

Edgar Filing: ADVO INC - Form 8-K

ADVO INC  
Form 8-K  
April 18, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the  
Securities Exchange Act of 1934

April 18, 2003

-----  
Date of report (Date of earliest event reported)

ADVO, Inc.

-----  
(Exact name of registrant as specified in its charter)

Delaware	1-11720	06-0885252
-----	-----	-----
(State or other jurisdiction of incorporation or organization)	(Commission file number)	(IRS Employer Identification No.)

One Univac Lane, P.O. Box 755, Windsor, Connecticut 06095-0755

-----  
(Address of Principal Executive Offices)

Registrant's telephone number, including area code: (860) 285-6100  
-----

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

The following exhibit is filed herewith:

Edgar Filing: ADVO INC - Form 8-K

Exhibit No. Description

99(a) Press release, dated April 17, 2003, issued by the Company. Filed herewith.

ITEM 9. REGULATION FD DISCLOSURE

On April 17, 2003, ADVO, Inc. ("the Company") reported its second quarter and six-month period ended March 29, 2003. A copy of the Company's press release is attached as Exhibit 99(a) to this Current Report.

In accordance with General Instruction B.6. of Form 8-K, the information in this report shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liability of that section, except as shall be expressly set forth by specific reference in such a filing.

2

SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: April 17, 2003

ADVO, Inc.

By /s/ JOHN D. SPERIDAKOS

-----  
John D. Speridakos  
Vice President and Controller

3

EXHIBIT INDEX

Exhibit No.	Description	Incorporated by Reference
-------------	-------------	---------------------------

Edgar Filing: ADVO INC - Form 8-K

99 (a)

Press release dated April 17, 2003,  
issued by the Company.

Filed herewith.