

1 800 FLOWERS COM INC  
Form SC 13G/A  
February 14, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934**

**(Rule 13d-102)**

**Information to be Included in Statements Filed  
Pursuant to Rule 13d-1(b)(c), and (d) and Amendments thereto  
Filed Pursuant to Rule 13d-2(b)**

**(Amendment No. 6)\***

1-800 Flowers.com, Inc.  
(Name of Issuer)

Common Stock  
(Title of Class of Securities)

68243Q106  
(CUSIP Number)

December 31, 2006  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- ☐ Rule 13d-1(b)
- ☐ Rule 13d-1(c)
- ☒ Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that

section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

**SCHEDULE 13G**

**Issuer:** 1-800 Flowers

**CUSIP No.:** 68243Q106

Names of Reporting Persons

I.R.S. Identification Nos. of above persons (entities only):

**1**

J.P. Morgan Partners (SBIC), LLC  
13-337-6808

Check the Appropriate Box if a Member of a Group (See Instructions):

**2**

(a) ☐

(b) ☐

SEC use only:

**3**

Citizenship or Place of Organization:

**4**

Delaware

Sole Voting Power:

**5**

Number of

25,000 shares of Class A Common Stock(including 20,000 options to purchase shares of Class A Common Stock)

Shares

Beneficially **6**

Owned by

Shared Voting Power:

Each

Reporting **7**

Person

Sole Dispositive Power:

25,000 shares of Class A Common Stock(including 20,000 options to purchase shares of Class A Common Stock)

With:

**8**

Shared Dispositive Power:

Aggregate Amount Beneficially Owned by Each Reporting Person:

**9**

25,000 shares of Class A Common Stock(including 20,000 options to purchase shares of Class A Common Stock)

Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions):

**10**

o

Percent of Class Represented by Amount in Row (9):

**11**

0.09%

Type of Reporting Person (See Instructions):

**12**

OO

**SCHEDULE 13G**

**Issuer:** 1-800 Flowers

**CUSIP No.:** 68243Q106

**Preliminary Note:** The information contained in this Schedule 13G has been amended to reflect the sale of 177,500 shares of the Issuer's Common Stock and a change in the executive officers of the controlling persons of the Reporting Person.

**Item 1.**

(a) **Name of Issuer:**

1-800 Flowers.com, Inc.

(b) **Address of Issuer's Principal Executive Offices:**

1600 Stewart Avenue  
Westbury, NY 15590

**Item 2.**

(a) **Name of Person Filing:**

J.P. Morgan Partners (SBIC), LLC

Supplemental information relating to the ownership and control of the person filing this statement is included in Exhibit 2(a) attached hereto.

(b) **Address of Principal Business Office or, if none, Residence:**

270 Park Avenue  
New York, New York 10017

(c) **Citizenship:**

Delaware

(d) **Title of Class of Securities (of Issuer):**

Class A Common Stock

(e) **CUSIP Number:**

68243Q106

**Item 3. If this statement is filed pursuant to § 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

Not applicable.

**Item 4. Ownership**

(a) **Amount Beneficially Owned:**

25,000 shares of Class A Common Stock (including 20,000 options to purchase shares of Class A Common Stock)



**SCHEDULE 13G**

**Issuer:** 1-800 Flowers

**CUSIP No.:** 68243Q106

(b)

**Percent of Class:**

0.09%

(c)

**Number of shares as to which such person has:**

(i) 25,000 shares of Class A Common Stock (including 20,000 options to purchase shares of Class A Common Stock)

(ii)

Not applicable.

(iii) 25,000 shares of Class A Common Stock (including 20,000 options to purchase shares of Class A Common Stock)

(iv)

Not applicable.

**Item 5. Ownership of Five Percent or Less of a Class**

If this statement is being filed to report the fact that as of the date hereto the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following [x].

**Item 6. Ownership of More than Five Percent on Behalf of Another Person**

Not applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person**

Not applicable.

**Item 8. Identification and Classification of Members of the Group**

Not applicable.

**Item 9. Notice of Dissolution of Group**

Not applicable.

**Item 10. Certification**

Not applicable.

**SCHEDULE 13G**

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**CUSIP No.:** 68243Q106

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2007

**J.P. MORGAN PARTNERS (SBIC), LLC**

By: /s/ John C. Wilmot  
Name: John C. Wilmot  
Title: Managing Director



**SCHEDULE 13G**

**Issuer:** 1-800 Flowers

**CUSIP No.:** 68243Q106

**EXHIBIT 2(a)**

**Item 2. Identity and Background.**

This statement is being filed by J.P. Morgan Partners (SBIC), LLC, a Delaware limited liability company (hereinafter referred to as "JPMP (SBIC)"), whose principal business office is located at 270 Park Avenue, New York, New York 10017. JPMP (SBIC) is engaged in the venture capital and leveraged buyout business. Set forth in Schedule A hereto and incorporated herein by reference are the names, business addresses, occupations and employments of each executive officer and director of JPMP (SBIC).

JPMP (SBIC) is a wholly owned subsidiary of J.P. Morgan Partners (BHCA), L.P., a Delaware limited partnership (hereinafter referred to as "JPMP (BHCA)"), whose principal business office is located at the same address as JPMP (SBIC). JPMP (BHCA) is also engaged in the venture capital and leveraged buyout business. As the sole member of JPMP (SBIC), JPMP (BHCA) may be deemed to beneficially own the shares held by JPMP (SBIC). The general partner of JPMP (BHCA) is JPMP Master Fund Manager, L.P., a Delaware limited partnership (hereinafter referred to as "JPMP Master Fund"), whose principal business office is located at the same address as JPMP (SBIC), and is also directly or indirectly (through affiliates) engaged in the venture capital and leveraged buyout business. As the general partner of JPMP (BHCA), JPMP Master Fund may be deemed to beneficially own the shares held by JPMP (SBIC). The general partner of JPMP Master Fund is JPMP Capital Corp., a New York corporation (hereinafter referred to as "JPMP Capital Corp."), whose principal business office is located at the same address as JPMP (SBIC), and is also engaged in the venture capital and leveraged buyout business. Set forth in Schedule B hereto and incorporated herein by reference are the names, business addresses, principal occupations and employments of each executive officer and director of JPMP Capital Corp. As the general partner of JPMP Master Fund, JPMP Corp. may be deemed to beneficially own the shares held by JPMP (SBIC).

JPMP Capital Corp. is a wholly owned subsidiary of JPMorgan Chase & Co., a Delaware corporation (hereinafter referred to as "JPMorgan Chase") which is engaged (primarily through subsidiaries) in the commercial banking business with its principal office located at 270 Park Avenue, New York, New York 10017. Set forth in Schedule C hereto and incorporated herein by reference are the names, business addresses, principal occupations and employments of each executive officer and director of JP Morgan Chase.

**SCHEDULE 13G**

**Issuer:** 1-800 Flowers

**CUSIP No.:** 68243Q106

**SCHEDULE A**

**J.P. MORGAN PARTNERS (SBIC), LLC**

**Executive Officers<sup>1</sup>**

Chief Investment Officer	Ina R. Drew*
Managing Director	Joseph S. Bonocore*
Managing Director	Ana Capella Gomez-Acebo*
Managing Director	John C. Wilmot*
Managing Director and Assistant Secretary	Richard Madsen*
Vice President	William T. Williams Jr*
Vice President and Assistant General Counsel	Judah Shechter*
Vice President and Assistant General Counsel	Elizabeth De Guzman*

**Directors<sup>1</sup>**

Ina R. Drew\*  
John C. Wilmot\*

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<sup>1</sup> Each of whom is a United States citizen.

\* Principal occupation is employee and/or officer of JPMorgan Chase & Co. Business address is c/o JPMorgan Chase & Co., 270 Park Avenue, New York, New York 10017.

**SCHEDULE 13G**

**Issuer:** 1-800 Flowers

**CUSIP No.:** 68243Q106

**SCHEDULE B**

**JPMP CAPITAL CORP.**

**Executive Officers<sup>1</sup>**

Chief Investment Officer	Ina R. Drew*
Managing Director	Joseph S. Boconore*
Managing Director	Ana Capella Gomez-Acebo
Managing Director	John C. Wilmot*
Managing Director and Assistant Secretary	Richard Madsen*
Vice President	William T. Williams Jr.*
Vice President and Assistant General Counsel	Judah Shechter*
Vice President and Assistant General Counsel	Elizabeth De Guzman*

**Directors<sup>1</sup>**

Ina R. Drew\*  
John C. Wilmot\*

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<sup>1</sup> Each of whom is a United States citizen.

\*Principal occupation is employee or officer of JPMorgan Chase & Co. Business address is c/o JPMorgan Chase & Co., 270 Park Avenue, New York, New York 10017.

**SCHEDULE 13G**

**Issuer:** 1-800 Flowers

**CUSIP No.:** 68243Q106

**SCHEDULE C**

**JPMORGAN CHASE & CO.**

**Executive Officers<sup>1</sup>**

President and Chief Executive Officer  
Chief Administrative Officer  
Co-Chief Executive Officer, Investment Bank  
Chief Financial Officer<sup>2</sup>  
Director of Human Resources  
Chief Investment Officer  
Head, Commercial Banking  
Head, Strategy and Business Development  
Chief Executive Officer, Treasury & Securities Services  
Head, Retail Financial Services  
Chief Executive Officer, Card Services  
Global Head, Asset & Wealth Management  
Co-Chief Executive Officer, Investment Bank  
General Counsel

James Dimon\*  
Frank Bisignano \*  
Steven D. Black\*  
Michael J. Cavanagh\*  
John F. Bradley\*  
Ina R. Drew \*  
Samuel Todd Maclin\*  
Jay Mandelbaum\*  
Heidi Miller\*  
Charles W. Scharf\*  
Richard J. Srednicki\*  
James E. Staley\*  
William T. Winters\*  
Stephen M. Cutler\*

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<sup>1</sup> Each of whom is a United States citizen.

\*Principal occupation is employee or officer of JPMorgan Chase & Co. Business address is c/o JPMorgan Chase & Co., 270 Park Avenue, New York, New York 10017.

**SCHEDULE 13G**

**Issuer:** 1-800 Flowers

**CUSIP No.:** 68243Q106

**Directors<sup>1</sup>**

<b>Name</b>	<b>Principal Occupation or Employment; Business or Residence Address</b>
John H. Biggs	Former Chairman and CEO TIAA - CREF c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
Crandall C. Bowles	Chairman and Chief Executive Officer Spring Global US, Inc. c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
Stephen B. Burke	President Comcast Cable Communications, Inc. c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
James S. Crown	President Henry Crown and Company c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
James Dimon	President and Chief Executive Officer JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
Ellen V. Futter	President and Trustee American Museum of Natural History c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
William H. Gray, III	Retired President and Chief Executive Officer The College Fund/UNCF c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
Laban P. Jackson, Jr.	Chairman and Chief Executive Officer Clear Creek Properties, Inc. c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017

**SCHEDULE 13G**

**Issuer:** 1-800 Flowers

**CUSIP No.:** 68243Q106

<b>Name</b>	<b>Principal Occupation or Employment; Business or Residence Address</b>
Lee R. Raymond	Chairman of the Board and Chief Executive Officer Exxon Mobil Corporation c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
John W. Kessler	Owner John W. Kessler Company c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
Robert I. Lipp	Chairman The St. Paul Travelers Companies, Inc. JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
Richard A. Monoogian	Chairman and Chief Executive Officer Masco Corporation c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
David C. Novak	Chairman and Chief Executive Officer Yum! Brands, Inc. c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017
William C. Weldon	Chairman and Chief Executive Officer Johnson & Johnson c/o JPMorgan Chase & Co. 270 Park Avenue New York, New York 10017