

SIERRA WIRELESS INC
Form 6-K
July 19, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K
Report of Foreign issuer

Pursuant to Rule 13a-16 or 15d-16 of the
Securities Exchange Act of 1934

For the Month of July 2017

(Commission File. No 0-30718).

SIERRA WIRELESS, INC., A CANADIAN CORPORATION

(Translation of registrant's name in English)

13811 Wireless Way

Richmond, British Columbia, Canada V6V 3A4

(Address of principal executive offices and zip code)

Registrant's Telephone Number, including area code: 604-231-1100

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F:

Form 20-F 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes: No:

Sierra Wireless Appoints Marc Overton as Senior Vice President & General Manager, Cloud & Connectivity Services

VANCOUVER, British Columbia--(BUSINESS WIRE)--July 19, 2017--Sierra Wireless (NASDAQ: SWIR) (TSX: SW), the leading provider of fully integrated device-to-cloud solutions for the Internet of Things (IoT), today announced that Marc Overton has been appointed Senior Vice President & General Manager of the Cloud & Connectivity Services Business Unit, effective immediately. Mr. Overton has more than 20 years of senior leadership experience in both global telecoms and technology, including with large MNOs in Europe. Mr. Overton will report directly to Jason Cohenour, President and CEO.

“I am excited about Marc’s addition to our management team,” said Mr. Cohenour. “He is an accomplished leader with a proven track record of driving IoT subscriber and services revenue growth.”

Mr. Overton joins Sierra Wireless from Cisco Jasper, where he was Managing Director, Global Innovation and Sales for the Cisco IoT business. Prior to this role, he was Head of Global Operator Strategy & Business Development at Cisco Jasper. Before joining Cisco Jasper, Mr. Overton was SVP and Co-GM, EMEA for First Data, where he launched connected payment solutions, and VP of Wholesale and IoT at EE, where he ran the MVNO business, which included 27 mobile partners hosting more than 6.5 million subscribers and generating 2.5 million IoT connections. Earlier in his career, Mr. Overton held senior positions at Orange, as well as Hutchison 3G UK, Europe’s first 3G mobile operator.

Mr. Overton is a graduate of the University of Exeter with a B.A. in Politics, the University of Cambridge with an MPhil in International Relations, and Henley Management College with an MBA.

Note to editors:

To view and download images of Sierra Wireless products, visit <http://www.sierrawireless.com/newsroom/productimages.aspx>.

About Sierra Wireless

Sierra Wireless (NASDAQ: SWIR) (TSX: SW) is building the Internet of Things with intelligent wireless solutions that empower organizations to innovate in the connected world. Customers Start with Sierra because we offer the industry’s most comprehensive portfolio of 2G, 3G and 4G embedded modules and gateways, seamlessly integrated with our secure cloud and connectivity services. OEMs and enterprises worldwide trust our innovative solutions to get their connected products and services to market faster. Sierra Wireless has more than 1,100 employees globally and operates R&D centers in North America, Europe and Asia. For more information, visit www.sierrawireless.com.

Connect with Sierra Wireless on the IoT Blog at <http://www.sierrawireless.com/iot-blog>, on Twitter at @SierraWireless, on LinkedIn at <http://www.linkedin.com/company/sierra-wireless> and on YouTube at <http://www.youtube.com/SierraWireless>.

“Sierra Wireless” is a registered trademark of Sierra Wireless. Other product or service names mentioned herein may be the trademarks of their respective owners.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. These forward-looking statements relate to, among other things, plans and timing for the introduction or enhancement of our services and products, statements about future market conditions, supply conditions, channel and end customer demand conditions, revenues, gross margins, operating expenses, profits, and other expectations, intentions, and plans contained in this press release that are not historical fact. Our expectations regarding future revenues and earnings depend in part upon our ability to successfully develop, manufacture, and supply products that we do not produce today and that meet defined specifications. When used in this press release, the words "plan", "expect", "believe", and similar expressions generally identify forward-looking statements. These statements reflect our current expectations. They are subject to a number of risks and uncertainties, including, but not limited to, changes in technology and changes in the wireless data communications market. In light of the many risks and uncertainties surrounding the wireless data communications market, you should understand that we cannot assure you that the forward-looking statements contained in this press release will be realized.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Sierra Wireless, Inc.

By: /s/ David G. McLennan

David G. McLennan, Chief
Financial Officer and
Secretary

Date: July 19, 2017