Frazier Laura Form 4 February 26, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

3235-0287

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obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Frazier Laura

(Middle)

850 DIXIE HIGHWAY

(First)

(Street)

2. Issuer Name and Ticker or Trading

Symbol

BROWN FORMAN CORP [BFA, BFB]

3. Date of Earliest Transaction

(Month/Day/Year) 02/26/2013

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director _X__ 10% Owner __ Other (specify Officer (give title below)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

LOUISVILLE, KY 40210

| | | | | | | | 1 015011 | | |
|--------------------------------------|--------------------------------------|---|---|--------------|---------|--|--|---|---------------------------|
| (City) | (State) | (Zip) Tabl | le I - Non-I | Derivative S | Securit | ies Acq | uired, Disposed o | f, or Beneficia | lly Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Class A Common | | | | | | | 207,313 | D | |
| Class A Common | | | | | | | 354 | I | Cordt Huneke Trust |
| Class A Common | | | | | | | 354 | I | Chase Huneke Trust |
| Class A Common | | | | | | | 354 | I | Brooke Huneke Trust |

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| Class A Common | | | | | | 354 | I | Kelli Huneke Trust |
|-------------------|------------|---|--------|---|-------------|-----------|---|---|
| Class A Common | | | | | | 5,922 | I | Brooke Huneke UTMA |
| Class A Common | | | | | | 5,922 | I | Kelli Huneke UTMA |
| Class A Common | | | | | | 4,860 | I | Annsley Frazier Thornton Trust |
| Class A Common | | | | | | 8,480,882 | I | Avish Agincourt LLC |
| Class A Common | | | | | | 337,500 | I | OBF Revocable Trust |
| Class B Common | | | | | | 223,213 | D | |
| Class B Common | | | | | | 1,290 | I | Cordt Huneke Trust |
| Class B Common | | | | | | 1,702 | I | Chase Huneke Trust |
| Class B Common | | | | | | 1,702 | I | Brooke Huneke Trust |
| Class B Common | | | | | | 1,702 | I | Kelli Huneke Trust |
| Class B Common | | | | | | 5,155 | I | Brooke Huneke UTMA |
| Class B Common | | | | | | 5,065 | I | Kelli Huneke UTMA |
| Class B Common | | | | | | 4,756,912 | I | Avish Agincourt LLC |
| Class B Common | 02/22/2013 | S | 42,593 | D | \$ 66.75 | 1,011,381 | I | OBF Revocable |

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| | | | | | <u>(1)</u> | | | Trust |
|-------------------|------------|---|--------|---|--------------------|---------|---|---------------------------|
| Class B Common | 02/25/2013 | S | 51,313 | D | \$ 66.49 (2) | 960,068 | I | OBF Revocable Trust |
| Class B Common | 02/25/2013 | S | 19,500 | D | \$ 66.9 (3) | 940,568 | I | OBF Revocable Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned $(e.g., \, \mathrm{puts}, \, \mathrm{calls}, \, \mathrm{warrants}, \, \mathrm{options}, \, \mathrm{convertible} \, \mathrm{securities})$

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transa Code (Instr. | 8) | 5. anNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | 7. Titl Amou Under Secur (Instr. | nt of lying | 8. Price of Derivative Security (Instr. 5) |
|---|---|---|---------------------------------|----|---|---------------------|--------------------|--|--|---|
| | | | Code | v | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
| • | Director | 10% Owner | Officer | Other | | | | |
| Frazier Laura | | | | | | | | |
| 850 DIXIE HIGHWAY | | X | | | | | | |
| LOUISVILLE, KY 40210 | | | | | | | | |

Signatures

Laura H. Pulliam, Attorney in Fact for Laura 02/26/2013 Frazier

> Date **Signature of Reporting Person

3 Reporting Owners

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.50 to \$66.87, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$65.80 to \$66.80, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.81 to \$67.08 inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.