

Item 7.01 FD Disclosure.

On October 20, 2009, the Company issued a press release announcing the affect of the current economic situation in its states of operation on its operations for the two months ended September 30, 2009, and expectations for the quarter ending October 31, 2009. The Company also announced that, as a result, it is withdrawing earnings guidance for the balance of its fiscal year 2010. A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01(c) Exhibits.

Exhibit 99.1 Press Release, dated October 20, 2009

All of the information contained in Item 7.01 and Item 9.01(c) in this Form 8-K and the accompanying exhibit shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and shall not be incorporated by reference in any filing under the Securities Act of 1933, as amended.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONN'S, INC.

Date: October 20, 2009 By: /s/ Michael J. Poppe
Name: Michael J. Poppe
Title: Chief Financial
Officer