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AMERICAN EQUITY INVESTMENT LIFE HOLDING CO

Form 5

February 09, 2007

FORM	15							OMB A	PPROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB Number:	3235-0362	
5 obligations may continue. See Instruction			Washington, D.C. 20549						January 31,	
			ATEMENT OF CHANGES IN BENE OWNERSHIP OF SECURITIES					Estimated a burden hou response	ırs per	
1(b). Form 3 He Reported Form 4 Transactic Reported	oldings Section 17(a) of the Public	on 16(a) of the S c Utility Holdin c Investment Co	g Compa	ny A	ct of	1935 or Section	on		
1. Name and Address of Reporting Person ** GERLACH JAMES M			2. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (M	iiddle) 3. Sta (Mon	(Month/Day/Vear) below)				X_ Officer (given below)	e title 10% Owner below) ive Vice President		
5000 WEST SUITE 440	TOWN PARKWA		1/2000							
			If Amendment, Date Original ed(Month/Day/Year)				6. Individual or Joint/Group Reporting (check applicable line)			
WEST DES	S MOINES, IAÂ	50266					_X_ Form Filed by Form Filed by Person	One Reporting P More than One R		
(City)	(State)	Zip) T	Γable I - Non-Deri	vative Sec	uritie	s Acqu	ired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
				Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	Â	Â	Â	Â	Â	Â	170,000	D	Â	
	port on a separate line ficially owned directly		contained in	n this for	m are	not re	llection of info equired to resp lid OMB contro	ond unless	SEC 2270 (9-02)	

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Number				7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amor or Numl of Sh
Options-Right to Buy	\$ 10.77	Â	Â	Â	Â	Â	06/30/2005	12/31/2014	Common Stock	17,5
Options-Right to Buy	\$ 11	Â	Â	Â	Â	Â	06/10/2004	06/10/2014	Common Stock	15,0
Options-Right to Buy	\$ 9	Â	Â	Â	Â	Â	12/04/2003	12/04/2013	Common Stock	15,0
Options-Right to Buy	\$ 9.67	Â	Â	Â	Â	Â	12/29/2000	12/29/2010	Common Stock	30,0
Options-Right to Buy	\$ 9.67	Â	Â	Â	Â	Â	05/05/2000	05/05/2010	Common Stock	17,2
Options-Right to Buy	\$ 7.33	Â	Â	Â	Â	Â	04/14/1999	04/14/2009	Common Stock	8,2
Options-Right to Buy	\$ 4	Â	Â	Â	Â	Â	06/10/1997	06/10/2007	Common Stock	7,5
American Equity Capital Trust I 8% Conv TP	\$ 10	Â	Â	Â	Â	Â	09/30/2002	09/30/2029	Common Stock	3,0
Deferred Compensation	\$ 3.33	Â	Â	Â	Â	Â	(1)	(1)	Common Stock	24,2

Reporting Owners

Reporting Owner Name / Address	Relationships						
coporting of the runner, runners	Director	Director 10% Owner Officer		Other			
GERLACH JAMES M 5000 WESTOWN PARKWAY, SUITE 440 WEST DES MOINES, IA 50266	ÂX	Â	Executive Vice President	Â			

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Signatures

Debra J. Richardson, by Power of Attorney

02/09/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Deferred Compensation Payment is exercisable on the 10th business day after the occurrence of any of the following events: (i) action (1) of the Board of Directors; (ii) written notification of employee's resignation; (iii) employee's termination of employment; (iv) employee's disability; (v) employee's death.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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