MOORE EDDIE N JR

Form 4

August 08, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or

SECURITIES Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue.

See Instruction 1(b).

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * MOORE EDDIE N JR

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Symbol UNIVERSAL CORP /VA/ [UVV]

(First) (Middle) (Last)

(Street)

3. Date of Earliest Transaction

X_ Director

1.Title of

Security

(Instr. 3)

restricted

stock units

2. Transaction Date 2A. Deemed

(Month/Day/Year)

Officer (give title

10% Owner Other (specify

9201 FOREST HILL AVENUE

08/07/2012

6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original Filed(Month/Day/Year)

Code

(Instr. 8)

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

below)

RICHMOND, VA 23235

(City) (State) (Zip)

08/07/2012

(Month/Day/Year)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) Transactionr Disposed of (D)

(Instr. 3, 4 and 5)

(A)

45.8724

(2)

5. Amount of Securities Beneficially

7. Nature of Ownership Indirect Form: Direct (D)

Beneficial Ownership or Indirect (Instr. 4)

Following Reported Transaction(s)

Owned

(Instr. 4)

D

(Instr. 3 and 4)

Code V Amount (D) Price

\$ 1,550

(1)

 $14,949 \frac{(3)}{}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Execution Date, if

(Month/Day/Year)

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration D	ate	Amount of		Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ing	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative Securities Acquired		Securities (Instr. 3 and 4)		(Instr. 5)	Bene	
	Derivative									Own	
	Security									Follo	
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								Δ	mount		
								0			
						Date	Expiration		l Jumber		
						Exercisable	Date	0			
				Code V	(A) (D)				hares		

Reporting Owners

Relationships Reporting Owner Name / Address Director 10% Owner Officer Other

MOORE EDDIE N JR X 9201 FOREST HILL AVENUE RICHMOND, VA 23235

Signatures

Eddie N. Moore, Jr., by Terri L. Marks, Power of 08/08/2012 Attorney

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- awarded 1,550 restricted stock units for service as a director. The restricted stock units vest on the third anniversary of the award date, however, payment will be delayed until certain restrictions are met.
- (2) price of the restricted stock units is based upon Bloomberg LLP daily volume weighted average between 6/1/12 7/31/12.
- (3) includes 9,650 restricted stock, 5,100 restricted stock units and 199 dividend equivalent units earned on the restricted stock units Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2