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ADVO INC Form 8-K May 09, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

May 9, 2003 Date of report (Date of earliest event reported)

ADVO, Inc. (Exact name of registrant as specified in its charter)

Delaware 1-11720 06-0885252 (State or other jurisdiction (Commission file number) (IRS Employer of incorporation or organization) Identification No.)

> One Univac Lane, P.O. Box 755, Windsor, Connecticut 06095-0755 (Address of Principal Executive Offices)

Registrant's telephone number, including area code: (860) 285-6100

ITEM 5. OTHER ITEMS

On May 9, 2003, ADVO, Inc. (the "Company") issued a press release announcing that it had strengthened its management team with the addition of James Dahmus as Senior Vice President and Chief Financial Officer, effective May 28, 2003. In this role, Mr. Dahmus will be responsible for oversight of the Company's corporate finance functions, including general accounting, tax, investor and banking relations and internal audit. He will report directly to Gary Mulloy, ADVO's Chairman and Chief Executive Officer.

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A copy of this press release is attached as an exhibit to this Form 8-K.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

The following exhibit is filed herewith:

- Exhibit No. Description
- 99(a) Press release dated May 9, 2003, issued Filed herewith. by the Company.

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SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ADVO, Inc.

Date: May 9, 2003

By /s/ JOHN D. SPERIDAKOS

John D. Speridakos Vice President and Controller

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EXHIBIT INDEX

Exhibit No. Description Incorporated by Reference 99 (a) Press release dated May 9, 2003, Filed herewith. issued by the Company.