Edgar Filing: TAYLOR JOHN E - Form 4

TAYLOR JOHN E Form 4 September 26, 2011 FORM 4 UNITED STATE	S SECURITIES AND EXCHANGE Washington, D.C. 20549	OMB APPROVAL C OMMISSION OMB 3235-0287 Number: 3235-0287			
Section 16. Form 4 or Form 5 obligations may continue Form 16. Filed pursuant to Section 17(a) of the	OF CHANGES IN BENEFICIAL OW SECURITIES Section 16(a) of the Securities Exchan Public Utility Holding Company Act of) of the Investment Company Act of 19	burden hours per response 0.5 ge Act of 1934, of 1935 or Section			
 (Print or Type Responses) 1. Name and Address of Reporting Person <u>*</u> TAYLOR JOHN E 	2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [PLCE]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) C/O THE CHILDREN'S PLACE RETAIL STORES,, INC. 500 PLAZA DRIVE	3. Date of Earliest Transaction (Month/Day/Year) 09/23/2011	Director 10% Owner X_ Officer (give title Other (specify below) below) See Remarks			
(Street) SECAUCUS, NJ 07094	4. If Amendment, Date Original Filed(Month/Day/Year)	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 			
(City) (State) (Zip)	Table I - Non-Derivative Securities Ac	quired, Disposed of, or Beneficially Owned			
(Instr. 3) any	emed 3. 4. Securities Acquired on Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) /Day/Year) (Instr. 8) (A) or Code V Amount (D) Price	Beneficially(D) orBeneficialOwnedIndirect (I)OwnershipFollowing(Instr. 4)(Instr. 4)ReportedTransaction(s)(Instr. 3 and 4)			
Common Stock, par value \$0.10 per share	S 468 (1) D 43.61 (2)	6,680 D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and unt of rlying tities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships					
		10% Owner	Officer	Other			
TAYLOR JOHN E C/O THE CHILDREN'S PLACE RETAIL STORES, INC. 500 PLAZA DRIVE SECAUCUS, NJ 07094			See Remarks				
Signatures							
/s/ James E. Myers, as Attorney-In-Fact for John E. Taylor		09/26/2011					

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on October 15, (1)2010, as amended on June 24, 2011.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.54 to \$43.70 inclusive. The reporting person undertakes to provide to The Children's Place Retail Stores, Inc. (the "Company"), any security (2) holder of the Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

Remarks:

Vice President, Finance and Interim Principal Financial Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date