COLGATE PALMOLIVE CO

Form 8-K January 11, 2010 UNITED STATES SECURITIES AND

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) January 11, 2010

COLGATE-PALMOLIVE COMPANY

(Exact name of registrant as specified in its charter)

<u>Delaware</u> <u>1-644-2</u> <u>13-1815595</u> (State or Other Jurisdiction (Commission (IRS Employer of Incorporation) File Number) Identification No.)

300 Park Avenue, New York, NY
(Address of Principal Executive Offices)
(Zip
Code)

Registrant's telephone number, including area code (212) 310-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On January 11, 2010, Colgate-Palmolive Company issued a press release, which is attached as Exhibit 99 and is incorporated herein by reference.

The information in this Current Report is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended.

Item 9.01 Financial Statements and Exhibits.

(d) *Exhibits*. The following exhibit is filed with this document:

Exhibit Number	Description
99	Press release, dated January 11, 2010, issued by Colgate-Palmolive Company
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EXHIBIT INDEX

Exhibit Number	Description
99	Press release, dated January 11, 2010, issued by Colgate-Palmolive Company
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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLGATE-PALMOLIVE COMPANY

Date: January 11, 2010 By: /s/ Stephen C. Patrick

Name: Stephen C. Patrick
Title: Chief Financial Officer

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