



Item 7.01. Regulation FD Disclosure.

AllianceBernstein L.P. (“AB”) and AllianceBernstein Holding L.P. are furnishing their news release (“AUM Release”) issued on March 10, 2015 announcing AB’s preliminary assets under management as of February 28, 2015. The AUM Release is attached hereto as Exhibit 99.01.

Item 9.01. Financial Statements and Exhibits.

(d)Exhibits.

99.01AUM Release.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AllianceBernstein  
Holding l.p.

Dated: March 10, 2015 By: /s/ Mona Bhalla  
Mona Bhalla  
Corporate Secretary

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