#### ISTAR FINANCIAL INC

Form 4

February 06, 2007

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

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response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

value

(Print or Type Responses)

1. Name and Address of Reporting Person * SUGARMAN JAY			2. Issuer Name <b>and</b> Ticker or Trading Symbol ISTAR FINANCIAL INC [SFI]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Chech all applicable)		
1114 AVENUE OF THE AMERICAS, 27TH FLOOR		)R	(Month/Day/Year) 02/05/2007	_X_ Director 10% Owner _X_ Officer (give title Other (specify below)  Chairman and CEO		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
NEW YORK, N	NY 10036		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip)	Гable I	I - Non-I	Derivative Securities Acquir	ed, Disposed of, o	or Beneficially	Owned
1.Title of	2. Transaction Date	2A. Deemed	3.		4. Securities Acquired (A)	5. Amount of	6.	7. Nature o
Security	(Month/Day/Year)	Execution Date,	if Tr	ransaction	or Disposed of (D)	Securities	Ownership	Indirect
(Instr. 3)		any	Co	ode	(Instr. 3, 4 and 5)	Beneficially	Form:	Beneficial
		(Month/Day/Yea	ar) (In	nstr. 8)		Owned	Direct (D)	Ownership

(IIIsu. 3)		(Month/Day/Year)	(Instr. 8)	(msu. 3, -	(A)	,,	Owned Following Reported Transaction(s)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common stock, \$.001 par value	02/05/2007		S	33,000 (1)	D	\$ 51.4936	1,942,430 (2)	D	
Common stock, \$.001 par	02/05/2007		J	0	D	\$ 0	667,996 (2)	I	By family trusts

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02) of

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title a	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration D	ate	Amount	of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ing	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securitie	es	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									mount		
						Date	Expiration	01 Title N			
						Exercisable	Date		lumber		
				C 1 W	(A) (D)			of			
				Code V	(A) (D)			S	hares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
,	Director	10% Owner	Officer	Other		
SUGARMAN JAY						
1114 AVENUE OF THE AMERICAS, 27TH FLOOR	X		Chairman and CEO			
NEW YORK NY 10036						

## **Signatures**

s/ Jay Sugarman 02/05/2007

\*\*Signature of Date
Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On February 5, 2007, 33,000 shares of common stock of iStar Financial Inc. were sold for the account of the reporting person pursuant to a Rule 10b5-1 sales plan originally adopted by the reporting person on August 24, 2005.
  - Following the completion of this transaction, the reporting person is the beneficial owner of a total of 2,610,426 shares of common stock of iStar Financial Inc., of which 1,942,430 shares are owned directly and 667,996 shares are owned indirectly through three family trusts.
- (2) In addition, the reporting person owns an aggregate of 131,397 restricted stock units that have not yet vested, representing the right to receive an equivalent number of shares of iStar common stock if and when the units vest, 27,382 of which units were granted pursuant to an award dated March 2, 2006 and 104,015 of which units were granted pursuant to an award dated January 19, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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