Edgar Filing: BOZZO STEPHEN J - Form 4

BOZZO ST Form 4 November 0											
FORM	ЛЛ								OMB AF	PPROVAL	
	UNITE	D STATES		RITIES A shington,			NGE C	OMMISSION	OMB Number:	3235-0287	
Check this box if no longer subject to Section 16.			0 /	BENEFI		ERSHIP OF	Expires: Estimated a burden hou				
Form 4 o Form 5 obligatio may con <i>See</i> Instr 1(b).	Filed por Filed por tinue. Section 1	7(a) of the	Public U		ling Com	ipany	Act of	Act of 1934, 1935 or Sectior)	response	0.5	
(Print or Type	Responses)										
BOZZO STEPHEN J Syn			Symbol	2. Issuer Name and Ticker or Trading Symbol 1 800 FLOWERS COM INC				5. Relationship of Reporting Person(s) to Issuer			
	[FLWS]							(Check all applicable)			
(Mor			(Month/I	Date of Earliest Transaction Month/Day/Year) 1/01/2011				Director 10% Owner X Officer (give title Other (specify below) below) below) Chief Information Officer			
(Street) 4. If Am				Amendment, Date Original Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
(City)	(State)	(Zip)	Tab	la I Non D	Arivativa (Socuri		Person	or Bonoficial	ly Ownod	
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	ar) Executio any	ned	3.	4. Securiti on(A) or Dis (Instr. 3, 4)	ies Ac sposed	quired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. 7. Nature of Ownership Indirect Form: Direct Beneficial (D) or Ownership Indirect (I) (Instr. 4) (Instr. 4)		
Class A Common Stock	11/01/2011			A	31,842		\$ 0	155,237	D		
Class A Common Stock	11/02/2011			S	24,070	D	\$ 2.687 (1)	131,167	D		
Class A Common Stock	11/03/2011			S	8,000	D	\$ 2.66	123,167	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Under Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships						
			10% Owner	Officer	Other			
BOZZO STEPHEN J ONE OLD COUNTRY RO CARLE PLACE, NY 11514			Chief Information Officer					
Signatures								
/s/ Stephen J. Bozzo	11/03/2011							

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$2.65 to \$2.72,

inclusive. The reporting person undertakes to provide to 1-800-FLOWERS.COM, Inc., any security holder of 1-800-FLOWERS.COM, (1) Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within such range.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.