

Holland Augusta Brown
Form 4
April 12, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Holland Augusta Brown

2. Issuer Name and Ticker or Trading Symbol
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

(Last) (First) (Middle)
850 DIXIE HIGHWAY
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
03/18/2012

____ Director
____ Officer (give title below)
__X__ 10% Owner
____ Other (specify below)

LOUISVILLE, KY 40210
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) Code V Amount Price | | | |
| Class A Common | 03/18/2012 | | J(1) | 43,929 D \$ 69.69 | 513,445 | D | |
| Class A Common | | | | | 2,500 | I | Spouse |
| Class A Common | 03/18/2013 | | J(1) | 43,929 A \$ 69.69 | 62,796 | I | GRAT |
| Class A Common | | | | | 18 | I | Eleanor Lee Trusts |
| Class A Common | | | | | 316,837 | I | Hebe Three Limited Partnership |

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| | | | |
|-------------------|-----------|---|--------------------------------------|
| Class A Common | 16,159 | I | Trust fbo Owsley Brown III |
| Class A Common | 49,257 | I | Longview Charitable LP |
| Class A Common | 3,297 | I | Trust fbo child |
| Class A Common | 2,256 | I | Trust fbo child |
| Class A Common | 2,256 | I | Trust fbo child |
| Class A Common | 69,532 | I | Trust fbo Children |
| Class A Common | 1,470 | I | Trust fbo Barzun children |
| Class A Common | 20,439 | I | Trust fbo Augusta Holland |
| Class A Common | 225,000 | I | Cherokee Horatio Ltd |
| Class A Common | 44,301 | I | Birdnest 2006 Ltd. |
| Class A Common | 3,330,115 | I | Olympus Three, LLC |
| Class B Common | 31,515 | D | |
| Class B Common | 574 | I | Spouse |
| Class B Common | 1,980 | I | Owsley Brown II IRA |
| Class B Common | 39,447 | I | CLB Grandchildren Eq. Tr. |
| Class B Common | 12,895 | I | Eleanor Lee Trusts |
| Class B Common | 546 | I | Hebe Exempt Trust |
| Class B Common | 215,284 | I | Hebe Three Limited Partnership |
| | 20,605 | I | |

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| | | | | | | |
|-------------------|--|--------|---|--|--|--------------------------------------|
| Class B Common | | | | | | Hebe Trust fbo Augusta Holland |
| Class B Common | | 19,200 | I | | | Longview Charitable LP |
| Class B Common | | 95,229 | I | | | Trust fbo Owsley Brown III |
| Class B Common | | 910 | I | | | Trust fbo child |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Holland Augusta Brown 850 DIXIE HIGHWAY LOUISVILLE, KY 40210 | | X | | |

Signatures

Laura H. Pulliam, Attorney in Fact for Augusta Brown
Holland

04/12/2013

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents transfer of stock from the undersigned's GRAT in exchange for cash held by the GRAT.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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