

DICKS SPORTING GOODS INC  
 Form 3  
 January 22, 2008

**FORM 3** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                     |  |
| Â Hennion Jeffrey R.                      |         | (Month/Day/Year)                     | DICKS SPORTING GOODS INC [DKS]   |  |
| (Last)                                    | (First) | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer                       | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| 300 INDUSTRY DRIVE,Â RIDC PARK WEST       |         | 01/15/2008                           | (Check all applicable)   |  |
| (Street)                                  |         |                                      | <input type="checkbox"/> Director                                      | <input type="checkbox"/> 10% Owner                   |
| PITTSBURGH,Â PAÂ 15275                    |         |                                      | <input checked="" type="checkbox"/> Officer                            | <input type="checkbox"/> Other                       |
| (City)                                    | (State) | (Zip)                                | (give title below) (specify below)                                     |  |
|   |         |                                      | Exec. VP, Chief Marketing Off.   |  |
|   |         |                                      | 6. Individual or Joint/Group Filing(Check Applicable Line)             |  |
|   |         |                                      | <input checked="" type="checkbox"/> Form filed by One Reporting Person |  |
|   |         |                                      | <input type="checkbox"/> Form filed by More than One Reporting Person  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4)         | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|---|--|---|
| Common Stock, par value \$.01 per share | 35,038  | D  | Â   |
| Common Stock, par value \$.01 per share | 1,200 <sup>(1)</sup>                                  | I  | by children   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of | 5. Ownership Form of Derivative | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|------------------------------------|---------------------------------|---|
|--|--|---|------------------------------------|---------------------------------|---|

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|                             | Date Exercisable          | Expiration Date | Title                                   | Amount or Number of Shares | Derivative Security | Security: Direct (D) or Indirect (I) (Instr. 5) |   |
|-----------------------------|---------------------------|-----------------|---|----------------------------|---------------------|---|---|
| Stock Option (Right to Buy) | 01/27/2004                | 01/27/2010      | Common Stock, par value \$.01 per share | 40,360                     | \$ 1.08             | D   | Â |
| Stock Option (Right to Buy) | 01/07/2007                | 01/07/2013      | Common Stock, par value \$.01 per share | 20,000                     | \$ 5.24             | D   | Â |
| Stock Option (Right to Buy) | 01/21/2008                | 01/21/2014      | Common Stock, par value \$.01 per share | 125,000                    | \$ 12.63            | D   | Â |
| Stock Option (Right to Buy) | 03/02/2009 <sup>(2)</sup> | 03/02/2015      | Common Stock, par value \$.01 per share | 40,000                     | \$ 17.98            | D   | Â |
| Stock Option (Right to Buy) | 03/01/2010 <sup>(3)</sup> | 03/01/2016      | Common Stock, par value \$.01 per share | 50,000                     | \$ 18.95            | D   | Â |
| Stock Option (Right to Buy) | 03/21/2011 <sup>(4)</sup> | 03/21/2017      | Common Stock, par value \$.01 per share | 20,000                     | \$ 28.23            | D   | Â |
| Stock Option (Right to Buy) | 03/21/2011 <sup>(5)</sup> | 03/21/2017      | Common Stock, par value \$.01 per share | 50,000                     | \$ 28.23            | D   | Â |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                  |       |
|--|---------------|-----------|----------------------------------|-------|
|  | Director      | 10% Owner | Officer                          | Other |
| Hennion Jeffrey R.<br>300 INDUSTRY DRIVE<br>RIDC PARK WEST<br>PITTSBURGH, PA 15275 | Â             | Â         | Â Exec. VP, Chief Marketing Off. | Â     |

## Signatures

/s/ Jeffrey R.  
Hennion

01/22/2008

  \*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.
  - (2) Option vests 25% per year over a four year period. Currently 50% of the Option award is vested.
  - (3) Option vests 25% per year over a four year period. Currently 25% of the Option award is vested.
  - (4) Option vests in its entirety on the fourth anniversary of the date of grant.
  - (5) Option vests 25% per year over a four year period. Currently, 0% of the Option award is vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.