

HERTZ GLOBAL HOLDINGS INC  
Form 4  
December 21, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BANK OF AMERICA CORP /DE/

2. Issuer Name and Ticker or Trading Symbol  
HERTZ GLOBAL HOLDINGS INC  
[HTZ]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

BANK OF AMERICA  
CORPORATE CENTER, 100 N  
TRYON ST

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/21/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Street)

CHARLOTTE, NC 28255

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	04/21/2010		P	18 (2) A \$ 11.8382	39,178,443 (3) (4) (5) (6) (7)	I	See Footnotes (1) (32) (33)
Common Stock	04/23/2010		P	1,000 (2) A \$ 12.73	39,179,443 (3) (4) (5) (6) (8)	I	See Footnotes (1) (32) (33)
Common Stock	04/26/2010		P	330 (2) A \$ 14.99	39,179,773 (3) (4) (5) (6) (9)	I	See Footnotes (1) (32) (33)

Edgar Filing: HERTZ GLOBAL HOLDINGS INC - Form 4

Common Stock	04/27/2010	S	500 <u>(2)</u>	D	\$ 14.15	39,179,273 <u>(3) (4) (5) (6)</u> <u>(10)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/27/2010	S	500 <u>(2)</u>	D	\$ 14.16	39,178,773 <u>(3) (4) (5) (6)</u> <u>(11)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/27/2010	S	18 <u>(2)</u>	D	\$ 14.1	39,178,755 <u>(3) (4) (5) (6)</u> <u>(12)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/28/2010	P	561 <u>(2)</u>	A	\$ 14.2891	39,179,316 <u>(3) (4) (5) (6)</u> <u>(13)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/29/2010	S	330 <u>(2)</u>	D	\$ 14.6101	39,178,986 <u>(3) (4) (5) (6)</u> <u>(14)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	04/29/2010	S	561 <u>(2)</u>	D	\$ 14.7517	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/05/2010	P	574 <u>(2)</u>	A	\$ 13.3991	39,178,999 <u>(3) (4) (5) (6)</u> <u>(16)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/11/2010	S	574 <u>(2)</u>	D	\$ 12.8109	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/13/2010	S	845 <u>(2)</u>	D	\$ 12.8809	39,177,580 <u>(3) (4) (5) (6)</u> <u>(17)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/14/2010	P	845 <u>(2)</u>	A	\$ 12.1	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	05/28/2010	P	1,000 <u>(2)</u>	A	\$ 11.4365	39,179,425 <u>(3) (4) (5) (6)</u> <u>(18)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	06/01/2010	S	1,000 <u>(2)</u>	D	\$ 10.9017	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/05/2010	P	18 <u>(2)</u>	A	\$ 10.4665	39,178,443 <u>(3) (4) (5) (6)</u> <u>(7)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/09/2010	P	23 <u>(2)</u>	A	\$ 10.27	39,178,466 <u>(3) (4) (5) (6)</u> <u>(19)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/10/2010	S	18 <u>(2)</u>	D	\$ 10.11	39,178,448 <u>(3) (4) (5) (6)</u>	I	See Footnotes

Edgar Filing: HERTZ GLOBAL HOLDINGS INC - Form 4

						(20)		(1) (32) (33)
Common Stock	08/12/2010	S	23 <u>(2)</u>	D	\$ 9.68	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/18/2010	S	56 <u>(2)</u>	D	\$ 9.7139	39,178,369 <u>(3) (4) (5) (6)</u> <u>(21)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/20/2010	P	10,000 <u>(2)</u>	A	\$ 10	39,188,369 <u>(3) (4) (5) (6)</u> <u>(22)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/23/2010	S	5,800 <u>(2)</u>	D	\$ 9.29	39,182,569 <u>(3) (4) (5) (6)</u> <u>(23)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/23/2010	S	2,600 <u>(2)</u>	D	\$ 9.3	39,179,969 <u>(3) (4) (5) (6)</u> <u>(24)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/23/2010	S	1,600 <u>(2)</u>	D	\$ 9.28	39,178,369 <u>(3) (4) (5) (6)</u> <u>(25)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/23/2010	P	100 <u>(2)</u>	A	\$ 9.3178	39,178,469 <u>(3) (4) (5) (6)</u> <u>(26)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/24/2010	P	56 <u>(2)</u>	A	\$ 8.92	39,178,525 <u>(3) (4) (5) (6)</u> <u>(27)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	08/25/2010	S	100 <u>(2)</u>	D	\$ 8.8728	39,178,425 <u>(3) (4) (5) (6)</u> <u>(15)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	09/30/2010	P	2,000 <u>(2)</u>	A	\$ 10.7485	39,180,425 <u>(3) (4) (5) (6)</u> <u>(28)</u>	I	See Footnotes <u>(1) (32) (33)</u>
Common Stock	10/11/2010	P	400 <u>(2)</u>	A	\$ 10.08	39,180,825 <u>(3) (4) (5) (6)</u> <u>(29)</u>	I	See Footnotes <u>(1) (32) (33)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: HERTZ GLOBAL HOLDINGS INC - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Call Option (right to purchase)	\$ 10	08/17/2010		S	<u>50</u> (2)	08/17/2010 09/18/2010	Common Stock	5,000
Call Option (right to purchase)	\$ 10	08/17/2010		S	<u>50</u> (2)	08/17/2010 09/18/2010	Common Stock	5,000
Call Option (right to purchase)	\$ 10	08/23/2010		P	<u>100</u> (2)	08/23/2010 09/18/2010	Common Stock	10,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BANK OF AMERICA CORP /DE/ BANK OF AMERICA CORPORATE CENTER 100 N TRYON ST CHARLOTTE, NC 28255	X	X		

## Signatures

/s/ Margaret E. Nelson, Authorized Signatory for Bank of America 12/21/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This Form 4 is being filed by Bank of America Corporation ("BAC" or the "Reporting Person"), a Delaware corporation and bank holding company registered under the Bank Holding Company Act of 1956, on behalf of its subsidiaries.
- (2) Transaction executed by the error correction section of Merrill Lynch, Pierce, Fenner & Smith Incorporated ("MLPFS"), a broker-dealer and subsidiary of BAC, to correct errors made in connection with trades made on behalf of clients of MLPFS.

## Edgar Filing: HERTZ GLOBAL HOLDINGS INC - Form 4

- (3) In connection with this transaction, BAC has agreed to voluntarily remit appropriate profits, if any, to Hertz Global Holdings, Inc. BAC disclaims such transaction is subject to reporting under Section 16(a) or disgorgement under Section 16(b), and this report shall not be deemed an admission that those sections apply to such transaction.

- (4) 32,185,987 shares are owned directly by ML Global Private Equity Fund, L.P. ("MLGPE"). MLGPE Ltd. is the general partner of MLGPE and is a wholly owned subsidiary of ML Global Private Equity Partners, L.P. ("MLGPEP"), the general partner of which is Merrill Lynch GP, Inc. ("ML GP"), which is a wholly owned subsidiary of Merrill Lynch Group Inc. ("ML Group"), which is a wholly owned subsidiary of Merrill Lynch & Co., Inc. ("ML&Co."), which is a wholly owned subsidiary of BAC.

- (5) 3,872,549 shares are owned directly by Merrill Lynch Ventures L.P. 2001 ("MLV LP"), a limited partnership whose general partner is Merrill Lynch Ventures, L.L.C. ("MLV LLC"), a wholly owned subsidiary of ML Group, which is a wholly owned subsidiary of ML&Co.

- (6) 3,101,137 shares are owned directly by ML Hertz Co-Investor, L.P. ("Hertz Co-Investor LP"), a limited partnership whose general partner is ML Hertz Co-Investor GP, L.L.C. ("Hertz Co-Investor LLC"), whose sole managing member is MLGPE.

- (7) 18,770 shares are owned by MLPFS.

- (8) 19,770 shares are owned by MLPFS.

- (9) 21,100 shares are owned by MLPFS.

- (10) 19,600 shares are owned by MLPFS.

- (11) 19,100 shares are owned by MLPFS.

- (12) 19,082 shares are owned by MLPFS.

- (13) 19,643 shares are owned by MLPFS.

- (14) 19,313 shares are owned by MLPFS.

- (15) 18,752 shares are owned by MLPFS.

- (16) 19,326 shares are owned by MLPFS.

- (17) 17,909 shares are owned by MLPFS.

- (18) 19,752 shares are owned by MLPFS.

- (19) 18,793 shares are owned by MLPFS.

- (20) 18,775 shares are owned by MLPFS.

- (21) 18,696 shares are owned by MLPFS.

- (22) 28,686 shares are owned by MLPFS.

- (23) 22,896 shares are owned by MLPFS.

- (24) 20,296 shares are owned by MLPFS.

- (25) 18,696 shares are owned by MLPFS.

- (26) 18,796 shares are owned by MLPFS.

- (27) 18,852 shares are owned by MLPFS.

- (28) 20,752 shares are owned by MLPFS.

- (29) 21,152 shares are owned by MLPFS.

- (30) BAC is short 50 call options with an exercise price of \$10.00.

- (31) BAC is short 100 call options with an exercise price of \$10.00.

- (32) Each of BAC, ML&Co., MLGPE, MLGPE Ltd., MLGPEP, ML GP, ML Group, MLV LP, MLV LLC, Hertz Co-Investor LP, Hertz Co-Investor LLC, MLPFS and MLGPEI (collectively, the "Reporting Persons") disclaims beneficial ownership of these securities except to the extent of its pecuniary interest therein.

- (33) Pursuant to the Shareholders Agreement dated December 21, 2005, as may be amended from time to time, among Clayton, Dubilier & Rice Fund VII, L.P., CDR CCMG Co-Investor L.P., CD&R Parallel Fund VII, L.P., Carlyle Partners IV, L.P., CP IV Coinvestment L.P., CEP II U.S. Investments, L.P., CEP II Participations S.a.r.l, MLGPE, MLV LP, CMC-Hertz Partners, L.P. and Hertz Co-Investor LP, MLGPE has the right to designate two members to the board of directors of the Issuer. Each of the Reporting Persons other than

Edgar Filing: HERTZ GLOBAL HOLDINGS INC - Form 4

MLGPE disclaims its possible status as director of the Issuer.

**Remarks:**

This is the first of two filings on Form 4 by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.