

Ross Harvey  
 Form 3  
 September 23, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Ross Harvey (Last) (First) (Middle)  180 SOUTH STREET, UNIT 101 (Street)  NEW PROVIDENCE, NJ 07974 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 09/21/2010	3. Issuer Name and Ticker or Trading Symbol EMERGING VISION INC [ISEE]	4. Relationship of Reporting Person(s) to Issuer  (Check all applicable)  <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below)	5. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, par value \$0.01 per share	11,831,716	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)  Title	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Common Stock, par value \$0.01 per share	Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Stock Option (right to buy)	09/29/2005	09/28/2015	75,000	\$ 0.15	D		Â
Stock Option (right to buy)	04/27/2006	04/26/2016	150,000	\$ 0.12	D		Â
Stock Option (right to buy)	06/11/2007	06/10/2017	75,000	\$ 0.47	D		Â
Stock Option (right to buy)	05/07/2008	05/06/2018	125,000	\$ 0.21	D		Â
Stock Option (right to buy) <sup>(1)</sup>	09/21/2010	11/29/2011	7,208,220	\$ 0.14	D	<sup>(1)</sup>	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Ross Harvey 180 SOUTH STREET UNIT 101 NEW PROVIDENCE, NJ 07974	Â	Â X	Â	Â

## Signatures

/s/ Harvey Ross                      09/23/2010  
 \*\*Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) Pursuant to an agreement between the reporting person and Christopher Payan, the former Chief Executive Officer of Emerging Vision, Inc. (the "Seller"), the Seller granted the reporting person the right to cause the Seller to exercise options to purchase 7,208,220 shares of common stock, par value \$0.01 per share (the "Option Shares"), of Emerging Vision, Inc. held by the Seller at any time and to assign such Option Shares to the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.