right to buy)	\$ 1.5	12/10/2009		A	10,000		(3)	01/30/2018	common stock no par value	10,00
stock options (right to buy)	\$ 4	12/10/2009		D		10,000	<u>(1)</u>	04/26/2014	common stock no par value	10,00
stock options (right to buy)	\$ 1.5	12/10/2009		A	10,000		(3)	04/26/2014	common stock no par value	10,00
stock options (right to buy)	\$ 5.04	12/10/2009		D		10,000	<u>(1)</u>	04/29/2015	common stock no par value	10,00
stock options (right to buy)	\$ 1.5	12/10/2009		A	10,000		(3)	04/29/2015	common stock no par value	10,00
stock options (right to buy)	\$ 5.26	12/10/2009		D		10,000	<u>(1)</u>	07/30/2017	common stock no par value	10,00
stock options (right to	\$ 1.5	12/10/2009		A	10,000		(3)	07/30/2017	common stock no par value	10,00

buy)									
stock options (right to buy)	\$ 6	12/10/2009	D		10,000	<u>(1)</u>	12/30/2015	common stock no par value	10,00
stock options (right to buy)	\$ 1.5	12/10/2009	A	10,000		(3)	12/30/2015	common stock no par value	10,00
stock options (right to buy)	\$ 6.85	12/10/2009	D		20,000	<u>(1)</u>	10/25/2016	common stock no par value	20,00
stock options (right to buy)	\$ 1.5	12/10/2009	A	20,000		(3)	10/25/2016	common stock no par value	20,00
stock options (right to buy)	\$ 6.91	12/10/2009	D		5,000	<u>(1)</u>	02/27/2017	common stock no par value	5,000
stock options (right to buy)	\$ 1.5	12/10/2009	A	5,000		(3)	02/27/2017	common stock no par value	5,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			

Lavin Michael T. 19500 JAMBOREE RD IRVINE, CA 92612

Sr Vice President

Signatures

/s/ MICHAEL T.
LAVIN

12/14/2009

**Signature of Reporting Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

such option becomes or became exercisable in cumulative installments, as to 20% of the total number of shares shown on each of the (1) dates that are nine, eight, seven, six and five years prior, respectively, to the expiration date reported in column 6. To the extent such option was exercisable in part but not in full on December 30, 2005, it was amended on that date to become fully exercisable at that time.

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- (2) issued in consideration of the named person's services to the issuer.
- (3) such option first becomes exercisable on June 10, 2010. At any time thereafter, such option will be exercisable with respect to that number of shares that would have been exercisable under the option described in the immediately preceding line of this Table II.
- (4) issued in consideration of (i) the named person's services to the issuer and (ii) surrender to the issuer of the options described in the immediately preceding line of this Table II.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.