APPLE INC
Form 4
September 04, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CAMPBELL WILLIAM V

(Last) (First) (Middle)

1 INFINITE LOOP

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
APPLE INC [AAPL]

3. Date of Earliest Transaction (Month/Day/Year)
01/28/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director
_____ 10% Owner
_____ Officer (give title below)
_____ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/28/2008		S (1)		2,900	D	$ 131.57	0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Director Stock Option	$ 9.75	08/27/2009		J (2)	V		10,000	08/05/2001	08/05/2011	Common Stock	10,000
Director Stock Option	$ 6.995	08/27/2009		J (2)	V		10,000	08/05/2002	08/05/2012	Common Stock	10,000
Director Stock Option	$ 10.19	08/27/2009		J (2)	V		10,000	08/05/2003	08/05/2013	Common Stock	10,000
Director Stock Option	$ 15.695	08/27/2009		J (2)	V		10,000	08/05/2004	08/05/2014	Common Stock	10,000
Director Stock Option	$ 42.99	08/27/2009		J (2)	V		5,000	08/05/2005	08/05/2015	Common Stock	5,000
Director Stock Option	$ 68.3	08/27/2009		J (2)	V		5,000	08/05/2006	08/05/2016	Common Stock	5,000
Director Stock Option	$ 131.85	08/27/2009		J (2)	V		5,000	08/05/2007	08/05/2017	Common Stock	5,000
Director Stock Option	$ 160.64	08/27/2009		J (2)	V		5,000	08/05/2008	08/05/2018	Common Stock	5,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CAMPBELL WILLIAM V 1 INFINITE LOOP CUPERTINO, CA 95014	X			

Signatures

/s/ William Campbell	09/03/2009
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The transaction specified in this line item was identified by Apple Inc. during a survey of Mr. Campbell's equity holdings. This transaction occurred in an account controlled by an independent investment manager for the benefit of Mr. Campbell and his spouse. Neither Mr. Campbell nor his spouse were involved in the management or direction of the account and neither was aware of this transaction.

(2) Non-sale transfer of the securities that is exempt from Section 16.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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