

BRITISH SKY BROADCASTING GROUP PLC
Form 6-K
February 17, 2004

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
the Securities Exchange Act of 1934

For the month of February 2004
17 February 2004

BRITISH SKY BROADCASTING GROUP PLC
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F

Form 20-F X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

If "Yes" is marked, indicate below the file number assigned to the registrant in
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

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EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc
announcing Holding(s) in Company released on
17 February 2004

SCHEDULE 10

NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Name of company

British Sky Broadcasting Group plc

2. Name of shareholder having a major interest

FMR Corp and its direct and indirect subsidiaries, and Fidelity International Limited (FIL) and its direct and indirect subsidiaries

3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18

Shareholder named in 2. above

4. Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them

See schedule A (attached)

5. Number of shares / amount of stock acquired

Unknown

6. Percentage of issued class

Unknown

7. Number of shares / amount of stock disposed

N/A

8. Percentage of issued class

N/A

9. Class of security

Ordinary shares of 50p each

10. Date of transaction

Unknown

11. Date company informed

16 February 2004

12. Total holding following this notification

60,183,597

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13. Total percentage holding of issued class following this notification

3.1%

14. Any additional information

.....

15. Name of contact and telephone number for queries

Chris Taylor - 020 7800 4297

16. Name and signature of authorised company official responsible for making this notification

David Gormley

Date of notification

17 February 2004

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Schedule A

Security: British Sky Broadcasting Group

| Shares Held | Management Company | Nominee/Registered Name |
|-------------------|--------------------|-------------------------------|
| (Ordinary Shares) | | |
| 1,700 | FMRCO | JPMorgan Chase |
| 2,068,300 | FMRCO | Chase Nominees Limited |
| 6,891,300 | FMRCO | State Street Nominees Limited |
| 1,149,600 | FMRCO | State Street Bank & Trust Co. |
| 1,216,000 | FMRCO | HSBC |
| 809,100 | FMRCO | Brown Brothers Harriman |
| 1,456,322 | FMTC | State Street Nominees Ltd. |
| 663,508 | FMTC | LLoyds Bank Nominees Limited |
| 609,915 | FMTC | BT Globenet Nominees Limited |
| 469,696 | FMTC | Chase Nominees Ltd. |
| 74,300 | FMTC | Bank of New York |
| 1,841,895 | FMTC | State Street Bank & Trust |
| 190,133 | FMTC | Mellon Bank |
| 38,800 | FMTC | Sumitomo T&B |
| 165,642 | FMTC | JP Morgan |
| 2,500 | FMTC | Nortrust Nominees |
| 244,600 | FMTC | MSS Nominees Limited |
| 281,737 | FMTC | Northern Trust |
| 36,850 | FMTC | Goldman Sachs and CO. |
| 3,530 | FMTC | Master Trust Japan |
| 7,983,342 | FISL | Chase Manhattan Bank London |
| 226,150 | FISL | Chase Nominees Ltd |

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| | | |
|-----------|-----|---|
| 680,078 | FPM | Bank of New York London |
| 954,995 | FPM | Chase Nominees lid |
| 342,500 | FPM | Citibank |
| 799,491 | FPM | Northern Trust |
| 119,800 | FPM | HSBC |
| 49,200 | FPM | Deutsche Bank |
| 1,972,116 | FIL | Chase Nominees Ltd |
| 816,100 | FIL | HSBC Client Holdings Nominee (UK) Limited |
| 2,273,831 | FIL | Chase Manhattan Bank London |
| 492,835 | FIL | Deutsche Bank |
| 2,497,754 | FIL | Northern Trust |
| 1,280,689 | FIL | State Street Bank & Trust |
| 1,343,367 | FIL | JP Morgan |
| 56,800 | FIL | Mellon Nominees Ltd |
| 320,300 | FIL | State Street Nominees Ltd |
| 677,336 | FIL | Bank of New York Brussels |
| 25,200 | FIL | Master Trust Bank of Japan |
| 12,100 | FIL | Japan Trustee Svcs Bk Lt |
| 2,389,051 | FIL | Bank of New York London |
| 59,500 | FIL | National Australia Bank |
| 3,100 | FIL | PICG |
| 51,400 | FIL | Brown Brothers Harriman |
| 23,076 | FIL | ING Luxembourg |
| 26,169 | FIL | Bermuda Far East |
| 55,520 | FIL | Chase Manhattan Bank AG Frankfurt |
| 3,800 | FIL | State Street Hong Kong |
| 151,000 | FIL | MSS Nominees Ltd |
| 1,214,128 | FIL | Nortrust Nominees Ltd |
| 121,963 | FIL | Bankers Trust |
| 471,200 | FIL | Morgan Stanley |
| 102,410 | FIL | Citibank |
| 792,187 | FIL | Clydesdale Bank (Head Office)Nominees Limited |
| 206,861 | FIL | Bank of Bermuda |
| 8,510 | FIL | Mitsubishi Trust |

The following shares are based on the assumed conversion of 3,051,990 ADRs (4 ordinary shares per ADR)

| | | |
|-----------|-------|---------------------------------|
| 8,800 | FMRCO | JP Morgan Chase |
| 3,792,400 | FMRCO | The Bank of New York (Nominees) |
| 4,173,692 | FMRCO | HSBC |
| 207,600 | FMRCO | Roytor & Co |
| 1,883,096 | FMRCO | State Street Nominees Limited |
| 84,400 | FMRCO | Chase Nominees Limited |
| 156,980 | FMTC | Master Trust Japan |
| 85,000 | FMTC | BT Globenet Nominees Limited |
| 280,496 | FMTC | State Street Bank & Trust |
| 13,600 | FMTC | Nippon Trust |
| 22,800 | FMTC | Nortrust Nominees |
| 18,400 | FMTC | Deutsche Bank AG |
| 8,000 | FMTC | Northern Trust |
| 50,600 | FMTC | MSS Nominees Limited |
| 271,500 | FMTC | State Street Nominees Ltd. |
| 33,600 | FMTC | BNY(nominees) Limited |
| 13,000 | FMTC | TCSB Tokyo |
| 18,400 | FISL | Chase Manhattan Bank London |
| 22,000 | FIL | Bank of New York - London |
| 102,800 | FIL | Chase Manhattan Bank London |
| 395,600 | FIL | State Street Bank & Trust |
| 87,200 | FIL | Northern Trust |
| 412,396 | FIL | Brown Brothers Harriman |
| 15,600 | FIL | Mitsubishi Trust |

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50,000 FIL Chase Nominees Ltd

The following shares are based on the assumed conversion of 15,000 News Corp (BSY) .75% CVPRD 144A (.7709 ordinary shares per Convertible)

| | | |
|-------------------------------|-------|---------------|
| 1,156,350 | FMRCO | HSBC |
| Total Ordinary Shares + ADRs | | 60,183,597 |
| Current ownership percentage: | | 3.1% |
| Shares in issue: | | 1,937,837,350 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 17 February 2004

By: /s/ Dave Gormley
Dave Gormley
Company Secretary