

KULLMAN TIMOTHY E  
 Form 4  
 July 05, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KULLMAN TIMOTHY E**

2. Issuer Name and Ticker or Trading Symbol  
**DICKS SPORTING GOODS INC [DKS]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**345 COURT STREET**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**07/03/2012**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**EVP, Finance, Admin & CFO**

**CORAOPOLIS, PA 15108**  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock, par value \$0.01 per share	07/03/2012		M		31,952 A \$ 27.87	75,968	D
Common Stock, par value \$0.01 per share	07/03/2012		M		9,375 A \$ 13.82	85,343	D
Common Stock, par	07/03/2012		M		9,375 A \$ 26.03	94,718	D

value  
\$0.01 per  
share

Common  
Stock, par  
value 07/03/2012  
\$0.01 per  
share

\$  
S 50,702 D 49,692 44,016 D  
(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V (A) (D)		
Stock Option (right to buy)	\$ 27.87	07/03/2012		M	31,952	03/27/2012	03/27/2018	Common Stock, par value \$0.01	31,952
Stock Option (right to buy)	\$ 13.82	07/03/2012		M	9,375	03/18/2012 <sup>(2)</sup>	03/18/2016	Common Stock, par value \$0.01	9,375
Stock Option (right to buy)	\$ 26.03	07/03/2012		M	9,375	03/16/2012 <sup>(3)</sup>	03/16/2017	Common Stock, par value \$0.01	9,375

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
			EVP, Finance, Admin & CFO	

KULLMAN TIMOTHY E  
345 COURT STREET  
CORAOPOLIS, PA 15108

## Signatures

Timothy E.  
Kullman

07/05/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
Represents the weighted average of multiple sales ranging in price from \$49.44 to \$49.81. The reporting person agrees to provide full  
(1) information regarding the number of shares sold at each separate price upon request by the SEC staff, the Company or a security holder of the Company.  
(2) Total option grant exercisable for 37,500 shares of common stock, par value \$0.01, vests in four equal installments on 3/18/2010, 3/18/2011, 3/18/2012 and 3/18/2013.  
(3) Total option grant exercisable for 37,500 shares of common stock, par value \$0.01, vests in four equal installments on 3/16/2011, 3/16/2012, 3/16/2013 and 3/16/2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.