

MEDICAL ALARM CONCEPTS HOLDINGS INC  
Form NT 10-Q  
November 15, 2010

UNITED STATES  
SECURITIES AND EXCHANGE  
COMMISSION  
Washington, D.C. 20549  
FORM 12b-25  
NOTIFICATION OF LATE FILING

OMB APPROVAL

OMB Number: 3235-0058  
Expires: May 31, 2012  
Estimated average burden  
hours per response ... 2.50

SEC FILE NUMBER  
333-153290

CUSIP NUMBER

(Check one):  Form 10-K  Form 20-F  Form 11-K  Form 10-Q  Form 10-D  Form N-SAR  Form N-CSR

For Period Ended: September 30, 2010

- Transition Report on Form 10-K
- Transition Report on Form 20-F
- Transition Report on Form 11-K
- Transition Report on Form 10-Q
- Transition Report on Form N-SAR

For the Transition Period Ended:

Read Instruction (on back page) Before Preparing Form. Please Print or Type.

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

PART I — REGISTRANT INFORMATION

MEDICAL ALARM CONCEPTS HOLDING, INC.

Full Name of Registrant

Former Name if Applicable

5215-C Militia Hill Road

Address of Principal Executive Office (Street and Number)

Plymouth Meeting, PA 19462

City, State and Zip Code

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MEDICAL ALARM CONCEPTS HOLDING, INC.

(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 15, 2010

By: /s/ HOWARD TEICHER  
HOWARD TEICHER  
Chief Executive Officer

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