

Nielsen Holdings plc
Form SC 13G/A
February 12, 2016

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
(Amendment No. 4)

Under the Securities Exchange Act of 1934

NIELSEN HOLDINGS N. V.
(Name of Issuer)

COMMON STOCK, PAR VALUE €0.07 PER SHARE
(Title of Class of Securities)

N63218106
(CUSIP Number)

December 31, 2015
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Thomas H. Lee (Alternative) Fund V,
L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Cayman Islands

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Thomas H. Lee (Alternative) Parallel
Fund V, L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Cayman Islands

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Thomas H. Lee (Alternative) Cayman
Fund V, L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Cayman Islands

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES*

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON*

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Thomas H. Lee (Alternative) Fund VI,
L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Cayman Islands

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Thomas H. Lee (Alternative) Parallel
Fund VI, L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Cayman Islands

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Thomas H. Lee (Alternative) Parallel
(DT) Fund VI, L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Cayman Islands

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

THL Coinvestment Partners, L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

THL Equity Fund VI Investors (VNU),
L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Cayman Islands

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

THL Equity Fund VI Investors (VNU)
II, L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Cayman Islands

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

THL Equity Fund VI Investors (VNU)
III, L.P.

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Cayman Islands

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

THL Equity Fund VI Investors (VNU)
IV, LLC

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

OO

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Thomas H. Lee Investors Limited
Partnership

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Massachusetts

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON*

12

PN

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Putnam Investment Holdings, LLC

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

OO

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Putnam Investments Employees'
Securities Company I LLC

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%**

TYPE OF REPORTING PERSON

12

OO

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Putnam Investments Employees'
Securities Company II LLC

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%**

TYPE OF REPORTING PERSON

12

OO

CUSIP NO. N63218106 13G

NAME OF REPORTING PERSON

1

Putnam Investments Employees'
Securities Company III LLC

CHECK THE APPROPRIATE BOX
IF A MEMBER OF A GROUP

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF
ORGANIZATION

4

Delaware

SOLE VOTING POWER

5

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH

SHARED VOTING POWER

6

-0-

SOLE DISPOSITIVE POWER

7

-0-

SHARED DISPOSITIVE POWER

8

-0-

AGGREGATE AMOUNT
BENEFICIALLY OWNED BY EACH
REPORTING PERSON

9

-0-

CHECK BOX IF THE AGGREGATE
AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES

10

11

PERCENT OF CLASS
REPRESENTED BY AMOUNT IN
ROW (9)

0.00%

TYPE OF REPORTING PERSON

12

OO

CUSIP NO. N63218106 13G

Item 1 (a). Name of Issuer:

Nielsen Holdings N.V.

Item 1 (b). Address of Issuer's Principal Executive Offices:

770 Broadway
New York, NY 10003

Item 2 (a). Name of Person Filing:

- (1) Thomas H. Lee (Alternative) Fund V, L.P.
- (2) Thomas H. Lee (Alternative) Parallel Fund V, L.P.
- (3) Thomas H. Lee (Alternative) Cayman Fund V, L.P.
- (4) Thomas H. Lee (Alternative) Fund VI, L.P.
- (5) Thomas H. Lee (Alternative) Parallel Fund VI, L.P.
- (6) Thomas H. Lee (Alternative) Parallel (DT) Fund VI, L.P.
- (7) THL Equity Fund VI Investors (VNU), L.P.
- (8) THL Equity Fund VI Investors (VNU) II, L.P.
- (9) THL Equity Fund VI Investors (VNU) III, L.P.
- (10) THL Equity Fund VI Investors (VNU) IV, LLC
- (11) THL Coinvestment Partners, L.P.
- (12) Thomas H. Lee Investors Limited Partnership
- (13) Putnam Investment Holdings, LLC
- (14) Putnam Investments Employees' Securities Company I LLC
- (15) Putnam Investments Employees' Securities Company II LLC
- (16) Putnam Investments Employees' Securities Company III LLC

Entities (1) through (12) above are referred to as the "THL Entities" and entities (13) through (16) are referred to as the "Putnam Entities". The THL Entities and the Putnam Entities are sometimes referred to collectively as the "Reporting Persons." The THL Entities and the Putnam Entities have entered into a Joint Filing Agreement, dated February 14, 2012, and pursuant to which the THL Entities and the Putnam Entities have agreed to file this statement jointly in accordance with the provisions of rule 13d-1(k) under the Securities Exchange Act of 1934.

Item 2 (b). Address of Principal Business Office or, if none, Residence:

For entities (1) through (9):
Intertrust Corporate Services (Cayman) Limited
190 Elgin Avenue
George Town
Grand Cayman KY1-9005
Cayman Islands

CUSIP NO. N63218106 13G

For entities (10) through (12):
c/o Thomas H. Lee Partners, L.P.
100 Federal Street, 35th Floor
Boston, MA 02110

For the Putnam Entities:
c/o Putnam Investments, LLC
One Post Office Square
Boston, MA 02109

Item 2 (c). Citizenship:

See item 4 of each cover page

Item 2 (d). Title of Class of Securities:

Common Stock, par value €0.07 per share

Item 2 (e). CUSIP Number:

N63218106

Item 3. Not Applicable

Item 4 Ownership

Item 4(a) Amount Beneficially Owned

This Schedule 13G is being filed on behalf of the Reporting Persons. As of the date hereof, the Reporting Persons beneficially own zero (0) shares of the Issuer's Common Stock.

Item 4(b) Percent of Class

See Item 9 of each cover page. Also, see item 4(a) hereof

Item 4(c) Number of Shares as to which Such Person has:

(i) Sole power to vote or to direct the vote: 0

(ii) Shared power to vote or to direct the vote: 0

(iii) Sole power to dispose or to direct the disposition of: 0

(iv) Shared power to dispose or to direct the disposition of: 0

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CUSIP NO. N63218106 13G

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following [X].

Item 6. Ownership of More Than Five Percent on Behalf of Another Person

Not Applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company

Not Applicable.

Item 8. Identification and Classification of Members of the Group

See Item 4(a) above.

Item 9. Notice of Dissolution of Group

Not Applicable.

Item 10. Certification

Not Applicable.

Page 20 of 38

CUSIP NO. N63218106 13G

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THOMAS H. LEE (ALTERNATIVE) FUND
V, L.P.

By: THL Advisors (Alternative) V, L.P.,
its General Partner

By: Thomas H. Lee Advisors (Alternative) V
Limited, LDC, its General Partner

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THOMAS H. LEE (ALTERNATIVE)
PARALLEL FUND V, L.P.

By: THL Advisors (Alternative) V, L.P.,
its General Partner

By: Thomas H. Lee Advisors (Alternative) V
Limited, LDC, its General Partner

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THOMAS H. LEE (ALTERNATIVE)
CAYMAN FUND V, L.P.

By: THL Advisors (Alternative) V, L.P.,
its General Partner

By: Thomas H. Lee Advisors (Alternative) V
Limited, LDC, its General Partner

By: /s/Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THOMAS H. LEE (ALTERNATIVE) FUND VI, L.P.

By: THL Advisors (Alternative) VI, L.P.,
its General Partner

By: Thomas H. Lee Advisors (Alternative) VI Ltd, its
General Partner

By: /s/Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THOMAS H. LEE (ALTERNATIVE) PARALLEL
FUND VI, L.P.

By: THL Advisors (Alternative) VI, L.P.,
its General Partner

By: Thomas H. Lee Advisors (Alternative) VI, Ltd,
its General Partner

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THOMAS H. LEE (ALTERNATIVE) PARALLEL
(DT) FUND VI, L.P.

By: THL Advisors (Alternative) VI, L.P.,
its General Partner

By: Thomas H. Lee Advisors (Alternative) VI, Ltd,
its General Partner

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THL EQUITY FUND VI INVESTORS (VNU),
L.P.

By: THL Advisors (Alternative) VI, L.P.,
its General Partner

By: Thomas H. Lee Advisors (Alternative) VI, Ltd,
its General Partner

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THL EQUITY FUND VI INVESTORS (VNU) II,
L.P.

By: THL Advisors (Alternative) VI, L.P.,
its General Partner

By: Thomas H. Lee Advisors (Alternative) VI, Ltd,
its General Partner

By: /s/Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THL EQUITY FUND VI INVESTORS (VNU). III,
L.P.

By: THL Advisors (Alternative) VI, L.P.,
its General Partner

By: Thomas H. Lee Advisors (Alternative) VI, Ltd,
its General Partner

By: /s/Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THL EQUITY FUND VI INVESTORS (VNU) IV,
LLC

By: THL Advisors (Alternative) VI, L.P.,
its Manager

By: Thomas H. Lee Advisors (Alternative) VI, Ltd,
its General Partner

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THL ADVISORS (ALTERNATIVE) V, L.P.

By: Thomas H. Lee Advisors (Alternative) V, Ltd,
LDC, its General Partner

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Assistant Treasurer

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THL ADVISORS (ALTERNATIVE) VI, L.P.

By: Thomas H. Lee Advisors (Alternative) VI, Ltd,
its General Partner

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Assistant Treasurer

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THL COINVESTMENT PARTNERS, L.P.

By: Thomas H. Lee Partners, L.P.
its General Partner

By: Thomas H. Lee Advisors, LLC
its General Partner

By: THL Holdco, LLC, its Managing Member

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 THOMAS H. LEE INVESTORS
LIMITED PARTNERSHIP

By: THL Investment Management Corp.
its General Partner

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Treasurer

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 PUTNAM INVESTMENT HOLDINGS, LLC

By: Putnam Investment, LLC, its Managing Member
By: Thomas H. Lee Advisors, LLC, its attorney in fact
By: THL Holdco, LLC its Managing Member

By: /s/ Charles P. Holden
Name: Charles P. Holden
Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 PUTNAM INVESTMENTS EMPLOYEES'
SECURITIES COMPANY I LLC,

By: Putnam Investment Holdings, LLC,
its Managing Member

By: Putnam Investment, LLC, its Managing Member

By: Thomas H. Lee Advisors, LLC, its attorney in fact

By: THL Holdco, LLC its Managing Member

By: /s/ Charles P. Holden

Name: Charles P. Holden

Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 PUTNAM INVESTMENTS EMPLOYEES'
SECURITIES COMPANY II LLC,

By: Putnam Investment Holdings, LLC,
its Managing Member

By: Putnam Investment, LLC, its Managing Member

By: Thomas H. Lee Advisors, LLC, its attorney in fact

By: THL Holdco, LLC its Managing Member

By: /s/ Charles P. Holden

Name: Charles P. Holden

Title: Managing Director

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2016 PUTNAM INVESTMENTS EMPLOYEES'
SECURITIES COMPANY III LLC,

By: Putnam Investment Holdings, LLC,
its Managing Member

By: Putnam Investment, LLC, its Managing Member

By: Thomas H. Lee Advisors, LLC, its attorney in fact

By: THL Holdco, LLC its Managing Member

By: /s/ Charles P. Holden

Name: Charles P. Holden

Title: Managing Director