

poste todd  
Form 3  
December 09, 2010

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |          |                                      |  |   |
|---|----------|--------------------------------------|--|---|
| 1. Name and Address of Reporting Person * |          | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol |   |
| Â poste todd                              |          | (Month/Day/Year)                     | HERTZ GLOBAL HOLDINGS INC [HTZ]                    |   |
| (Last)                                    | (First)  | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer   | 5. If Amendment, Date Original Filed(Month/Day/Year)                  |
|   |          | 11/30/2010                           |  |   |
| 225 BRAE BOULEVARD                        |          |                                      | (Check all applicable)                             | 6. Individual or Joint/Group Filing(Check Applicable Line)            |
|   | (Street) |                                      | <input type="checkbox"/> Director                  | <input type="checkbox"/> 10% Owner                                    |
| PARK RIDGE,Â NJÂ 07656                    |          |                                      | <input checked="" type="checkbox"/> Officer        | <input type="checkbox"/> Other  |
| (City)                                    | (State)  | (Zip)                                | (give title below)                                 | (specify below)   |
|   |          |                                      | Vice President                                     | <input type="checkbox"/> Form filed by More than One Reporting Person |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock <sup>(1)</sup>     | 7,150   | D  | Â   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|  | Date Exercisable   | Expiration Date   | Title  | Amount or Number of  |   |

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|   |       |            |                 |                  |          |                        |   |
|---|-------|------------|-----------------|------------------|----------|------------------------|---|
| Employee Stock Options<br>(right to purchase) | Â (2) | 05/06/2020 | Common<br>Stock | Shares<br>17,271 | \$ 12.38 | (I)<br>(Instr. 5)<br>D | Â |
|---|-------|------------|-----------------|------------------|----------|------------------------|---|

## Reporting Owners

| Reporting Owner Name / Address                           | Relationships |           |                  |       |
|--|---------------|-----------|------------------|-------|
|  | Director      | 10% Owner | Officer          | Other |
| poste todd<br>225 BRAE BOULEVARD<br>PARK RIDGE, NJ 07656 | Â             | Â         | Â Vice President | Â     |

## Signatures

Stuart M. Geschwind, by Power of Attorney on behalf of Todd  
Poste 12/09/2010

\*\*Signature of Reporting Person
Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock Units
- (2) The options will vest in 4 equal annual installments of 4,318 shares, except that the first installment is for 4,317 shares, on the first through fourth anniversaries of the grant date. The grant date was May 6, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.