

ARISTOCRAT GROUP CORP.  
Form 10-Q  
June 22, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

(MARK ONE)

- QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended April 30, 2015**

or

- TRANSITION REPORT UNDER SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

Commission File Number: **333-176491**

**ARISTOCRAT GROUP CORP.**

**Delaware**

(State or other jurisdiction of Incorporation or organization)

**45-2801371**

(I.R.S. Employer Identification Number)

**495 Grand Blvd., Suite 206**  
**Miramar Beach, FL**  
(Address of principal executive offices)

**32550**  
(Zip code)

Registrant's telephone number, including area code: **(850) 269-7208**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months.

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input checked="" type="checkbox"/>

(Do not check is smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date. As of June 15, 2015, 1,814,290 shares of common stock are issued and outstanding.

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## **CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION**

Certain statements in this report contain or may contain forward-looking statements. These statements, identified by words such as “plan”, “anticipate”, “believe”, “estimate”, “should”, “expect” and similar expressions include our expectations and objectives regarding our future financial position, operating results and business strategy. These statements are subject to known and unknown risks, uncertainties and other factors, which may cause actual results, performance, or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward - looking statements. These forward-looking statements were based on various factors and were derived utilizing numerous assumptions and other factors that could cause our actual results to differ materially from those in the forward-looking statements. These factors include, but are not limited to, our ability to secure suitable financing to continue with our existing business or change our business and conclude a merger, acquisition or combination with a business prospect, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk, U.S. and global competition, and other factors. Most of these factors are difficult to predict accurately and are generally beyond our control. You should consider the areas of risk described in connection with any forward-looking statements that may be made herein. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this report. Readers should carefully review this report in its entirety, including but not limited to our financial statements and the notes thereto and the risks described in our Annual Report on Form 10-K for the fiscal year ended July 31, 2014. We advise you to carefully review the reports and documents we file from time to time with the Securities and Exchange Commission (the “SEC”), particularly our quarterly reports on Form 10-Q and our current reports on Form 8-K. Except for our ongoing obligations to disclose material information under the Federal securities laws, we undertake no obligation to release publicly any revisions to any forward-looking statements, to report events or to report the occurrence of unanticipated events.

## **OTHER PERTINENT INFORMATION**

When used in this report, the terms, “we,” the “Company,” “our,” and “us” refers to Aristocrat Group Corp., a Florida corporation.

**PART I — FINANCIAL INFORMATION****ITEM 1. FINANCIAL STATEMENTS****ARISTOCRAT GROUP CORP.****CONSOLIDATED BALANCE SHEETS****(UNAUDITED)**

	<b>April 30, 2015</b>	<b>July 31, 2014</b>
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 40,679	\$ 13,103
Accounts receivable	10,227	7,770
Prepaid expenses	5,665	57,168
Inventory	30,237	14,906
Total current assets	86,808	92,947
Fixed assets net of accumulated depreciation of \$1,110 and \$0, respectively	7,025	—
Security deposits	1,367	1,367
<b>TOTAL ASSETS</b>	<b>\$ 95,200</b>	<b>\$ 94,314</b>
<b>LIABILITIES AND STOCKHOLDERS' DEFICIT</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued expenses	\$ 193,732	\$ 307,084
Current portion of convertible notes payable, net of discount of \$353,852 and \$0, respectively	167,577	—
Current portion of accrued interest payable	38,876	—
Total current liabilities	400,185	307,084
Convertible note payable - related party	330,349	—
Convertible notes payable, net of discount of \$1,140,005 and \$955,723, respectively	128,558	70,751
Accrued interest payable - related party	2,715	—
Accrued interest payable	53,019	12,196
<b>TOTAL LIABILITIES</b>	<b>914,826</b>	<b>390,031</b>
<b>COMMITMENTS AND CONTINGENCIES</b>		
<b>STOCKHOLDERS' DEFICIT</b>		

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Preferred stock, \$0.001 par value; 20,000,000 shares authorized; none issued and outstanding	—	—
Common stock, \$0.001 par value; 480,000,000 shares authorized; 840,418 shares and 780,418 shares issued and outstanding at April 30, 2015 and July 31, 2014, respectively	840	780
Additional paid-in capital	2,632,037	1,644,609
Accumulated deficit	(3,452,503)	(1,941,106)
Total stockholders' deficit	(819,626)	(295,717)
<b>TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT</b>	<b>\$ 95,200</b>	<b>\$ 94,314</b>

The accompanying notes are an integral part of these unaudited consolidated financial statements.

**ARISTOCRAT GROUP CORP.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
**(UNAUDITED)**

	Nine months ended		Three months ended	
	April 30,		April 30,	
	2015	2014	2015	2014
REVENUE	\$ 85,895	\$ 14,837	\$ 34,885	\$ 3,801
COST OF GOODS SOLD	70,550	9,605	32,583	2,473
GROSS PROFIT	15,345	5,232	2,302	1,328
GENERAL AND ADMINISTRATIVE EXPENSE	1,098,944	697,775	373,088	230,690
LOSS FROM OPERATIONS	(1,083,599)	(692,543)	(370,786)	(229,362)
INTEREST EXPENSE	(427,798)	(131,614)	(137,730)	(95,108)
NET LOSS	\$ (1,511,397)	(824,157)	(508,516)	(324,470)
NET LOSS PER COMMON SHARE – Basic and diluted	\$ (1.86)	(1.32)	\$ (0.61)	\$ (0.51)
WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING - Basic and diluted	811,737	625,321	840,418	631,152

The accompanying notes are an integral part of these unaudited consolidated financial statements.

**ARISTOCRAT GROUP CORP.**  
**CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' DEFICIT**  
**(UNAUDITED)**

	<b>Common Stock</b>		<b>Additional Paid-In Capital</b>		<b>Accumulated Deficit</b>		<b>Total Stockholder's Deficit</b>	
	<b>Shares</b>	<b>Amount</b>	<b>Shares</b>	<b>Amount</b>	<b>Shares</b>	<b>Amount</b>	<b>Shares</b>	<b>Amount</b>
<b>BALANCE, July 31, 2014</b>	<b>780,418</b>	<b>\$ 780</b>	<b>\$ 1,644,609</b>	<b>\$ (1,941,106)</b>				<b>(295,717)</b>
Shares issued for conversion of notes payable	60,000	60	119,940	—				120,000
Beneficial conversion discount on convertible notes payable	—	—	867,488	—				867,488
Net loss	—	—	—	(1,511,397)				(1,511,397)
<b>BALANCE, April 30, 2015</b>	<b>840,418</b>	<b>\$ 840</b>	<b>\$ 2,632,037</b>	<b>\$ (3,452,503)</b>				<b>(819,626)</b>

The accompanying notes are an integral part of these unaudited consolidated financial statements.



**ARISTOCRAT GROUP CORP.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**(UNAUDITED)**

	<b>Nine months ended</b>	
	<b>April 30,</b>	
	<b>2015</b>	<b>2014</b>
<b>CASH FLOW FROM OPERATING ACTIVITIES:</b>		
Net loss	\$ (1,511,397)	\$ (824,157)
Adjustments to reconcile net loss to net cash used in operating activities:		
Amortization of discount on convertible note payable	329,354	87,395
Depreciation	1,110	—
Changes in operating assets and liabilities:		
Accounts receivable	(2,457)	(2,638)
Inventory	(15,331)	(44,607)
Prepaid expenses	51,503	28,320
Accounts payable and accrued expenses	216,997	150,342
Accrued interest payable - related party	2,715	—
Accrued interest payable	95,729	44,219
<b>NET CASH USED IN OPERATING ACTIVITIES</b>	<b>(831,777)</b>	<b>(561,126)</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of fixed assets	(8,135)	—
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	<b>(8,135)</b>	<b>—</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Proceeds from advances	867,488	405,484
<b>NET CASH PROVIDED BY FINANCING ACTIVITIES</b>	<b>867,488</b>	<b>405,484</b>
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	<b>27,576</b>	<b>(155,642)</b>
<b>CASH AND CASH EQUIVALENTS, at the beginning of the period</b>	<b>13,103</b>	<b>205,153</b>
<b>CASH AND CASH EQUIVALENTS, at the end of the period</b>	<b>\$ 40,679</b>	<b>\$ 49,511</b>
<b>Supplemental Disclosures of Cash Flow Information:</b>		
Cash paid during the period for:		
Interest	\$ —	\$ —
Taxes	\$ —	\$ —

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Noncash investing and financing transactions:

Refinance advances payable into convertible notes payable	\$	867,488	\$	717,904
Beneficial conversion discount on convertible notes payable	\$	867,488	\$	717,904
Conversion of convertible notes payable into common stock	\$	120,000	\$	60,000
Convertible notes payable issued to related party in exchange for payment of accounts payable	\$	330,349	\$	—

The accompanying notes are an integral part of these unaudited consolidated financial statements.

**ARISTOCRAT GROUP CORP.**

**NOTES TO THE UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS**

**APRIL 30, 2015**

**Note 1. General Organization and Business**

**Overview**

Aristocrat Group Corp. was incorporated on July 20, 2011 in Florida.

On October 17, 2012, we formed Luxuria Brands LLC as a wholly owned subsidiary. On January 10, 2013, we formed Level Two Holdings, LLC as our wholly owned subsidiary. On January 15, 2013, we formed Top Shelf Distributing, LLC (“Top Shelf”) as our wholly owned subsidiary.

Top Shelf is focused on developing our distilled spirits line of business and currently markets and sells RWB Ultra Premium Handcrafted Vodka (“RWB Vodka”).

On March 31, 2015, the Company reincorporated from Florida to Nevada. The Company’s board of directors and majority shareholder consented to the reincorporation. Each of our shareholders on the record date received one share of the Nevada company’s common stock for each 100 shares of common stock they own in the Florida company. The information contained herein gives retroactive effect to the stock split for all periods presented. Fractional shares were rounded up to the next whole share, and each shareholder received at least five shares. The stock split did not modify the conversion price of the Company’s debt agreements. The Nevada company is authorized to issue 480 million shares of common stock and 20 million shares of preferred stock, each with a par value of \$0.001 per share. The board of directors and officers of the Nevada company consists of the same persons who are currently directors and officers.

Our fiscal year end is July 31.

**Note 2. Going Concern**

For the nine months ended April 30, 2015, the Company had a net loss of \$1,511,397 and negative cash flow from operating activities of \$831,777. As of April 30, 2015, the Company had negative working capital of \$313,377. Management does not anticipate having positive cash flow from operations in the near future.

These factors raise a substantial doubt about the Company's ability to continue as a going concern. The accompanying consolidated financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classifications of liabilities that may result from the possible inability of the Company to continue as a going concern.

The Company does not have the resources at this time to repay its credit and debt obligations, make any payments in the form of dividends to its shareholders or fully implement its business plan. Without additional capital, the Company will not be able to remain in business.

Management has plans to address the Company's financial situation as follows:

In the near term, management plans to continue to focus on raising the funds necessary to implement the Company's business plan. Management will continue to seek out debt financing to obtain the capital required to meet the Company's financial obligations. There is no assurance, however, that lenders will continue to advance capital to the Company or that the new business operations will be profitable. The possibility of failure in obtaining additional funding and the potential inability to achieve profitability raise doubts about the Company's ability to continue as a going concern.

In the long term, management believes that the Company's projects and initiatives will be successful and will provide cash flow to the Company, which will be used to finance the Company's future growth. However, there can be no assurances that the Company's planned activities will be successful, or that the Company will ultimately attain profitability. The Company's long-term viability depends on its ability to obtain adequate sources of debt or equity funding to meet current commitments and fund the continuation of its business operations, and the ability of the Company to achieve adequate profitability and cash flows from operations to sustain its operations.

### **Note 3. Summary of Significant Accounting Policies**

The significant accounting policies that the Company follows are:

#### **Basis of Presentation**

The consolidated financial statements and related disclosures have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”). The financial statements have been prepared using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (“GAAP”).

#### **Interim Financial Statements**

The accompanying unaudited consolidated financial statements have been prepared in accordance with GAAP for interim financial information and with the instructions to Form 10-Q and Regulation S-X. Accordingly, the consolidated financial statements do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, all adjustments considered necessary for a fair presentation have been included and such adjustments are of a normal recurring nature. These consolidated financial statements should be read in conjunction with the consolidated financial statements for the fiscal year ended July 31, 2014 and notes thereto and other pertinent information contained in our Form 10-K the Company has filed with the SEC.

The results of operations for the nine-month period ended April 30, 2015 are not necessarily indicative of the results to be expected for the full fiscal year ending July 31, 2015.

#### **Principles of Consolidation**

The consolidated financial statements include the accounts and operations of Aristocrat Group Corp., and its wholly owned subsidiaries Luxuria Brands, LLC; Level Two Holdings, LLC; and Top Shelf Distributing, LLC (collectively referred to as the “Company”). All material intercompany accounts and transactions are eliminated in consolidation.

#### **Use of Estimates**

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

### **Cash and Cash Equivalents**

For the purpose of the financial statements, cash equivalents include all highly liquid investments with maturity of three months or less. Cash and cash equivalents were \$40,679 and \$13,103 at April 30, 2015 and July 31, 2014, respectively.

### **Inventory**

Inventory consists solely of finished goods, which consist entirely of bottled vodka. Inventory is recorded at weighted average cost.

### **Revenue Recognition**

The Company follows ASC 605, *Revenue Recognition* recognizing revenue when persuasive evidence of an arrangement exists, product delivery has occurred or the services have been rendered, the price is fixed or determinable and collectability is reasonably assured.

Sales of RWB Vodka are recognized when the product has been delivered to the purchaser.

## **Income Taxes**

The Company accounts for income taxes under ASC 740 *Income Taxes*. Under the asset and liability method of ASC 740, deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statements carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period the enactment occurs. A valuation allowance is provided for certain deferred tax assets if it is more likely than not that the Company will not realize tax assets through future operations. No deferred tax assets or liabilities were recognized as of at April 30, 2015 or July 31, 2014.

## **Earnings (Loss) per Common Share**

The Company computes basic and diluted earnings per common share amounts in accordance with ASC Topic 260, *Earnings per Share*. The basic earnings (loss) per common share are calculated by dividing the Company's net income available to common shareholders by the weighted average number of common shares outstanding during the year. The diluted earnings (loss) per common share are calculated by dividing the Company's net income (loss) available to common shareholders by the diluted weighted average number of shares outstanding during the year. The diluted weighted average number of shares outstanding is the basic weighted number of shares adjusted as of the first of the year for any potentially dilutive debt or equity. There are no dilutive shares outstanding for any periods reported.

In periods in which a net loss has been incurred, all potentially dilutive common shares are considered anti-dilutive and thus are excluded from the calculation. The Company's convertible debt is considered anti-dilutive due to the Company's net loss for the nine months ended April 30, 2015 and 2014. As a result, the Company did not have any potentially dilutive common shares for those periods. For the three months ended April 30, 2015 and 2014, potentially issuable shares as a result of conversions of convertible notes payable have been excluded from the calculation. At April 30, 2015, the Company had 146,046,822 potentially issuable shares upon the conversion of convertible notes payable and interest.

## **Financial Instruments**

The Company's balance sheet includes certain financial instruments. The carrying amounts of current assets and current liabilities approximate their fair value because of the relatively short period between the origination of these instruments and their expected realization.

FASB Accounting Standards Codification (ASC) 820 *Fair Value Measurements and Disclosures* (ASC 820) defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. ASC 820 also establishes a fair value hierarchy that distinguishes between (1) market participant assumptions developed based on market data obtained from independent sources (observable inputs) and (2) an entity's own assumptions about market participant assumptions developed based on the best information available in the circumstances (unobservable inputs). The fair value hierarchy consists of three broad levels, which gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy are described below:

Level 1 - Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities.

Level 2 - Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly, including quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; inputs other than quoted prices that are observable for the asset or liability (e.g., interest rates); and inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Level 3 - Inputs that are both significant to the fair value measurement and unobservable.

Fair value estimates discussed herein are based upon certain market assumptions and pertinent information available to management as of April 30, 2015. The respective carrying value of certain on-balance-sheet financial instruments approximated their fair values due to the short-term nature of these instruments. These financial instruments include accounts receivable, other current assets, accounts payable, and accrued expenses. The fair value of the Company's notes payable is estimated based on current rates that would be available for debt of similar terms that is not significantly different from its stated value.



### **Significant Concentrations**

During the nine months ended April 30, 2015, two customers generated 52% and 13% of our revenue. During the nine months ended April 30, 2014, those same customers generated 0% and 100% of our revenue. As of April 30, 2015, those two customers represented 86% and 0% of accounts receivable.

All of the Company's inventory was manufactured by a single supplier during the nine months ended April 30, 2015. The Company believes that, in the event that its significant customers are unable to continue to purchase the Company's product, there are a substantial number of alternative buyers for its product at a competitive price. The Company believes that, in the event that its supplier is unable to continue to supply the Company's product, there are alternative suppliers for its product at a competitive price.

### **Recently Issued Accounting Pronouncements**

There were various other accounting standards and interpretations issued recently, none of which are expected to have a material impact on the Company's consolidated financial position, operations or cash flows.

### **Subsequent Events**

The Company evaluated material events occurring between the end of our fiscal year, April 30, 2015, and through the date when the consolidated financial statements were available to be issued for disclosure consideration.

### **Note 4. Advances**

During the nine months ended April 30, 2015, the Company received net, non-interest bearing advances from Vista View Ventures Inc. totaling \$867,488. No amounts were due under these advances as of April 30, 2015 and July 31, 2014. These advances are not collateralized, non-interest bearing and are due on demand.

### **Note 5. Convertible Notes Payable**

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Convertible notes payable due to Vista View Ventures Inc. consisted of the following at April 30, 2015 and July 31, 2014:

	April 30, 2015	July 31, 2014
Convertible note payable in the original principal amount of \$516,920, issued October 31, 2013 and due October 31, 2015, bearing interest at 10% per year, convertible into common stock at a rate of \$0.02 per share	\$ 320,445	\$ 424,415
Convertible note payable in the original principal amount of \$83,265, issued November 30, 2013 and due November 30, 2015, bearing interest at 10% per year, convertible into common stock at a rate of \$0.01 per share	83,265	83,265
Convertible note payable in the original principal amount of \$117,719, issued January 1, 2014 and due January 1, 2016, bearing interest at 10% per year, convertible into common stock at a rate of \$0.01 per share	117,719	117,719
Convertible note payable in the original principal amount of \$401,075, issued July 31, 2014 and due July 31, 2016, bearing interest at 10% per year, convertible into common stock at a rate of \$0.01 per share	401,075	401,075
Convertible note payable in the original principal amount of \$331,561, issued October 31, 2014 and due October 31, 2016, bearing interest at 10% per year, convertible into common stock at a rate of \$0.01 per share	331,561	—
Convertible note payable in the original principal amount of \$269,815, issued January 31, 2015 and due January 31, 2017, bearing interest at 10% per year, convertible into common stock at a rate of \$0.01 per share	269,815	—
Convertible note payable in the original principal amount of \$266,112, issued April 30, 2015 and due April 30, 2017, bearing interest at 10% per year, convertible into common stock at a rate of \$0.90 per share	266,112	—
Total convertible notes payable	1,789,992	1,026,474
Less: current portion of convertible notes payable	(521,429)	—
Less: discount on noncurrent convertible notes payable	(1,140,005)	(955,723)
Long-term convertible notes payable, net of discount	\$ 128,558	\$ 70,751

All principal along with accrued interest is payable on the maturity date. The notes are convertible into common stock at the option of the holder. The holder of the notes cannot convert the notes into shares of common stock if that conversion would result in the holder owning more than 4.99% of the outstanding stock of the Company.

### **Convertible notes issued**

During the nine months ended April 30, 2015, the Company signed \$867,488 of convertible promissory notes that refinance non-interest bearing advances into convertible notes payable. The convertible promissory notes bear interest at 10% per annum and are payable along with accrued interest. The convertible promissory note and unpaid accrued interest are convertible into common stock at the option of the holder.

The Company evaluated the terms of the new notes in accordance with ASC Topic No. 815 - 40, Derivatives and Hedging - Contracts in Entity's Own Stock and determined that the underlying common stock is indexed to the Company's common stock. The Company determined that the conversion features did not meet the definition of a liability and therefore did not bifurcate the conversion feature and account for it as a separate derivative liability. The Company evaluated the conversion feature for a beneficial conversion feature. The effective conversion price was compared to the market price on the date of the note and was deemed to be less than the market value of underlying common stock at the inception of the note. Therefore, the Company recognized discounts for beneficial conversion features in the amount of \$867,488. The discount is amortized over the life of the notes using the effective interest method.

### **Conversions into Common Stock**

During nine months ended April 30, 2015, the holders of the convertible note payable dated October 31, 2013 elected to convert principal of \$103,970 and accrued interest of \$16,060 into 60,000 shares of common stock.

### **Note 6. Convertible Note Payable to Related Party**

On March 31, 2015, the Company issued a convertible note payable for \$330,349 to Bloise International Corporation, a significant shareholder of the Company. The note proceeds were used to reduce our accounts payable by the same amount. The note matures on March 31, 2017. This note is unsecured, bears interest at 10% and is convertible into shares of common stock at a rate of \$0.40 per share.

The Company evaluated the terms of the notes in accordance with ASC Topic No. 815 – 40, *Derivatives and Hedging - Contracts in Entity's Own Stock* and determined that the underlying common stock is indexed to the Company's common stock. The Company determined that the conversion features did not meet the definition of a liability and therefore did not bifurcate the conversion feature and account for it as a separate derivative liability. The Company evaluated the conversion features for a beneficial conversion feature. The effective conversion price was compared to the market price on the date of the notes and was deemed to be greater than the market value of underlying common stock at the inception of the note. As a result, we determined that no beneficial conversion feature was necessary on this note.

#### **Note 7. Commitments**

The Company has an arrangement with a third party whereby the third party provides the Company with office space, legal services, accounting services, fundraising and management services. During the nine months ending April 30, 2015, the Company incurred \$163,978 of fees related to the third party. At April 30, 2015, no amounts were owed for these services. During the nine months ended April 30, 2015, \$330,349 in accounts payable owed to the third party were converted into a convertible note payable to a related party. See Note 6.

### **Note 8. The Jaxon Investment Agreement**

On September 15, 2014, we entered into an investment agreement (the “Jaxon Investment Agreement”) with Jaxon Group Corp., a Louisiana corporation (“Jaxon”). Pursuant to the terms of the Jaxon Investment Agreement, Jaxon committed to purchase up to \$5,000,000 of our common stock over a period of up to thirty-six (36) months.

In connection with the Jaxon Investment Agreement, we also entered into a registration rights agreement with Jaxon, pursuant to which we are obligated to file a registration statement with the SEC covering 10,000,000 shares of our common stock underlying the Jaxon Investment Agreement within 21 days after the closing of the transaction. In addition, we are obligated to use all commercially reasonable efforts to have the registration statement declared effective by the SEC within 120 days after the closing of the transaction and maintain the effectiveness of such registration statement until termination of the Jaxon Investment Agreement.

The proceeds to be received will depend upon the stock price immediately prior to the stock put being exercised.

Jaxon will periodically purchase our common stock under the Jaxon Investment Agreement and will, in turn, sell such shares to investors in the market at the market price. This may cause our stock price to decline, which will require us to issue increasing numbers of common shares to Jaxon to raise the same amount of funds, as our stock price declines.

No amounts have been requested by the Company or funded under the Jaxon Investment Agreement. Jaxon is not obligated to purchase our common stock under the Jaxon Investment Agreement until the registration statement is declared effective. The registration statement was declared effective on December 8, 2014. On March 3, 2015, the Company withdrew the registration statement which registered the shares issuable under the Jaxon Investment Agreement. As a result, Jaxon is currently not obligated to purchase our common stock.

### **Note 9. Stockholders' Equity**

On March 31, 2015, the Company reincorporated from Florida to Nevada. The Company's board of directors and majority shareholder consented to the reincorporation. Each of our shareholders on the record date received one share of the Nevada Company's common stock for each 100 shares of common stock they own in the Florida company. The information contained herein gives retroactive effect to the stock split for all periods presented. Fractional shares were rounded up to the next whole share, and each shareholder received at least five shares. Following the reincorporation, the Company is authorized to issue 480 million shares of common stock and 20 million shares of preferred stock, each with a par value of \$0.001 per share.

At April 30, 2015, the Company had 146,046,822 potentially issuable common shares with exercise prices ranging from \$0.01 per share to \$0.90 per share. The exercise prices of the convertible debt was not modified as a result of the reincorporation and the stock split. At April 30, 2015, the average exercise price of all convertible debt and convertible debt - related party outstanding is \$0.02 per share.

**Note 10. Subsequent Events**

On June 1, 2015, Bloise International Corporation converted its note payable of \$330,349 into 825,872 shares of common stock (\$0.40 per share) in accordance with the terms of the note.

During the period from May 1, 2015 until the issuance of this report, the holders of the convertible note payable dated October 31, 2013 elected to convert accrued interest of \$2,960 into 148,000 shares of common stock (\$0.02 per share) in accordance with the terms of the note.

## **ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

### **Overview**

Aristocrat Group Corp. was incorporated in Florida on July 20, 2011. On October 17, 2012, we formed Luxuria Brands LLC ("Luxuria") as a wholly owned subsidiary of the Company. On January 10, 2013, we formed Level Two Holdings, LLC, a Texas limited liability company, ("Level Two") as our wholly owned subsidiary of the Company. On January 15, 2013, we formed Top Shelf Distributing, LLC, a Texas limited liability company, ("Top Shelf").

Aristocrat Brands is initially concentrating on the distilled spirits industry, with a focus on the Vodka segment. As a core direction, beverage alcohol marketing can be used as a platform to promote other business segments of the Company, such as event promotion. Vodka accounts for almost one quarter of all distilled spirits sales and continues to grow. Selecting the distilled spirits sector enables Aristocrat to enter into a large diverse market with broad appeal and several similar supporting categories, such as the spirit industry and the music industry. These two sectors are easily linkable and present many original opportunities for partnership, sponsorship, and brand awareness activities.

Top Shelf currently markets and sells RWB Ultra Premium Handcrafted Vodka ("RWB Vodka"). RWB Vodka is a potato-based, gluten-free vodka, which is currently distributed in North America and sold by a growing number of retailers.

### **Sales and Marketing Strategy**

RWB Vodka is currently distributed in major markets in Texas. We are continuing to seek opportunities to expand the distribution into other major markets including California and Western Canada.

### **Manufacturing**

RWB Vodka is distilled in the United States from the highest quality Idaho potatoes and pure mountain spring water using a four-column distillation process. Each bottle of RWB Vodka is refined by a five-stage filtration system that produces a 100% gluten-free superior quality spirit.

## **Market and Competition**

Vodka now represents almost one quarter of all spirits consumed in the United States. The market opportunity for the spirits market is vast; however, we face competition from other companies that are much larger than we are and have longer operating histories. We continue to work to expand our brand recognition and increase distribution of our product.

## **Employees**

The Company has three employees. Our employees do not have written employment agreements. We have no collective bargaining agreements.

## **Critical Accounting Policies**

We prepare our consolidated financial statements in conformity with GAAP, which requires management to make certain estimates and apply judgments. We base our estimates and judgments on historical experience, current trends, and other factors that management believes to be important at the time the condensed Consolidated financial statements are prepared. On a regular basis, we review our accounting policies and how they are applied and disclosed in our consolidated financial statements.

While we believe that the historical experience, current trends and other factors considered support the preparation of our consolidated financial statements in conformity with GAAP, actual results could differ from our estimates and such differences could be material.

For a full description of our critical accounting policies, please refer to Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report for the year ended July 31, 2014 on Form 10-K.



## Results of Operations

### Nine months ended April 30, 2015 compared to the nine months ended April 30, 2014.

#### Revenue

Revenue increased to \$85,895 for the nine months ended April 30, 2015, compared to \$14,837 for the nine months ended April 30, 2014 because in the past year we have grown our client base and distribution network. When we first started marketing RWB Vodka, we sold our product through only a single distributor. During the six months ended January 31, 2015, we began to sell RWB Vodka directly to retail outlets and have discontinued selling through a distributor.

#### Cost of Goods Sold

Cost of goods sold increased to \$70,550 for the nine months ended April 30, 2015, compared to \$9,605 for the comparable period in 2014 as a result of the increase in revenue. The increase is due to higher volume sales.

#### Gross Profit

Gross profit increased to \$15,345 for the nine months ended April 30, 2015, compared to \$5,232 for the nine months ended April 30, 2014. This is a result of the increases in revenue partially offset by the increase in cost of goods sold discussed above.

#### General and Administrative Expenses

We recognized general and administrative expenses of \$1,098,944 and \$697,775 for the nine months ended April 30, 2015 and 2014, respectively. The increase was due to higher professional fees (which include management fees) related to expanding our distribution network.

### Interest Expense

Interest expense increased from \$131,614 for the nine months ended April 30, 2014 compared to \$427,798 for the nine months ended April 30, 2015. Interest expense for the nine months ended April 30, 2015 included amortization of discount on convertible notes of \$329,354, compared to \$87,395 for the comparable period of 2014. The remaining amount is the result of the Company entering into interest-bearing convertible notes payable.

### Net Loss

We incurred a net loss of \$1,511,397 for the nine months ended April 30, 2015 as compared to \$824,157 for the comparable period of 2014. The increase in the net loss was primarily the result of increased professional fees (which include management fees) related to the expansion of our distribution network and higher interest expense.

### **Three months ended April 30, 2015 compared to the three months ended April 30, 2014.**

### Revenue

Revenue increased to \$34,885 for the three months ended April 30, 2015, compared to \$3,801 for the three months ended April 30, 2014 because in the past year we have grown our client base and distribution network. When we first began marketing RWB Vodka, we sold our product through only a single distributor. During the current fiscal year, we began to sell RWB Vodka directly to retail outlets and have discontinued selling through a distributor.

### Cost of Goods Sold

Cost of goods sold increased to \$32,583 for the three months ended April 30, 2015, compared to \$2,473 for the comparable period in 2014 because of higher volume sales.

### Gross Profit

Gross profit increased to \$2,302 for the three months ended April 30, 2015, compared to \$1,328 for the three months ended April 30, 2014. This is a result of the increases in revenue partially offset by the increase in cost of goods sold

discussed above.

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### General and Administrative Expenses

We recognized general and administrative expenses of \$383,088 and \$230,690 for the three months ended April 30, 2015 and 2014, respectively. The increase was due to higher professional fees (which include management fees) related to expanding our distribution network.

### Interest Expense

Interest expense increased from \$95,108 for the three months ended April 30, 2014 to \$137,730 for the three months ended April 30, 2015. This is due to amortization of the discount on our convertible notes the interest expense on convertible note we issued during the period.

### Net Loss

We incurred a net loss of \$508,516 for the three months ended April 30, 2015 as compared to \$324,470 for the comparable period of 2014. The increase in the net loss was primarily the result of increased professional fees (which include management fees) related to the expansion of our distribution network and higher interest expense.

### **Liquidity and Capital Resources**

At April 30, 2015, we had cash on hand of \$40,679. The Company has negative working capital of \$313,377. Net cash used in operating activities for the nine months ended April 30, 2015 was \$831,777. Cash on hand is adequate to fund our operations for less than one month. We do not expect to achieve positive cash flow from operating activities in the near future. We will require additional cash in order to implement our business plan. There is no guarantee that we will be able to attain funds when we need them or that funds will be available on terms that are acceptable to the Company. We have no material commitments for capital expenditures as of April 30, 2015.

### **Additional Financing**

Additional financing is required to continue operations. Although actively searching for available capital, the Company does not have any current arrangements for additional outside sources of financing and cannot provide any

assurance that such financing will be available.

### **Off Balance Sheet Arrangements**

We do not have any off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources that is material to investors.

### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Not applicable to a smaller reporting company.

### **ITEM 4. CONTROLS AND PROCEDURES**

#### **Management's Report on Internal Control over Financial Reporting**

We carried out an evaluation, under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, of the effectiveness of our disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as of April 30, 2015. Based upon that evaluation, our principal executive officer and principal financial officer concluded that, as of April 30, 2015, our disclosure controls and procedures were not effective to ensure that information required to be disclosed in reports filed by us under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the required time periods and is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

1. As of April 30, 2015, we did not maintain effective controls over the control environment. Specifically we have not developed and effectively communicated to our employees our accounting policies and procedures. This has resulted in inconsistent practices. Further, the Board of Directors does not currently have any independent members and no director qualifies as an audit committee financial expert as defined in Item 407(d)(5)(ii) of Regulation S-K. Since these entity level programs have a pervasive effect across the organization, management has determined that these circumstances constitute a material weakness.
2. As of April 30, 2015, we did not maintain effective controls over financial statement disclosure. Specifically, controls were not designed and in place to ensure that all disclosures required were originally addressed in our financial statements. Accordingly, management has determined that this control deficiency constitutes a material weakness.

Our management, including our principal executive officer and principal financial officer, who is the same person, does not expect that our disclosure controls and procedures or our internal controls will prevent all error or fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints and the benefits of controls must be considered relative to their costs. Due to the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, have been detected.

### **Change in Internal Controls Over Financial Reporting**

There was no change in our internal controls over financial reporting that occurred during the period covered by this report, which has materially affected, or is reasonably likely to materially affect, our internal controls over financial reporting.

## **PART II — OTHER INFORMATION**

### **ITEM 1. LEGAL PROCEEDINGS**

We know of no material, active or pending legal proceedings against us, nor are we involved as a plaintiff in any material proceedings or pending litigation. There are no proceedings in which any of our directors, officers or affiliates, or any registered beneficial shareholder are an adverse party or has a material interest adverse to us.

### **ITEM 1A. RISK FACTORS**

Not applicable to a smaller reporting company.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

There were no sales of unregistered equity securities during the nine months ended April 30, 2015.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

The Company has not defaulted upon senior securities.

**ITEM 4. MINE SAFETY DISCLOSURES**

Not applicable to the Company.

**ITEM 5. OTHER INFORMATION**

None.

**ITEM 6. EXHIBITS**

- 3.1 Articles of Incorporation (1)
- 3.2 Bylaws (1)
- 21 Subsidiaries of the Registrant (2)
- 31.1 Rule 13(a)-14(a)/15(d)-14(a) Certification of principal executive officer and principal financial and account officer. (2)
- 32.1 Section 1350 Certification of principal executive officer and principal financial accounting officer. (2)
- 101 XBRL data files of Financial Statement and Notes contained in this Quarterly Report on Form 10-Q. (3)(4)

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- (1) Incorporated by reference to our Form S-1 filed with the Securities and Exchange Commission on August 25, 2011.
  - (2) Filed or furnished herewith.
  - (3) In accordance with Regulation S-T, the Interactive Data Files in Exhibit 101 to the Quarterly Report on Form 10-Q shall be deemed “furnished” and not “filed.”
  - (4) To be submitted by amendment.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Aristocrat Group Corp.

Date: June 22, 2015

BY: /s/ Robert Federowicz  
Robert Federowicz  
Chief Executive Officer, President, Secretary, Treasurer,  
Principal Executive Officer, Principal Financial and  
Accounting Officer and Sole Director



