## Edgar Filing: McDonald Darryl - Form 4

McDonald Darry	yl								
Form 4	7								
October 03, 200									PPROVAL
FORM 4	UNITED ST					IGE (	COMMISSION		3235-0287
Check this bo if no longer subject to Section 16. Form 4 or Form 5 obligations may continue <i>See</i> Instruction 1(b).	eck this box o longer ject to tion 16. m 4 or m 5 igations y continue. Instruction Instruction Instruction STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940							Expires: Estimated a burden hou response	
(Print or Type Resp	onses)								
1. Name and Addre McDonald Darr		Symbol	r Name <b>and</b> DATA CO		-	-	5. Relationship of Issuer	Reporting Pers	
(Last) 1700 S. PATTE BOULEVARD	(Month/I	3. Date of Earliest Transaction (Month/Day/Year) 10/01/2007				Director 10% Owner X Officer (give title Other (specify below) below) Chief Marketing Officer			
	Filed(Month/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>				
DAYTON, OH	45479						Person	fore than One Ke	porting
(City)	(State) (Z	<sup>(ip)</sup> Tab	le I - Non-D	erivative S	ecurit	ies Acq	uired, Disposed of	f, or Beneficial	ly Owned
	-	2A. Deemed Execution Date, if any (Month/Day/Year)	Code	4. Securiti (A) or Dis (D) (Instr. 3, 4 Amount	posed	of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
Common 10 Stock 10	0/01/2007		А	32,472	A	\$ 0 (1)	47,183.112 (2)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 27.98	10/01/2017		А	22,839	<u>(3)</u>	10/01/2017	Common Stock	22,839
Employee Stock Option	\$ 11.19	10/01/2007		А	13,728	(5)	01/04/2009	Common Stock	13,728
Employee Stock Option	\$ 9.37	10/01/2007		А	37,105	(5)	09/17/2009	Common Stock	37,105
Employee Stock Option	\$ 10.3	10/01/2007		А	22,263	(5)	01/03/2010	Common Stock	22,263
Employee Stock Option	\$ 11.26	10/01/2007		А	37,105	(5)	04/10/2010	Common Stock	37,105
Employee Stock Option	\$ 11.99	10/01/2007		А	29,684	(5)	01/26/2011	Common Stock	29,684
Employee Stock Option	\$ 11.11	10/01/2007		А	13,914	(5)	01/24/2012	Common Stock	13,914
Employee Stock Option	\$ 6.86	10/01/2007		А	9,276	(5)	07/29/2012	Common Stock	9,276
Employee Stock Option	\$ 5.22	10/01/2007		А	9,276	(5)	02/03/2013	Common Stock	9,276
Employee Stock Option	\$ 5.41	10/01/2007		А	18,552	(5)	04/11/2013	Common Stock	18,552
Employee Stock Option	\$ 7.37	10/01/2007		А	13,914	(5)	08/04/2013	Common Stock	13,914
Employee	\$ 12.21	10/01/2007		А	16,827	(5)	03/01/2014	Common	16,827

Stock Option							Stock	
Employee Stock Option	\$ 11.09	10/01/2007	А	5,435	(5)	03/23/2014	Common Stock	5,435
Employee Stock Option	\$ 21.01	10/01/2007	А	11,498	(18)	03/01/2015	Common Stock	11,498
Employee Stock Option	\$ 20.84	10/01/2007	А	12,292	(20)	02/13/2016	Common Stock	12,292
Employee Stock Option	\$ 22.31	10/01/2007	А	18,552	(22)	11/01/2016	Common Stock	18,552
Employee Stock Option	\$ 24.87	10/01/2007	А	9,806	(24)	03/01/2017	Common Stock	9,806

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
I grant and a second	Director	10% Owner	Officer	Other			
McDonald Darryl 1700 S. PATTERSON BOULEVARD DAYTON, OH 45479			Chief Marketing Officer				
Signatures							
/s/ Margaret A. Treese, Attorney-in-fact McDonald	for Darry	/1	10/03/2007				
<b>**</b> Signature of Reporting Person			Date				
Explanation of Responses:							

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These shares of time-based restricted stock were granted by the issuer in substitution of 17,503 shares of time-based restricted stock of NCR Corporation ("NCR") in connection with the spin-off of the issuer by NCR (the "Spin-Off") pursuant to which, on September 30,

- (1) 2007, NCR distributed one share of the issuer's common stock for every one share of NCR common stock held as of the close of business on September 14, 2007.
- Includes shares of common stock acquired as a result of the distribution of issuer common stock in connection with the Spin-Off. (2)
- (3) This option vests in four equal annual installments beginning on October 1, 2008.
- (4) Stock option granted in connection with the Spin-Off.
- (5) This option is fully exercisable.
- In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 7,400 shares of common (6) stock of NCR Corporation at an exercise price of \$20.75.

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- (7) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 20,000 shares of common stock of NCR Corporation at an exercise price of \$17.375.
- (8) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 12,000 shares of common stock of NCR Corporation at an exercise price of \$19.0938.
- (9) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 20,000 shares of common stock of NCR Corporation at an exercise price of \$20.875.
- (10) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 16,000 shares of common stock of NCR Corporation at an exercise price of \$22.2344.
- (11) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 7,500 shares of common stock of NCR Corporation at an exercise price of \$20.595.
- (12) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 5,000 shares of common stock of NCR Corporation at an exercise price of \$12.7225.
- (13) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 5,000 shares of common stock of NCR Corporation at an exercise price of \$9.675.
- (14) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 10,000 shares of common stock of NCR Corporation at an exercise price of \$10.025.
- (15) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 7,500 shares of common stock of NCR Corporation at an exercise price of \$13.67.
- (16) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 9,070 shares of common stock of NCR Corporation at an exercise price of \$22.65.
- (17) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 2,930 shares of common stock of NCR Corporation at an exercise price of \$20.57.
- (18) This option vests in four equal annual installments beginning on March 1, 2006.
- (19) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 6,198 shares of common stock of NCR Corporation at an exercise price of \$38.97.
- (20) This option vests in four equal annual installments beginning on February 13, 2007.
- (21) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 6,626 shares of common stock of NCR Corporation at an exercise price of \$38.645.
- (22) This option vests in three equal annual installments beginning on November 1, 2007.
- (23) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 10,000 shares of common stock of NCR Corporation at an exercise price of \$41.39.
- (24) This option vests in four equal annual installments beginning on March 1, 2008.
- (25) In connection with the Spin-Off, this option was granted by the issuer in substitution of an option to purchase 5,286 shares of common stock of NCR Corporation at an exercise price of \$46.13.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.